

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library
Thursday, June 10, 2010
1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, June 10, 2010, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chair Gloria Carter presided. Trustee John R. Griffin, Jr. delivered the invocation.

SWEARING-IN CEREMONY

The oath of office was administered to newly appointed Trustee member, Mr. Jermaine Pittman by Mr. Terrance Robinson, University Notary Public.

ROLL CALL

The following trustees were in attendance: John B. Brown, Jr.; Gloria M. Carter; Jerry Dean; Shirish Devasthali; John R. Griffin, Jr.; Terence Murchison; Juanita Pilgrim; Jermaine Pittman; Sylvia Ray; J. Wayne Riggins; Lucy Vidal-Barreto; and Ruth Dial Woods. Trustee Roosevelt Wright was not in attendance. Trustee Emeritus W. T. Brown was also in attendance.

Before proceeding into the main portion of the meeting, Chair Carter read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. When an actual or potential conflict of interest is cited by the Commission with regard to a public servant sitting on a board, the conflict shall be recorded in the minutes.

APPROVAL OF MINUTES

It was moved by Trustee John Ben Brown, Jr., and properly seconded by Trustee John R. Griffin, Jr. that the minutes of the regular Board meeting held March 25, 2010, and the special called meeting held March 30, 2010, be accepted and distributed. *The motion carried.*

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, provided an update for the division of Academic Affairs. Dr. Young introduced Dr. Daniel Okunbor and Dr. McNeill Blue, directors of the Ronald McNair Summer Research Program. This

program is designed to help students become more competitive for admission to graduate and professional schools. Students in the program introduced themselves and gave a brief summary of their research.

Dr. Young shared that during the 2009 – 2010 academic year, 1009 students graduated from FSU; this is a record. The CHEER Program will receive a Noel Levitz National Award. A major highlight in the Division of Academic Affairs is the grand opening of the School of Business Trading Room, which will take place on June 17. Chair Griffin asked that all who could attend to do so.

The implementation of a new policy which requires all students to have a minimum GPA of 2.0 to be in “good standing” and eligible for re-enrollment began fall 2009. Chair Griffin asked Provost Young to share the more intricate parts of the policy. Dr. Young stated along with the policy that increased the minimum GPA for re-enrollment, a policy was put in place to limit the number of class withdrawals a student can obtain. These policies were put in place after studies showed students who were allowed to continue to enroll at the lower minimum GPA without progress toward degree completion continued to accrue debt without ever obtaining a degree.

Raising expectations of student culture and performance meant that strengthening and implementation of new support strategies had to be enacted in order for students to be successful while meeting the challenges. Comprehensive alert systems have been put in place to alert faculty when students get in academic trouble. Through this transition, we may see a lower one (1) year retention rate; however, we will have students who will be on target to graduate. (See Agenda Item 3-A)

Audit Committee – Trustee Jerry Dean, Chair

Chair Dean began by praising the number of staff members who were present for the committee meeting this morning. Ms. Barbara Adcox, Internal Auditor, presented the State Auditor’s Report of the financial statements for the year ended June 30, 2009. The State Auditor’s report contained one finding of which finding has been corrected. (See Agenda Item 8-A)

FSU Internal Auditors presented a draft of the Auditor’s Annual Audit Plan for 2010-2011 for approval by the Board. Board Chair Gloria Carter made a motion to adopt the Plan as recommended by the Audit Committee. Trustee Brown seconded the motion. *The motion carried.* (See Agenda Item 8-B)

Business and Finance Committee – Trustee Juanita Pilgrim, Chair

Ms. Jolene Elkins, Associate Vice Chancellor for Business and Finance, provided a budget overview. The total adjusted authorized budget as of April 30, 2010, is \$74,104,923, of which \$52,615,097 is state appropriations (adjusted) and \$21,489,826 authorized receipts. Some discussion was held regarding State budget cuts and how the university may be affected. Budget cuts may also cause a delay in students receiving refund checks. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects to include the Mitchell Building Renovation that is slated for completion in fall 2010. Ms. Elkins provided a brief synopsis on capital project funding—COPS, R&R, etc. to include terminology and how funds are spent. (See Agenda Item 4-B)

Dr. Anderson spoke to the committee about the need for additions to the Rudolph Jones Student Center to include a conference room and ballroom. He also shared that the university's housing facilities need to be brought up-to-date with state-of-the art equipment in order to compete with other universities to attract more students and increase enrollment. Some of FSU's housing facilities are some of the oldest in the country.

