

# FAYETTEVILLE STATE UNIVERSITY

## MINUTES

### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, September 23, 2010

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, September 23, 2010, at 1:32 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Interim Chair John Ben Brown presided. Trustee Emeritus W. T. Brown delivered the invocation.

#### ROLL CALL

The following trustees were in attendance: John Ben Brown, Jr.; Jerry Dean; Shirish Devasthali; John R. Griffin, Jr.; Terence Murchison; Jermaine Pittman; Sylvia Ray; J. Wayne Riggins; Lucy Vidal-Barreto; Ruth Dial Woods; and Roosevelt Wright. Trustees Gloria Carter and Juanita Pilgrim were not in attendance. Trustee Emeriti W. T. Brown and Julius Fulmore were also in attendance.

Before proceeding into the main portion of the meeting, Interim Chair John Ben Brown, Jr. read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. Chair Brown read the potential conflict of interest for Mrs. Sylvia Ray.

#### APPROVAL OF MINUTES

It was moved by Trustee Lucy Vidal-Barreto and properly seconded by Trustee John R. Griffin, Jr. that the minutes of the regular Board meeting held June 10, 2010, and the special called meeting held August 5, 2010, be accepted as printed and distributed.  
*The motion carried.*

#### COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, presented 37 new faculty members and two new department chairs. Dr. Young also recognized two faculty members, Dr. Zhenlu Cui, Assistant Professor in Mathematics and Computer Science for having been awarded the National Science Foundation Early Career Award by the Society for Industrial and Applied Science, and Dr. Carole Weatherford who will receive the North Carolina Award for Literature on October 7, the highest civilian honor awarded by the state.

Dr. Young provided an update on graduation and retention rates. New standards have been put in place and primarily due to this fact, the fall 2010 preliminary enrollment numbers are down by eight (8) percent. Dr. Marion Gillis-Olson gave an update on the Reaffirmation of SACS accreditation. Dr. Young introduced Academic Affairs' top six (6) priorities for 2010-2011. (See Agenda Item 3-A)

Audit Committee – Trustee John Ben Brown, Acting Chair

Ms. Bob Stogner, Internal Auditor, provided an update on the results of the State Auditor's report on financial statements for the year ended June 30, 2009 and where the university stands as it regards audit findings. One finding was noted that dealt with the inappropriate access to Information Systems of which satisfactory progress has been made to strengthen internal controls over access to computer systems. (See Agenda Item 8-A)

Mr. Stogner also presented a briefing on the results of the follow-up audit of the State Auditor's investigative report dated April 19, 2010. There were three findings that dealt with contracting campus shuttle bus service with a company owned by an employee. There has been a lot of training of employees by the Vice Chancellor for Business and Finance to ensure that they continue on the right track as they comply with the recommendations of the Internal Auditors. (See Agenda Item 8-B)

Business and Finance Committee – Trustee John Ben Brown, Acting Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of August 31, 2010, is \$80,605,753, of which \$59,349,909 is state appropriations (adjusted) and \$21,255,844 authorized receipts. The University planned budget entails reducing receipts by ten (10) percent so that we can be ahead of the curve. (See Agenda Item 4-A)

Mr. Harold Miller provided an update on the status of all capital projects. The Southeastern North Carolina Nursing Education and Research Center is due to be completed in November of this year. The Police and Public Safety Office has moved into the newly renovated Mitchell Building. There was a question as to whether there is adequate security in the event of an emergency. It was shared that FSU has an emergency back-up system in place in the event of an emergency and that we just completed an Active-Shooter Exercise on campus.

An update on the housing project was also given. The cost is projected to be between 55 and 65 million dollars and is a debt service. A committee is in place, which consists of two Board of Trustee members and the Student Government Association President, who will oversee and monitor the full impact of the project as it is being developed. (See Agenda Item 4-B)

Dr. W. T. Brown praised Trustee Jerry Dean for his favorable Op-Ed piece about FSU in the Fayetteville Observer.

Institutional Advancement – Trustee Terence Murchison, Acting Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. The 2009-10 Fundraising total is \$1,968,409. The Tom Joyner Campaign has been successful and has raised \$240,367 to date and will conclude December 31<sup>st</sup>. The Valeria Fleming event was also successful. The Division's primary focus for 2010-2011 is their marketing and branding initiative.

Alumni giving totals have increased by 200 percent, and membership in the National Alumni Association has almost tripled from 413 members to 1,057 paid members. (See Agenda Item 5A)

Cultivating major and planned gifts has been another focus of the Division of Institutional Advancement. The list has grown and some of the companies visited this quarter include The Ford Foundation, Morgan Stanley (New York), Thurgood Marshall College Fund, GlaxoSmithKline, The Belk Corporation, Food Lion, Bank of America, and Wachovia Bank. Upcoming visits will be to Coca Cola, Johnson & Johnson, and L. P. Whitehead Foundation.

During the months of June – August of 2010, FSU has been mentioned 325 times in the national media. Also, seven new videos have been produced and added to the website with a yield of 2,866 views nationwide. (See Agenda Item 5B)

As previously mentioned, the University is committed to a great undertaking in rebranding to help the university grow. To realize this branding effort, the university has hired a project facilitator who has 20+ years of strategic marketing management experience with a higher-education background, who presented his approach. Trustee Murchison stated that his presentation was impressive and feels that we will be able to see results. (See Agenda Item 5C)

Student Affairs – Trustee Roosevelt Wright – Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, introduced Tatiana Mosley who spoke about her experience in South Africa to include attending the World Cup. She followed up her talk with a short video presentation of her trip.

