Course Syllabus
Fayetteville State University
College of Arts and Sciences
Department of Communication

I. LOCATOR INFORMATION

Semester: Fall 2015
Course Name: Public Speaking
Office Location: Telecomm207
Office Hours: M-W 9-5*
Course No.: COMM311
Instructor: Dr. Todd S. Frobish
Phone: 672-1206
Email: tfrobish@uncfsu.edu

FSU Policy on Electronic Mail: Fayetteville State University provides to each student, free of charge, an
electronic mail account (username@broncos.uncfsu.edu) that is easily accessible via the Internet. The university has
established FSU email as the primary mode of correspondence between university officials and enrolled students.
Information from FSU or FSU students pertaining to academic records, grades, bills, financial aid, and other matters of a
confidential nature must be submitted via FSU email. The student is responsible for ensuring the mailbox remains
available to receive notifications. FSU is not responsible for issues related to notifications that are not deliverable due
to full mailboxes. Inquiries or requests from personal email accounts are not assured a response.
Rules and regulations governing the use of FSU email may be found at
http://www.uncfsu.edu/PDFs/EmailPolicyFinal.pdf

II. COURSE DESCRIPTION:

A study of the principles of effective public communication, focusing on speech preparation and design, audience
analysis, and speech presentation in a variety of public situations.
Prerequisite: Speech 200 or consent of instructor.

III. Disabled Student Services: In accordance with Section 504 of the 1973 Rehabilitation Act and the Americans
with Disabilities Act (ACA) of 1990, if you have a disability or think you have a disability to please contact the
Center for Personal Development in the Spaulding Building, Room 155 (1st Floor); 910-672-1203.

IV. Title IX – Sexual Misconduct
Fayetteville State University (University) is committed to fostering a safe campus environment where sexual
misconduct — including sexual harassment, domestic and dating violence, sexual assault, and stalking - is
unacceptable and is not tolerated. The University encourages students who may have experienced sexual
misconduct to speak with someone at the University so that the University can provide the support that is needed and
respond appropriately. The Sexual Misconduct policy can be found at the following link:
http://www.uncfsu.edu/Documents/Policy/students/SexualMisconduct.pdf

Consulting with a Health Care Professional - A student who wishes to confidentially speak about an incident of
sexual misconduct should contact either of the following individuals who are required to maintain confidentiality:

  Ms. Dionne Hall  
  Licensed Professional Counselor  
  Spaulding Building, Room 167  
  (910) 672-2167  
  dhall9@uncfsu.edu

  Ms. Linda Melvin  
  Director, Student Health Services  
  Spaulding Building, Room 121  
  (910) 672-1454  
  lmelvi10@uncfsu.edu
Reporting an Incident of Sexual Misconduct - The University encourages students to report incidents of sexual misconduct. A student who wishes to report sexual misconduct or has questions about University policies and procedures regarding sexual misconduct should contact the following individual:

Title IX Coordinator
Barber Building, Room 242
(910) 672-1141

Unlike the Licensed Professional Counselor or the Director of Student Health Services, the Deputy Title IX Coordinator is legally obligated to investigate reports of sexual misconduct, and therefore cannot guarantee confidentiality, but a request for confidentiality will be considered and respected to the extent possible.

Students are also encouraged to report incidents of sexual misconduct to the University’s Police and Public Safety Department at (910) 672-1911.

V. TEXTBOOK:

VI. SPECIFIC COURSE OBJECTIVES:
At the end of the course, students should have
1. Gained a more encompassing appreciation for communication as an academic study.
2. Gained the skills, experience, and self-confidence for speaking in public settings, including thorough technological competence for multimedia presentations.
3. Learned and be able to apply class concepts to real-world situations
4. Learned the influence they wield in society through their communication behaviors and the factors that influence them in return.

Having taken SPEE200, you will be expected to apply the knowledge and skills already gained from that class and move beyond that training to develop your own unique speaking style. You will be challenged to dive into the world of public speaking and practice your skills in a new set of situations. Furthermore, you will be expected to learn how to become more critical as you listen to yourself and other public speakers.

VII. EVALUATION CRITERIA:

Grading Scale:
90 -100 =A
80 - 89 =B
70 - 79 =C
60 - 69 =D
0 - 59 =F
FN =Failure for NonAttendance
I =Incomplete

Assignments:
Speech Evaluation 200
Impromptu Speeches (4) 200
Persuasive Speech 150
Epideictic Speech 150
Declamation Speech 150
Personal Oratory Report 150
Total 1000
VIII. COURSE OUTLINE:

Course Outline:
- The following schedule may be altered to accommodate class size changes, inclement weather, and so forth. Descriptions of assignments will be forthcoming during class in due time for you to properly prepare.
- To save trees, keeping this syllabus, assignments, handouts, and notes together in a suitable folder or binder will eliminate the need for extra copies.

