



**BLINK ONCE, BLINK TWICE...IT'S
TRIO PROPOSAL WRITING SEASON**

TRiO
WORKS

ABOUT THE PRESENTER

- ▶ Assistant Vice Chancellor, Access & Student Success
@**Fayetteville State University** (North Carolina)
 - ▶ Educational Opportunity Centers, Student Support Services, Talent Search I & II, Upward Bound, Upward Bound Math & Science, GEAR UP, 21st Century Community Learning Centers, Frontier Set
- ▶ Secured federal, state and foundation grant awards in the amount of \$25+ million (90% Success Rate)
- ▶ Role (5G)
 - ▶ Grant Writer
 - ▶ Grants Manager
 - ▶ Grants Reviewer
 - ▶ Grants Evaluator
 - ▶ Grants Trainer
- ▶ Passion for Equity
- ▶ TRIO Alumni (Talent Search/Student Support Services)



TODAY YOU WILL LEARN...

- ▶ Strategies for developing a winning TRIO proposal.
- ▶ Resources for enhancing access and student success strategies.
- ▶ General components of TRIO proposals.



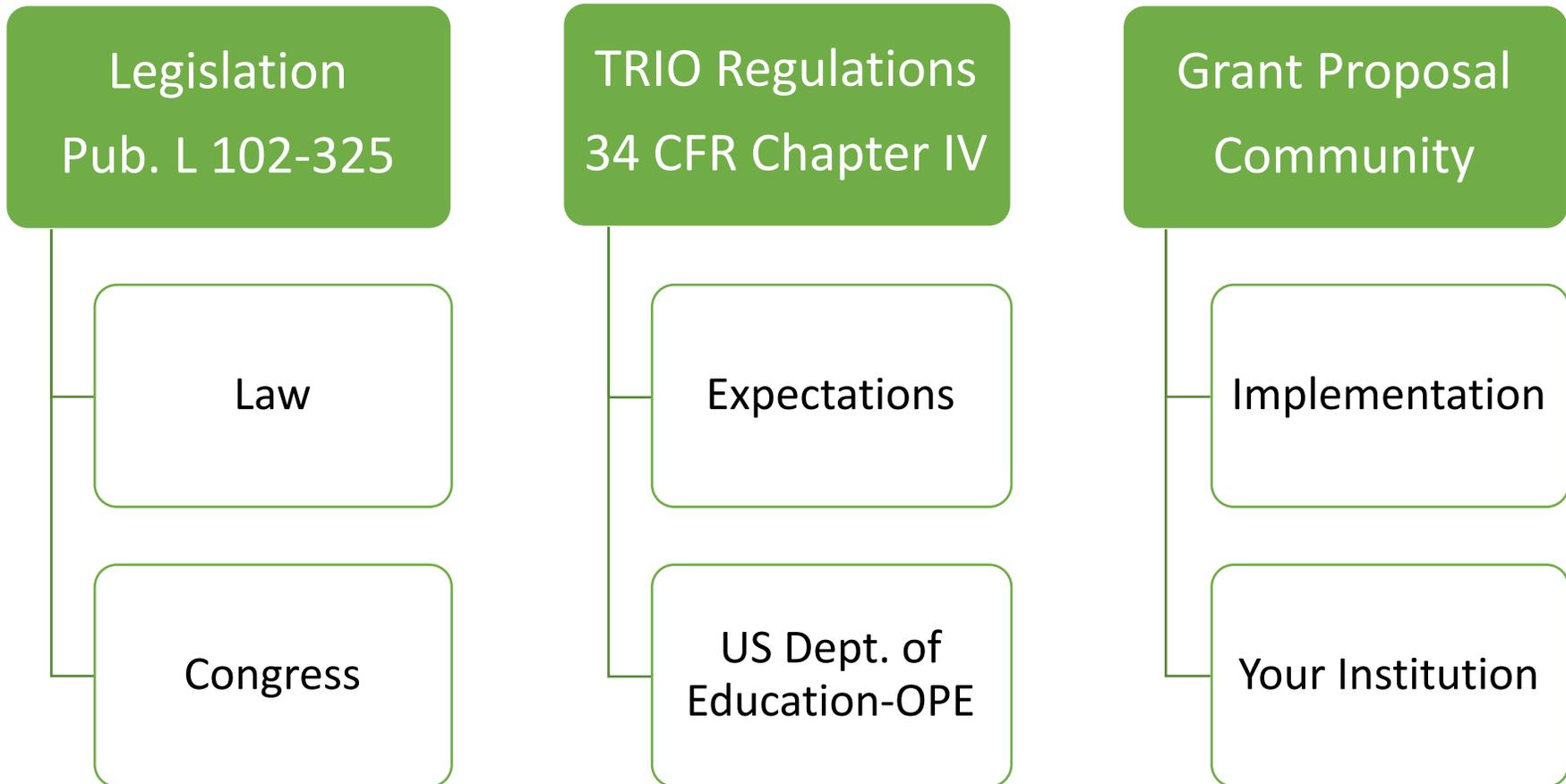
UNDERSTANDING YOUR WHY

REALITIES OF THE NEED . . .

- ▶ Federal outreach and student services programs **designed** to identify and provide services for individuals from **disadvantaged backgrounds**.
- ▶ TRIO **serves** and **assists** participants with progress through the **academic pipeline** from middle school to post-baccalaureate programs.
