BLINK ONCE, BLINK TWICE... IT'S TRIO PROPOSAL WRITING SEASON
ABOUT THE PRESENTER

- Assistant Vice Chancellor, Access & Student Success @Fayetteville State University (North Carolina)
  - Educational Opportunity Centers, Student Support Services, Talent Search I & II, Upward Bound, Upward Bound Math & Science, GEAR UP, 21st Century Community Learning Centers, Frontier Set
- Secured federal, state and foundation grant awards in the amount of $25+ million (90% Success Rate)
- Role (5G)
  - Grant Writer
  - Grants Manager
  - Grants Reviewer
  - Grants Evaluator
  - Grants Trainer
- Passion for Equity
- TRIO Alumni (Talent Search/Student Support Services)
TODAY YOU WILL LEARN . . .

- Strategies for developing a winning TRIO proposal.
- Resources for enhancing access and student success strategies.
- General components of TRIO proposals.
UNDERSTANDING YOUR WHY
Federal outreach and student services programs *designed* to identify and provide services for individuals from *disadvantaged backgrounds*. 

TRIO *serves* and *assists* participants with progress through the *academic pipeline* from middle school to post-baccalaureate programs.

- *low income* individuals
- *first-generation* college students
- individual with *disabilities*
TRIO WORKS

TRIO GRANT-MAKING

Legislation
Pub. L 102-325
  Law
    Congress

TRIO Regulations
34 CFR Chapter IV
  Expectations
    US Dept. of Education-OPE

Grant Proposal
Community
  Implementation
    Your Institution
THE HIGHER EDUCATION ACT (HEA)

- Federal law that governs the administration of student aid programs.
- The HEA was originally passed in 1965 and signed into law by President Lyndon B. Johnson (Title IV, Part A, Section 403)

TRIO REGULATIONS

- Talent Search Program (34 CFR 643)
- EOC Program (34 CFR 644)
- Upward Bound (34 CFR 645)
- Student Support Services (34 CFR 646)
- Ronald McNair Program (34 CFR 647)

A written plan that addresses goals, objectives, methods, budget, and evaluation.
A SOLICITATION ISSUED BY A GOVERNMENTAL AGENCY OR A FOUNDATION REQUESTING GRANT SEEKERS TO SUBMIT PROPOSALS REQUESTING FUNDING TO ADDRESS SPECIFIC SUBJECT MATTERS.
REVIEWING THE RFP

▸ When is the deadline?
▸ What is the cost per participant?
▸ Who is the program contact?
▸ Where can I get the application?
▸ Is there a page limit and font size?
▸ How and where do I submit the application?
WHAT IS A GRANT?

Contribution of money to an organization, institution, group or individual to accomplish a specific or general purpose.
THE PROCESS
WRITING A GRANT PROPOSAL

2 MONTHS TO GO

Only 20 pages! No problem!

We can do this!

I know nothing about this topic

Nobody is helping

2 WEEKS TO GO

HORRAY! We have Research Objectives & Methods!

Um, are they getting my emails?

We SHALL SUCCEED!

Collaborators are pulled out

Oops... we forgot about the budget

We need a University signature?

2 DAYS TO GO

Final edit...

Everyone is writing now!

Hey! Everyone is answering emails now!

$*!#*&* stupid references

SUBMIT!

REALITY OF SUCCESS
OBJECTIVES
PLAN OF
OPERATION
COLLEGE ACCESS & STUDENT SUCCESS

- Match & Fit
- Coaching
- Non-cognitive Factors
- Growth Mindsets
- Transition Points
- Higher Education Advising Redesign
- Social Belonging
- First Four Weeks (F4W)
- Senior Services
- Expanded Learning
- National Days (College Signing Day, Attendance Matters Month, First-Generation College Celebration, College Application Month, FAFSA Day)
FREE/LOW-COST EDUCATIONAL TECHNOLOGY

- Participant (Database)
- LMS (Staff training resources, online volunteer orientation)
- Scheduling (e.g. Setmore, Appointy)
- Branding/Outreach (e.g. CANVA, Poster My Wall, Lucid Press)
- Communication (e.g. Callmultiplier, Constant Contact, Remind, Skype, Instant messaging)
- Student Success Software (e.g. college planner pro)
- Engagement (e.g. facebook, instagram, snapchat, twitter)
QUALITY OF PERSONNEL

2. PROBLEMS / PAINS

Which problems do you solve for your customer?
There could be more than one, explore different sides
e.g. existing solar solutions for private houses are not considered
a good investment (1).

THERE ARE TOO MANY POINTS FOR COMPARISON
(TOOL) Hard to coordinate booking for a group.
EVALUATION
QUALITY OF PROJECT DESIGN

*VUB/GU
When inviting applications for a federal grant competition, the Department can use one or more priorities. Further, the government will designate the type of each priority through a notice in the Federal Register (34 CFR 75.105).

- Absolute
- Competitive preference
- Invitational
COMPETITIVE PREFERENCES PRIORITY (PAST)

- **Student Support Services (2015)**
  - Development of non-cognitive factors*
  - Provide Individualized Counseling for Personal, Career, and Academic Matters*

- **Talent Search (2016)**
  - Designed to provide academic tutoring*
  - Strategies focused on developing mentoring programs*

*Moderate Level of Effectiveness

What Works Clearinghouse
COMPETITIVE PREFERENCES PRIORITY (PAST)

- **Upward Bound/UBMS (2017)**
  - Competitive Preference Priority:
    - Moderate Evidence of Effectiveness
  - Invitational Priority
    - Designed to increase opportunities for participants to earn postsecondary credits in high school, such as through providing connections to dual enrollment programs.
COMPETITIVE PREFERENCES PRIORITY (PAST)

- **Educational Opportunity Centers (2016)**
  - Improving parent, family, and community engagement
  - Supporting military families and veterans

- **McNair (2017)**
  - Promoting STEM education
COMPETITIVE PREFERENCES PRIORITY (PAST)

▸ GEAR UP (2017)

▸ Designed to reduce the need for remedial education for secondary school students, including students with disabilities, at the postsecondary level.

▸ Designed to implement at least one strategy supported by evidence of effectiveness that meets the conditions set out in the definition of “moderate evidence of effectiveness.”
TRIO WORKS

BEFORE YOU SUBMIT

- Did you attend technical workshop provided by USDE?
- Check to make sure you have done things EXACTLY as the RFP suggest.
- Did you answer every part of every question?
- Did you name your files as they instructed?
- Did you use the right font size, line spacing, margins?
- Internal approvals?
- Submit at least one week in advance. Do not wait until the last minute!
- OMG, did you get the letters of support!!
TRIO WORKS

- Clearly Defined Need
- A Well Designed Project
- A Competitive Price
THE FINISH LINE