

## **Dr. Kathleen Gurley**

Fayetteville State University  
Management  
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### **Education**

PhD, Case Western Reserve University, 1994.  
Major: Organization Behavior  
Dissertation Title: Social Contexts that Facilitate Knowledge Development

MBA, Case Western Reserve University, 1985.  
Major: Organizational Behavior

BA, Hood College, 1970.  
Major: Chemistry

### **Professional Positions**

#### **Academic - Post-Secondary**

Associate Professor, School of Business & Economics, Fayetteville State University. (August 2010 - Present).

#### **Other**

Assistant Professor, School of Business and Economics, Fayetteville State University. (August 2001 - August 2010).

### **Licensures and Certifications**

Myers-Briggs Personality Style Index. (1999 - Present).

### **Professional Memberships**

Academy of Management.

North America Case Research Association.

Society for the Advancement of Management.

### **Development Activities Attended**

Continuing Education Program, "Designing Online and Hybrid Course Design," Dee Fink & Associates.

Continuing Education Program, "Online Teaching Certificate," Office of Online Education, FSU.

Seminar/Workshop, "The Art and Craft of Discussion Leadership," Harvard Business School. (October 15, 2011).

Conference Attendance, "Green Business Conference," Center for Entrepreneurship. (March 30, 2011).

Conference Attendance, "OFC Venture Challenge," OFC. (April 15, 2010 - April 18, 2010).

Conference Attendance, "Green Business Conference," Center for Entrepreneurship. (March 31, 2010).

Conference Attendance, "Youth Entrepreneurship Conference," Center for Entrepreneurship. (November 21, 2009).

## TEACHING

### Teaching Experience

#### Fayetteville State University

BADM 490, Case Competition, 2 courses.  
MGMT 311, Principles of Management, 1 course.  
MGMT 420, 4 courses.  
MGMT 470, Strategic Management, 12 courses.  
MGMT 591, Management, 1 course.  
MGMT 592, Communication, 1 course.  
MGMT 605, 1 course.  
MGMT 615, 4 courses.  
MGMT 650, Business Policy, 4 courses.

## RESEARCH

### Published Intellectual Contributions

#### Refereed Journal Articles

Gurley, K., Wilson, D., Jackson, P. (2010). Developing leadership skills in a virtual simulation. *Journal of Business and Educational Leadership*, 2(1), 106-115.

Gurley, K., Wilson, D. (2010). Developing leadership skills in a virtual simulation: coaching the affiliative style leader. *Journal of Instructional Pedagogies*, five, 46-59.

Gurley, K., H. A. (2009). Differences in the "Inclusion Need Orientation" of Students from a Historically Black University versus Predominately White Institutions. *The Journal of College Orientation and Transition*, 17(1), 45 - 56.

Gurley, K., Wishart, C. (2009). The MBA Consulting Project with Steel City Salvage. *The Case Journal*, 5(1), 15 pages. [www.caseweb.org/docs/TCJfrontVol5Issue1.pdf](http://www.caseweb.org/docs/TCJfrontVol5Issue1.pdf)

Gurley, K., Wood, P., Nijhawan, I. (2007). The Effect of Punishment on Ethical Behavior When Personal Gain is Involved. *Journal of Legal, Ethical and Regulatory Business*, 10(1), 91-104.

#### Conference Proceedings

Gurley, K., Wilson, D. (2010). *Developing Leadership Skills in a Virtual Simulation: Coaching the Affiliative Style Leader*. Las Vegas: ASBBS Conference.

### Presentations Given

Gurley, K., HBCU Summit on Retention, "Improving teaching through the assessment of learning," Ocean City, MD. (March 2009).

Gurley, K., Truong, D., HBCU Summit on Retention, "Using a business simulation as an integrative assignment in an undergraduate learning community," Ocean City, MD. (March 2009).

Gurley, K., Wexler, D., AACSB Best Practices in Assessment, "Using Web based systems for Assessment," Dallas, TX. (October 2008).

## **Research in Progress**

"Developing non-dominant management styles using the Virtual Leader simulation."  
Data collected; working on writing the article

"Differences in inclusion need orientation of students from a historically Black university versus predominantly White institutions."  
Journal reviewed the article and sent it back for revision. We have resubmitted.

"Using a business simulation as an integrative assignment in an undergraduate learning community"

## **SERVICE**

### **Department Service**

Committee Chair, Search Committee for Management Faculty. (January 2010 - June 2010).

Committee Chair, Search Committee for 2nd Faculty Position. (January 2010 - May 2010).

Faculty Advisor, Advisor to Society for the Advancement of Management. (October 2001 - August 2009).

Committee Chair, Committee on Revision of ECON 310. (August 2008 - April 2009).

Committee Chair, Search Committee for HCM Faculty. (February 2008 - June 2008).

### **College Service**

Special Institutional Assignment, Assessment Coordinator for SBE. (October 2007 - August 2010).

Committee Chair, Social Outing for MBAs. (April 3, 2010).

Committee Member, Improvement Plan Committee. (September 2008 - March 2009).

### **University Service**

Committee Member, SACS Committee on Institutional Effectiveness. (September 2009 - June 2010).

Committee Member, Search Committee for Vice Chancellor of Institutional Advancement. (November 2008 - May 2009).

### **Public Service**

Position in Civic Organization, Board of Directors, Carolina Horse Park. (May 2003 - May 2010).

Program Organizer, Hoke County Literacy/Reading Council. (November 2009 - February 2010).

Committee Member, "Pathways to Possibilities" project for Greater Fayetteville Chamber of Commerce. (March 2008 - March 2009).