 - ▶ **low income** individuals
 - ▶ **first-generation** college students
 - ▶ individual with **disabilities**



TRIO GRANT-MAKING





THE HIGHER EDUCATION ACT (HEA)

- ▶ Federal law that governs the administration of student aid programs.
- ▶ The HEA was originally passed in 1965 and signed into law by President Lyndon B. Johnson (Title IV, Part A, Section 403)

<http://bit.ly/triolegs>

TRIO REGULATIONS

- ▶ Talent Search Program (34 CFR 643)
- ▶ EOC Program (34 CFR 644)
- ▶ Upward Bound (34 CFR 645)
- ▶ Student Support Services (34 CFR 646)
- ▶ Ronald McNair Program (34 CFR 647)

<http://bit.ly/34cfr>



WHAT IS A PROPOSAL?

A written plan that addresses goals, objectives, methods, budget, and evaluation.



A SOLICITATION ISSUED BY A GOVERNMENTAL AGENCY OR A FOUNDATION REQUESTING GRANT SEEKERS TO SUBMIT PROPOSALS REQUESTING FUNDING TO ADDRESS SPECIFIC SUBJECT MATTERS.

REQUEST FOR PROPOSAL

REVIEWING THE RFP

- ▶ When is the deadline?
- ▶ What is the cost per participant?
- ▶ Who is the program contact?
- ▶ Where can I get the application?
- ▶ Is there a page limit and font size?
- ▶ How and where do I submit the application?





