July 23, 2013, Fayetteville, NC – The Fayetteville State University Hackley Endowment for the Study of Capitalism and Free Enterprise is pleased to announce the three winners of the 2012-2013 Economics Music Video Contest. The theme of the contest, “Economic value is subjective,” encouraged students nationwide to help illustrate economics in an exciting way.

Professor Edward Stringham, who supervised the contest, stated that “Economics can be exciting, but it’s often taught in a boring manner. That’s why, we launched this contest. The entries were great and brought out the creativity of the students.” The competition’s judges were Professors Mike Munger, of Duke University, John Tomasi, of Brown University, and the Emergent Order Founder, John Papola.

The winning entry entitled, “Thrift Shop Economics Remix/Parody” by Mitch Harrower, won the $2,500 first place prize. The video is a comedic remake of a popular video by the music recording artist, Macklemore, except with economics based lyrics and a wide range of characters, including a wizard.

Prof. Munger stated, “Mitch Harrower wins on the criteria we were given. It’s catchy, the economic content is good, and it’s creative.” Mr. Papola also stated that Mitch Harrower’s video was, “Far and away, the best video…I love it so much, I’ve watched it 5 times.” The video, which was uploaded to the popular video sharing website, YouTube, currently has 10,000 views.

In second place was “Big Books,” a remake and parody of a song from the American MC and producer, Sir-Mix-A-Lot. The three judges ranked the creative video as No. 2 and the students Christopher F. Darden, Justin McLean, Dominique Stephenson and Berrak Walters will receive the $500 second place prize.

The third place prize of $250 goes to “Econ Ballad” by Twitchard Marmorstein. The video, a sensitive, but comedic love song, was well received by all three judges and the student producer will receive the $250 prize.

To view the winning entries, visit the YouTube playlist by following the link:
http://www.uncfsu.edu/sbe/hackley-chair

Thank you to all who participated and voted!