

MBA Foundation Courses (Maximum 15 credit hours: May Not be Required)

BADM 530 Principles of Business Statistics	3.0 hrs
ECON 540 Fundamentals of Economics	3.0 hrs
ACCT 550 Principles of Accounting	3.0 hrs
FINC 560 Foundations of Finance	3.0 hrs
MKTG 570 Fundamentals of Marketing	3.0 hrs

Foundation Course Descriptions

BADM 530 Principles of Business Statistics (3.0): This course introduces the foundation of probability and statistics used in management. First the course covers the basics of data analysis and display, descriptive measures, random variables, and probability distributions and then Introduces statistical inference and its use in decision-making. The course seeks application-oriented understanding of regression analysis and develops the ability to design, estimate, evaluate, and interpret statistical models.

Prerequisites: None

ECON 540 Fundamentals of Economics (3.0): This course explores the application of microeconomic theory to management decisions and examines the consequences of macroeconomic policies upon businesses in the global market place.

Prerequisite: None

ACCT 550 Principles of Accounting (3.0): This course provides a background in both the concepts and practice of accounting that assist management in the decision making. Contemporary accounting scandals in financial reporting and statement analysis are examined, as well as the proper use of product costing in planning and controlling operations, and special reports and analysis.

Prerequisite: None

FINC 560 Foundations of Finance (3.0): This course surveys the fundamental financial concepts and principles including the role of the financial manager, valuation models, basic risk and return concepts, and capital budgeting, capital structure theory, dividend policy, working capital management, and financial planning and control.

Prerequisite: None

MKTG 570 Fundamentals of Marketing (3.0): This course is designed to introduce students to the fundamental concepts of marketing, focusing upon the factors that influence managerial strategies and decisions for marketing their products or services, which include consumer and organizational buyer behavior, marketing research, product decisions, services marketing, promotion, pricing, and distribution. Additionally, the course examines marketing in the international, electronic, and non-profit sectors and seeks to sensitize students to the legal and ethical consequences of marketing decisions.

Prerequisite: BADM 530, ECON 540