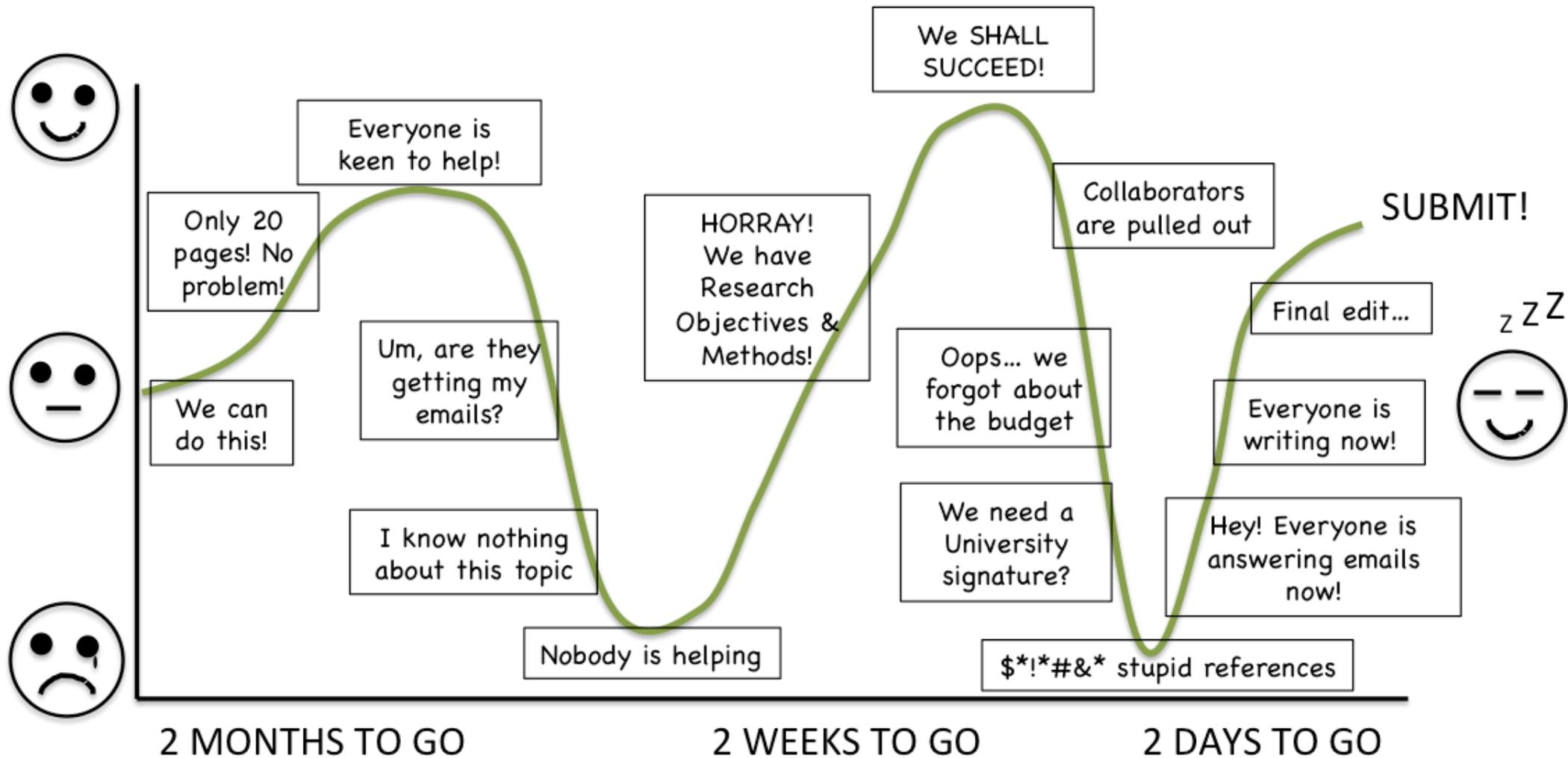
WHAT IS A GRANT?

Contribution of money to an organization, institution, group or individual to accomplish a specific or general purpose.



THE PROCESS

WRITING A GRANT PROPOSAL



REALITY OF SUCCESS

SUCCESS



**WHAT PEOPLE THINK
IT LOOKS LIKE**

SUCCESS



**WHAT IT REALLY
LOOKS LIKE**



PLAN OF OPERATION



NEED



OBJECTIVES



wiseGE

PLAN OF OPERATION

COLLEGE ACCESS & STUDENT SUCCESS

- ▶ Match & Fit
- ▶ Coaching
- ▶ Non-cognitive Factors
- ▶ Growth Mindsets
- ▶ Transition Points
- ▶ Higher Education Advising Redesign
- ▶ Social Belonging
- ▶ First Four Weeks (F4W)
- ▶ Senior Services
- ▶ Expanded Learning
- ▶ National Days (College Signing Day, Attendance Matters Month, First-Generation College Celebration, College Application Month, FAFSA Day)

