



North Carolina Governors Working Group
Governor's Institute 1121 Situs Court
Raleigh, NC 27606

Greetings,

On May 11th, Fayetteville State University will be hosting the 2022 **NC STRIVE** conference. Formed in 2015, NC STRIVE is a consortium of two- and four-year colleges along with federal and state agencies who plan, organize, and sponsor a yearly conference offering resources to active duty military, veterans, their families, educators of military connected students, support staff, and higher education administrators. This years theme is ***Adapt & Overcome: Learning Through Adversity***. Our mission is to increase awareness and knowledge of issues affecting the military connected community as they transition from the military setting to the academic setting during a global pandemic. Military connected job seekers will also be present to connect with a wide variety of employer vendors, to include those with a veteran and military spouse hiring preference. Past conferences have had up to 500 people register to attend this impactful and important conference. More information about the conference can be found at <https://strive.ncgwg.org/>.

The NC STRIVE conferences provide unique opportunities for attendees to effectively learn from one another and expand their networks to better serve military connected students across North Carolina. Now in year eight of this initiative, we rely heavily on sponsors such as yourself to ensure we can continue to provide an engaging and worthwhile learning experience for all attendees. As an industry leader in our state and region, you no doubt understand the unique strengths and characteristics that veterans and military spouses possess. It is for this reason that our NC STRIVE Planning Committee comes to you to ask for your support in sponsoring the **2022 NC STRIVE** Conference in Fayetteville.

On behalf of the 2022 NC STRIVE Planning Committee, we thank you for your consideration in sponsoring this years conference. Should you have questions, please contact me at 910-672-1157 or email me at snorris4@uncfsu.edu.

Sincerely,

Siobhan R. Norris
Associate Vice Chancellor for Military Affairs
Fayetteville State University





Presenting Sponsor--\$5,000 (2 available)

- Exclusive 8 minute speaking opportunity at opening or closing ceremony
- VIP Vendor Booth location inside Student Center
- VIP table during luncheon
- 6 tickets for Company VIPs to attend
- Company logo prominently displayed on all marketing, advertising, and promotional materials (SWAG bags), social media promotion, and company link on conference website as the Presenting Sponsor
- Special recognition and acknowledgements throughout conference duration

Partner in Education Sponsor--\$3,000 (2 available)

- Exclusive 5 minute speaking opportunity at opening or closing ceremony
- VIP Vendor Booth location inside Student Center
- VIP table during luncheon
- 4 tickets for Company VIPs to attend
- Company logo prominently displayed on all marketing, advertising, and promotional materials (SWAG bags), social media promotion, and company link on conference website as sponsor
- Special recognition and acknowledgements at luncheon

Gold--\$1,500 (3 available)

- Sponsors Coffee Networking Breaks throughout duration of conference
- Company logo on conference website, social media, and conference signage
- Verbal recognition during three (3) coffee networking breaks
- VIP Vendor Booth outside Student Center

Silver--\$750 (5 available)

- Company logo on conference website, social media, and conference signage
- VIP Vendor Booth outside student center

Sponsors Choice—in kind (unlimited)

- Examples include prize give aways during conference (spa packages, gift certificates, dinner for two, etc.)
- Advertising Support
- Conference Volunteers
- Whatever you'd like!

*Check payable to Fayetteville State University
Mail to: Fayetteville State University, c/o NC STRIVE
1200 Murchison Road, Barber Building Suite 208-A
Fayetteville, NC 28301*