Plans are in place with UniDev LLC to discuss the expansion and construction of facilities we need to renovate and construct. In the next few weeks, Trustee members will receive packet in the mail as to how FSU will meet these additional needs.

Police Chief, Travis Bryant, was recognized for his leadership in the recently held Emergency Preparedness exercise.

Institutional Advancement – Trustee Shirish Devasthali, Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided an overview of activities in the Division of Institutional Advancement. As of June 4, 2010, the fundraising total is \$1,808,000. A total of 1,546 donors have made contributions of which 668 of the contributions were made by alumni. In comparison to May 2009, Foundation giving was down by 20%, alumni contributions were up 200%, and the number of friend donors was also up over 200%.

FSU continues to cultivate prospective donors. Mr. Dave West, CEO, The Hershey Co., and Mr. William "Bill" Belk, former Judge and Businessman, have recently visited FSU's campus. As a result of their visit, Members of the Institutional Advancement team have planned a future visit with Mr. Dave West on July 22, 2010. (See Agenda Item 5-A)

The Tom Joyner School of the Month Campaign has raised \$240,367 to date and eight (8) scholarships have been awarded. (See Agenda Item 5-B)

The Marketing Department has completed ninety-three projects this quarter and eight special events. (See Agenda Item 5-C)

Ms. Michaela Brown has been appointed the new Alumni Affairs Director in the Department of Institutional Advancement. Membership in the National Alumni Association has tripled from 413 to nearly 1,057 paid members from this time last year. (See Agenda Item 5-D)

Student Affairs – Trustee Terence Murchison – Acting Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update of activities in the Student Affairs division. The Male Initiative Program will be updated in the fall. Trained peer mentors will be used under the supervision of faculty and staff advisors.

Dr. Haynie provided an update on what has been done to address some of the health disparity issues on campus. Exercise classes and collaboration with food service providers to provide healthy food choices in the cafeteria have been put in place to address obesity. Pregnancy and STDs will also be addressed through programs held in the residence halls.

Student debt continues to be an issue among HBCUs. North Carolina has the highest student debt ratio of all HBCU's. This issue will be addressed with the students through learning communities on campus.

An effort has been ongoing to increase students' communication skills. This effort is visible through the debate team, student newspaper, student radio station, and student television station. (See Agenda Item 6A)

Dr. Edward McLean, Athletic Director, shared that a number of summer camps are scheduled during the summer. They include the Lady Broncos Basketball Camp and the All-Sports Camp, and in July, the Lady Broncos Softball, NFL Instructional Football, and cheerleading camps will be offered.

Mr. Adrian Ferguson, Sports Information Director, presented an update of his latest efforts in the Athletic Department. Mr. Ferguson has created a fan base utilizing several highly used mediums. His email distribution includes 34 media outlets, 55 campus contacts, and 17 fan emails. He also uses Twitter of which he has 203 fans, Facebook – 1,021 fans. FSUBroncos.com is the home for athletic information online. Many of our athletic games may be viewed through webcast.

A new scoreboard will arrive by late August or early September. In an earlier setting, Dr. Anderson acknowledged Dr. Edward McLean for his efforts in receiving major sponsorships for advertising on the scoreboard. (See Agenda Item 6B)

CHAIRMAN'S REMARKS

On June 28th, Chairwoman Carter stated that she and Chancellor Anderson will go to Chapel Hill to meet with President Bowles to discuss the Chancellor's performance appraisal. She indicated that the Board's appraisal was very favorable.

The Nomination Committee composed of Trustees Wright, Dean, and Dial Woods will present the recommendation for the new slate of officers for the 2010- 2011 year at the annual Board meeting in September.

CHANCELLOR'S REPORT

Chancellor Anderson welcomed SGA President, Jermaine Pittman to the Board. Chancellor Anderson also acknowledged Sara Reid, reporter for the Fayetteville Observer, who will be leaving the newspaper for other opportunities. He thanked her for her service and stated he enjoyed working with her.

The budget is still a subject of grave concern. Chancellor Anderson stated he would wait until he goes to the Board of Governors' meeting on Friday before he offers an update. He states it will more than likely have a negative impact. FSU has made every effort to not overspend, and it is paying dividends. Chancellor Anderson believes that we can withstand another year without any major layoffs. However, if layoffs are imminent, Chancellor Anderson stated that he may ask anyone making over \$100,000 to accept a cut in pay or as another option, furloughs.