The EQ-i^{2.0} Model



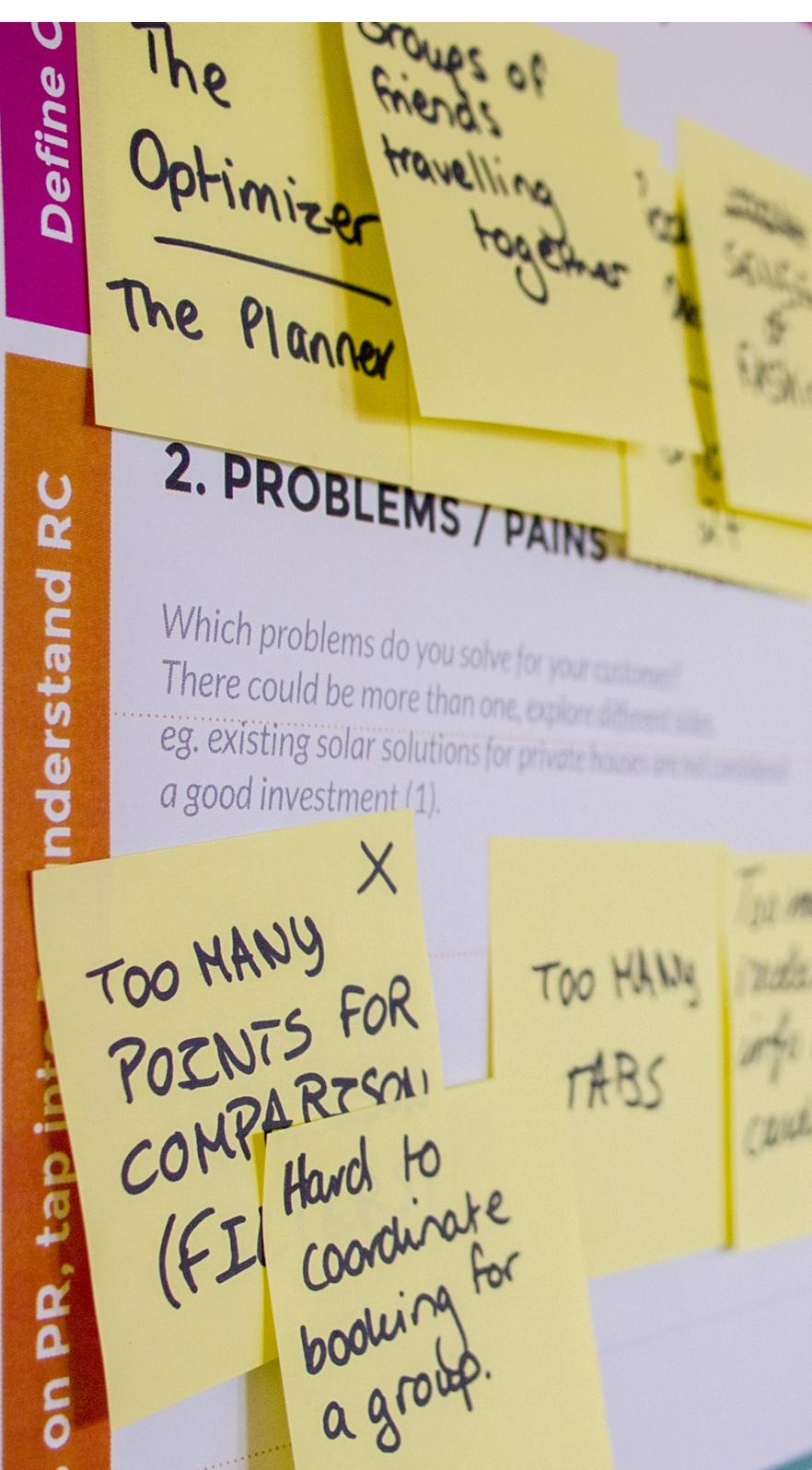
Copyright © 2011 Multi-Health Systems Inc. All rights reserved.
Based on the original BarOn EQ-i authored by Reuven Bar-On, copyright 1997.