<table>
<thead>
<tr>
<th>Week One</th>
<th>Introduction to SPEE310</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- Introductory Speeches</td>
</tr>
<tr>
<td>Week Two</td>
<td>Impromptus</td>
</tr>
<tr>
<td></td>
<td>New Eloquence; Read Frobish, Perlman 1</td>
</tr>
<tr>
<td>Week Three</td>
<td>Impromptus</td>
</tr>
<tr>
<td></td>
<td>Style; Read Perlman 7, 8</td>
</tr>
<tr>
<td>Week Four</td>
<td>Impromptus</td>
</tr>
<tr>
<td></td>
<td>Language Use; Read Perlman 9</td>
</tr>
<tr>
<td>Week Five</td>
<td>Language Use; Rhetorical Devices</td>
</tr>
<tr>
<td>Week Six</td>
<td>Delivery</td>
</tr>
<tr>
<td></td>
<td>Speech Evaluation Due</td>
</tr>
<tr>
<td>Week Seven</td>
<td>Speech Workshop; Peer Review</td>
</tr>
<tr>
<td>Week Eight</td>
<td>Persuasive Speeches</td>
</tr>
<tr>
<td></td>
<td>Read Perlman 2-5</td>
</tr>
<tr>
<td>Week Nine</td>
<td>Epideictic Oratory</td>
</tr>
<tr>
<td></td>
<td>Read Perlman 6</td>
</tr>
<tr>
<td>Week Ten</td>
<td>Epideictic Speeches</td>
</tr>
<tr>
<td>Week Eleven</td>
<td>Declamation</td>
</tr>
<tr>
<td>Week Twelve</td>
<td>Declamation Speeches</td>
</tr>
<tr>
<td>Week Thirteen</td>
<td>Public Speaking in the Real World</td>
</tr>
<tr>
<td>Week Fourteen</td>
<td>Impromptus</td>
</tr>
<tr>
<td>Week Fifteen</td>
<td>Personal Report Portfolio Due</td>
</tr>
</tbody>
</table>

IX. COURSE REQUIREMENTS:

Student Responsibilities: To earn a passing grade in this course, a student must minimally attend 80% of all class meetings, deliver all major speeches and take the final exam. A student who wishes to achieve better than a passing grade should strive to actively participate in class discussions and activities, and show effort, thoughtfulness, and creativity in course assignments. Plagiarism, or using someone else’s intellectual work as one’s own, WILL NOT be tolerated. Plagiarizing will result in the failure for that assignment and may lead to one’s failure of the course!

Absences and Make-up Policy:
- This course is considered a lab. Your attendance is MANDATORY. By not attending class, you are not only hurting yourself, but ALSO putting your peers at a disadvantage since class discussion will suffer and activities will not be as interactive.
• Being in class means being prepared.
• Six absences are allowed and then you fail. Period! No matter the reason, if you can’t come to class, then you aren’t fulfilling your commitment as a student and should not be allowed to pass the class. If you don’t drop before your fourth absence, then I will fail you. NOTE: Cutting classes for reasons other than illness or emergency limits your allowed absences for real problems. In other words, don’t cut.
• Attendance is mandatory on those days when you have signed up to present a speech. Failure to show up on your speech day will result in a reduced grade for that assignment by one full letter grade. Failure to make-up that speech in the next class will result in a grade of zero for that speech. Make-ups for speeches are always at the discretion of the instructor when the absence is unexcused.

Tardiness:
Tardiness is annoying and frustrating for both your peers and the instructor. If a student is presenting when you get to class, wait until you hear clapping before you open the door. Otherwise, you may hinder the student’s performance and grade. If you must leave for some reason (bathroom, water, etc.), please do so in a suitable manner. There is no need to ask permission, but keep exits to a minimum.

X. TEACHING STRATEGIES:
The Public Speaking class is designed to offer the advanced speech student a variety of new information and skills, while reinforcing the knowledge and skills learned in SPEE200. This class embraces multiple approaches to reach that goal, including interpersonal interaction, group activities, student-to-class presentations, discussion, lecture, essay, and examination. Students will have the chance to learn through both theory and practice the importance of public speaking in society and qualities needed to succeed in that endeavor.

XI. BIBLIOGRAPHY:

Printed Materials:


