



READY FOR TOMORROW

THE FSU STRATEGIC PLAN 2022-2027

2022-2023
YEAR 1
REPORT
CARD



EARN
60 CREDIT HOURS
BECOME A
JUNIOR

FAYETTEVILLE
STATE

MANAGERIAL
ACCOUNTING

THIS IS OUR TIME

A MESSAGE FROM
CHANCELLOR
DARRELL T. ALLISON



TM

Our strategic plan is our blueprint for success. Its five priorities—each with a bold set of goals and metrics—capture our deliberate intention to fulfill a promise. We are the university of human potential. Together, we help our students find their path and achieve their goals. Our graduates are ready for tomorrow.

I am proud to share this report card highlighting metrics from fiscal year 2022-2023. We set a record for enrollment.

We added new academic programs in emerging fields such as cybersecurity and military behavioral health. Our top-ranked online MBA program is the most affordable program of its kind in the UNC System. We are home to the best nursing program in the state and we are the largest HBCU producer of teachers in North Carolina.

Simply put, we respond to the needs of our students and the demands of the world. We invest in the promise of our city and our state. We give one of the country's most diverse student populations—including non-traditional and military-affiliated students—the skills, courage, and the experience to make their way in the world.

We see education as a path to personal empowerment and social change. To students of all ages and from diverse backgrounds, we say: "We see your potential. We're here to help you fulfill it."

Our founders taught us that great work doesn't wait. When you see a need, you meet it. The future of FSU is waiting. Let's build it together.

BOARD OF TRUSTEES

Dr. Kimberly Jeffries Leonard '86
Chair

Mr. Glenn B. Adams
Vice Chair

Mr. Frederick Nelson, Jr. '98
Secretary

Mrs. Joyce Adams

Mr. Stuart Augustine

Mr. Jerry Gregory '84

Ms. Maya Martin '24
SGA President

Dr. Warren McDonald

Mr. John McFadyen

Dr. Donald Moore '93

Dr. Brandon Phillips '04

Mr. Gregory Pinnix '95

Mr. William R. Warner

OUR FOUNDATION

MISSION

Fayetteville State University, a Historically Black College and University and the second oldest public university in North Carolina, offers robust and innovative bachelor's and master's degree programs rooted in the liberal arts tradition as well as the doctor of education. The university advances knowledge through the integration of teaching, learning, research and public service. FSU strives to meet the educational, career and personal aspirations of its traditional and non-traditional students from rural, military and other diverse backgrounds so that they are equipped with academic and practical knowledge to serve local, state, national and global communities as enlightened citizens, globally astute leaders and engaged solution creators.

We accomplish our mission through:

- A rigorous academic environment
- A student-centered education
- Dedicated staff and scholarly faculty
- Specialized offerings and services to meet the needs of traditional, online, non-traditional and military-affiliated students
- Faculty and student engagement and partnerships with industry, employers, alumni and the community

VISION

Fayetteville State University, the second oldest public university in North Carolina and a constituent institution of the University of North Carolina System, will be the regional university of choice for students from rural, military—and other diverse backgrounds—who are poised to become visionary leaders who transform communities, states and nations.

CORE VALUES

INTEGRITY

We are committed to transparency.

FLEXIBILITY AND ADAPTABILITY

We produce career- and life-ready global citizens.

SHARED GOVERNANCE

We engage all members of the university community in decision-making.

DIVERSITY, EQUITY AND INCLUSION

We work collaboratively and effectively in a global society.

COLLABORATION AND PARTNERSHIPS

We strengthen relationships among alumni, community members and other stakeholders.

INNOVATION

We creatively pursue excellence in our endeavors.

CULTURAL CONNECTION

We preserve our HBCU legacy and pride and celebrate our diversity.



Scan this QR code for more information about the Fayetteville State University's Strategic Plan.

OUR FIVE PRIORITIES

PRIORITY

1 ELEVATE ACADEMIC EXCELLENCE AND STUDENT SUCCESS



PRIORITY

2 ENHANCE STUDENT ENGAGEMENT AND CAREER DEVELOPMENT



PRIORITY

3 INVIGORATE OUR CAMPUS COMMUNITY



PRIORITY

4 CREATE IMPACTFUL STRATEGIC PARTNERSHIPS



PRIORITY

5 ADVANCE OUR UNIVERSITY





OUR PRIORITIES

1 ELEVATE ACADEMIC EXCELLENCE AND STUDENT SUCCESS

2022-2023 YEAR 1 REPORT CARD

GOAL	TARGET	RESULTS	OUTCOME
By 2027, increase total enrollment to 8,000 students.	6,787	6,787	
By 2027, maintain incoming full-time, first-time freshmen students to a total of 725.	725	762	
By 2027, increase military-affiliated enrollment to 3,000.	2,105	2,120	
By 2027, increase the 4-year-graduation rate to 40%.	30.03%	25.37%	

Largest enrollment on record in over

20 years

Hit an all-time high of

32%

military-affiliated students

2 ENHANCE STUDENT ENGAGEMENT AND CAREER DEVELOPMENT

2022-2023 YEAR 1 REPORT CARD

GOAL	TARGET	RESULTS	OUTCOME
By 2027, increase paid student internships to 1,000.	250	251	

Entered into historic partnership with U.S. Agency for International Development to provide

\$1 Million

to create career workforce professional program



D
PEOPLE



FAYETTE
STATE



Darrel T. Allison, J.D.

USAID Paloma Adams-Alen



FAYETTEVILLE



OUR PRIORITIES

3 INVIGORATE OUR CAMPUS COMMUNITY

2022-2023 YEAR 1 REPORT CARD

GOAL	TARGET	RESULTS	OUTCOME
By 2027, increase employee retention to 88%.	85.5%	89.84%	
By 2027, 60% of campus employees will engage in leadership and professional development activities hosted by the Office of Human Resources.	84%	98%	

98%

of employees participated in mandatory and nonmandatory trainings and professional development

4 CREATE IMPACTFUL STRATEGIC PARTNERSHIPS

2022-2023 YEAR 1 REPORT CARD

GOAL	TARGET	RESULTS	OUTCOME
By 2027, increase the number of businesses, non-profits, and community organizations served annually through faculty led student projects and service learning.	70	136	
By 2027, increase funded research grants to \$15 million.	\$10m	\$28m	

More than doubled funded research grants, totaling

\$28 Million

Fayetteville State University
Announces

**\$4.9 MILLION
FEDERAL GRANT**

**To Expand Deployment Of
Pivotal Technologies (EDOPT)**
from the National Telecommunications
And Information Administration (NTIA)



OUR PRIORITIES

5 ADVANCE OUR UNIVERSITY

2022-2023 YEAR 1 REPORT CARD

GOAL	TARGET	RESULTS	OUTCOME
By 2027, upgrade 15% of campus classroom technology to align with the University's audio-visual standard and 6-year lifecycle period.	15%	19.4%	
By 2027, increase utilization of enterprise data center cloud computing by 30%.	5%	0.5%	
By 2027, decrease average cumulative debt at completion of bachelor's degree for full-time, first-time freshmen from \$20,026.	-4.20%	-15.38%	
By 2027, decrease average cumulative debt at completion of bachelor's degree for transfer students from \$12,111.	-4.20%	-20.70%	
By 2027, reduce the University's education and related expenses per degree from \$64,083.	-4.0%	-20.70%	
By 2027, grow the University's endowment by 10%.	2%	8%	



2022-2023 YEAR 1 REPORT CARD

SUMMARY

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