FREE/LOW-COST EDUCATIONAL TECHNOLOGY

- ▶ Participant (Database)
- ▶ LMS (Staff training resources, online volunteer orientation)
- ▶ Scheduling (e.g. Setmore, Appointy)
- ▶ Branding/Outreach (e.g. CANVA, Poster My Wall, Lucid Press)
- ▶ Communication (e.g. Callmultiplier, Constant Contact, Remind, Skype, Instant messaging)
- ▶ Student Success Software (e.g. college planner pro)
- ▶ Engagement (e.g. facebook, instagram, snapchat, twitter)



APPLICANT AND COMMUNITY SUPPORT



QUALITY OF PERSONNEL



EVALUATION



BUDGET



*VUB/GU

QUALITY OF PROJECT DESIGN

US DEPARTMENT OF EDUCATION PRIORITIES

- ▶ When inviting applications for a federal grant competition, the Department can use one or more priorities. Further, the government will designate the type of each priority through a notice in the Federal Register (34 CFR 75.105).
 - ▶ Absolute
 - ▶ Competitive preference
 - ▶ Invitational

COMPETITIVE PREFERENCES PRIORITY (PAST)

▶ **Student Support Services (2015)**

- ▶ Development of non-cognitive factors*
- ▶ Provide Individualized Counseling for Personal, Career, and Academic Matters*

▶ **Talent Search (2016)**

- ▶ Designed to provide academic tutoring*
- ▶ Strategies focused on developing mentoring programs*

**Moderate Level of Effectiveness*

What Works Clearinghouse

COMPETITIVE PREFERENCES PRIORITY (PAST)

▶ **Upward Bound/UBMS (2017)**

- ▶ Competitive Preference Priority:
 - ▶ Moderate Evidence of Effectiveness
- ▶ Invitational Priority
 - ▶ Designed to increase opportunities for participants to earn postsecondary credits in high school, such as through providing connections to dual enrollment programs.

COMPETITIVE PREFERENCES PRIORITY (PAST)

▶ **Educational Opportunity Centers (2016)**

- ▶ Improving parent, family, and community engagement
- ▶ Supporting military families and veterans

▶ **McNair (2017)**

- ▶ Promoting STEM education

COMPETITIVE PREFERENCES PRIORITY (PAST)

▶ **GEAR UP (2017)**

- ▶ Designed to reduce the need for remedial education for secondary school students, including students with disabilities, at the postsecondary level.
- ▶ Designed to implement at least one strategy supported by evidence of effectiveness that meets the conditions set out in the definition of “moderate evidence of effectiveness.”

BEFORE YOU SUBMIT

- ▶ Did you attend technical workshop provided by USDE?
- ▶ Check to make sure you have done things EXACTLY as the RFP suggest.
- ▶ Did you answer every part of every question?
- ▶ Did you name your files as they instructed?
- ▶ Did you use the right font size, line spacing, margins?
- ▶ Internal approvals?
- ▶ Submit at least one week in advance. Do not wait until the last minute!
- ▶ OMG, did you get the letters of support!!

■ CLEARLY DEFINED



■ A WELL DESIGNED



■ A COMPETITIVE





THE FINISH LINE

QUESTIONS/COMMENTS



FAYETTEVILLE
STATE UNIVERSITYTM

ACCESS AND STUDENT SUCCESS

TERESA THOMPSON-PINCKNEY, ED.D.

910.672.1870

TPINCKNEY@UNCFSU.EDU