On May 14th, FSU conducted an active shooter exercise on campus as part of an ongoing effort to enhance campus safety. Chancellor Anderson stated that overall, everything went well. There has been positive feedback from the group that oversees the exercise. FSU was head and shoulders above other schools that have already gone through the exercise. Chancellor Anderson applauded Chief Travis Bryant of our Police and Public Safety Office, who coordinated the exercise with local law enforcement and response agencies, for a job well done.

As Dr. Anderson completes his second year as Chancellor of FSU, he states that he sees a remarkable difference "night and day" in the university's accomplishments from when he first arrived to today—for the better. The reports that were given by the committees today illustrate a higher degree of creativity, innovation, organization and sophistication. Chancellor stated that when you free people up to be creative and innovative you yield organization and sophistication.

Ltc. Haley, Air Force ROTC has completed three years at FSU and will be headed to a new duty station. A new Director will be in place soon. Chancellor Anderson applauded Ltc. Haley for the great job he's done while at FSU.

We are in the midst of several ongoing projects. The Center for Defense and Homeland Security and Advance Center for Sustainability is still an ongoing venture. In July, there will possibly be a public announcement made. The Tom Joyner Online partnership is still forging ahead. Three academic programs will be offered. Currently, we are in the negotiation process. The FSU Foundation is working with the Belk family to produce a wine at a cost of \$100 a bottle that will have our own label on it. It will be part of the Chancellor's Reserve.

Chancellor Anderson recently returned from China, spending seventeen days there accompanied by Deans Barlow, Lewis, and Tavakoli along with Dr. Yunkai Chen, Director of the International Education Center. The group visited five different institutions in five different cities to strengthen relationships and reinstate Memorandum

of Understandings (MOUs) with the universities. East China University of Science and Technology, which is ranked 16th out of 2000 science and technology universities in China, was very much interested in our partnership, especially in light of the microprobe. Chancellor Anderson stated that we can now talk about FSU being an international university. Seeing and climbing the Great Wall of China, visiting Tai Chi City, and visiting Genghis Khan's mausoleum were three highlights of the trip to China for Dr. Anderson.

In the next couple of weeks, Dr. Anderson stated that he would be writing an Op-Ed piece about his first two years at FSU. He thanked the Board and his team for their support.

STUDENT REPORT

Trustee Jermaine Pittman provided an overview of Student Government Association (SGA) activities commencing with the spring semester. He began by sharing the SGA's Mission Statement.

At the end of the academic year, the SGA along with the Student Activity Council, A.U.T.O.S. Commuter Student Organization, and the National Pan-Hellenic Council hosted their annual Student Leadership Retreat in which they reevaluated what they had accomplished during the past year. At the Leadership Retreat, they prepared a S.W.O.T. analysis (strengths, weaknesses, opportunities, and threats), set strategic goals, and planned activities for the upcoming year.

Trustee Pittman stated that he identified five strategic goals for the new academic year. These goals are as follows: 1) build a better Bronco community collaborating with different clubs on campus to foster a better sense of the Bronco family as well as work with the Community Justice Center to produce quality community service programs, 2) professional development, 3) foster economic stability by surpassing the amount of dollars raised last year for the SGA Scholarship Fund, 4) health and wellness to promote a healthier way of living, and 5) SGA retention in an effort to keep old members involved to give insight to new members coming on board.

The SGA slogan for the coming school year is "You Speak, We Listen."

Chancellor Anderson asked Trustee Pittman to take leadership in letting the student body know why we need to increase student fees.

CLOSED SESSION

Trustee John Griffin, Jr. made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

OPEN SESSION

Trustee Griffin made a motion to approve promotion requests for the following:

Dr. Sidney Pash (to AP)
Dr. Kimberly Smith-Burton (to AP)
Dr. Kathleen Gurley (to AP)

Trustee Murchison seconded the motion. *The motion carried.*

Trustee Griffin made a motion to amend the head football coach's contract to include an increase in salary of \$5,000 per year and a four (4) year contract extension. Trustee Brown seconded the motion. *The motion carried.*

ADJOURNMENT

The meeting was adjourned at 3:19 p.m.

Respectfully submitted,

Sylvia Ray, Secretary

Suzetta M. Perkins, Recorder