Dr. Haynie stated the Hugh Shelton Clinic was a huge success. The ROTC held a summer camp which was also successful. Dr. Haynie shared that the new Director for Health Services, Ms. Emily McNair, was now onboard. She introduced Ms. Ashley Miller, the new Coordinator of Commuter and Adult Learner Services, who gave a brief overview of what her role will be at FSU. (See Agenda Item 6A)

Dr. Edward McLean, Athletic Director, stated that Athletics hosted for the first time the Cumberland County High School Football Jamboree of which 18 local high schools participated with 4,000 fans in attendance. In football standings, the Broncos are 1-2; they will be play their first conference game this Saturday against Winston-Salem State University. The Red, White and Blue Golf Tournament will be held on September 24<sup>th</sup>

at Stryker Golf Course on Ft. Bragg. The tournament is to raise money for scholarships. The Lady Broncos Volleyball Team is 8-3. The new video scoreboards and marquee were operational during the first football game. It will have live video and instant replay. Dr. McLean introduced Ms. Camelia Blake, the new Assistant Athletic Director and Compliance Officer. (See Agenda Item 6B)

#### CHAIRMAN'S REMARKS

Interim Chair, John Ben Brown, shared that Chair Gloria Carter was in the hospital recuperating.

#### CHANCELLOR'S REPORT

Chancellor Anderson shared that he will participate in a 1 p.m. press conference this afternoon regarding the \$500,000 HUD grant FSU received for the revitalization of the Murchison Road Corridor. FSU has also received a \$400,000 state grant from the Department of Energy to support sustainability.

Last week, Chancellor Anderson attended the White House Initiative Conference on HBCU's in Washington, D.C. During the trip to Washington, he and Mrs. Emily Dickens, Director of Government and Community Affairs, had an opportunity to meet with Senators Kaye Hagen and Richard Burr to express university concerns. Mr. Ron Blakely, Associate Director of the White House Initiative on HBCUs, has expressed an interest in talking with Chancellor Anderson about the Department of Defense and how FSU can maximize their relationship with them and obtain grants.

TV Station WRAL in Raleigh ran a story on increasing crime in Fayetteville in and around FSU. FSU is preparing a press conference to discuss crime on Murchison Road on October 4. The media have been invited to discuss their lack of journalism in their reporting of stories about crime in and around FSU.

On last week, Chancellor Anderson also met with delegates from Poland. FSU signed a Memorandum of Understanding with them. The delegates met with Deans and several other special interest groups. Our next focus will be on India which will provide more opportunities for our students.

On February 3-4, 2011, we will be visited by Mr. Tom Ross, the new UNC System President. Also on the horizon, Ms. Judith Jameson will be on campus as part of our Distinguished Chancellor's Speaker Series.

An invitation has been extended to Mayor Bloomberg of New York, asking him to be our upcoming Commencement Speaker. Chancellor Anderson would like for him to receive an honorary degree as well as the Chancellor's Medallion.

Chancellor Anderson expressed his desire to form a committee to start a major capital campaign. It will be a significant campaign. Dr. Anderson invited Board of Trustee members to serve on the committee. He stated that the co-chair must be a heavy hitter.

Several events will take place this weekend. The Admissions Office will be involved in a multi-cultural seminar and recruitment event. The International Folk Festival will be held Downtown, and Trustee Devasthali will be in the parade.

On Saturday, a reception will be held in the Capel Arena for the sponsors of the video scoreboard to be followed by the football game at 6:00 p.m. between FSU and Johnson C. Smith. Everyone has enjoyed the video scoreboard.

On April 9, 2011, Chancellor Anderson will participate in Dancing with the Stars. The proceeds will go toward the Home-to-Lease Program, a project of Trustee Sylvia Ray.

## STUDENT REPORT

Trustee Jermaine Pittman provided an overview of Student Government Association (SGA) activities. The SGA had their annual Fall Retreat in which there was leadership training, event planning and team building exercises. To culminate the event, the group toured FSU's historical landmarks.

During freshman orientation, the SGA spoke to the class of 1014 and informed them about campus life and encouraged them to get involved. Organizations from the city were on campus and welcomed the students. The SGA made it a point to talk about the importance of voting and were able to register students to vote.

Other activities the SGA were involved in included SGA Week, Dance Your Mass Off which was an attempt to educate students about healthy choices, and Service to the Bronco Community in which the SGA cleaned and served in the cafeteria.

Jada Collins, a former model and commentator for Ebony Fashion Fair, was invited to speak on what it is to be professional in appearance and dress. This was part of the SGA's networking social.

The Association of Student Government will meet at FSU on Friday and Saturday.

## CLOSED SESSION

Trustee Roosevelt Wright made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

## OPEN SESSION

The Board of Trustees reconvened in open session.

## OTHER BUSINESS

Trustee Roosevelt Wright, Chair of the Nominating Committee, presented the results of the Nominating Committee. The results were as follows:

Trustee Terence Murchison – Chair  
Trustee Lucy Vidal-Barreto – Vice Chair  
Trustee John R. Griffin, Jr. – Secretary

Trustee Wright made a motion to accept the results of the Nominating Committee. Dr. Devasthali seconded the motion. *The motion carried.*

## ADJOURNMENT

The meeting was adjourned at 2:42 p.m.

Respectfully submitted,

Sylvia Ray, Secretary

Suzetta M. Perkins, Recorder