

**FULL BOARD MEETING
Thursday, September 22, 2022
9:00 am**

The Fayetteville State University Board of Trustees convened on Thursday, September 22, 2022, at 9:00 a.m. in the Rudolph Jones Student Center, Multipurpose Room 242, and via Zoom. Chairman Glenn Adams presided. Trustee Greg Pinnix delivered the invocation.

ROLL CALL

The following trustees were in attendance: Glenn Adams, Val Applewhite, Stuart Augustine, Jonathan Charleston, Doug English, Maya Martin, Kimberly Jeffries-Leonard, Warren McDonald, John McFadyen, Fred Nelson, Brandon Phillips, Greg Pinnix, and Will Warner.

Before proceeding into the main portion of the meeting, Chairman Adams read the State Government Ethics Act to remind all members of the board of their duty to avoid conflicts of interest and appearances of conflict under this act.

APPROVAL OF MINUTES

It was moved by Trustee Augustine and seconded by Trustee McFadyen that the minutes of the regular board meeting held on June 9, 2022, and special called meeting held on July 12, 2022, and August 4, 2022, be accepted as printed. The motion carried.

COMMITTEE REPORTS

Athletics: Committee Chair Greg Pinnix

Athletic Director Bennett discussed the 2022-23 annual goals, which included goals on academic success, private donations, facility improvements and conference competition.

Mr. Bennett discussed the need to improve the support of athletics through private donations. He explained that Fayetteville State University Athletics does not receive financial support from the state of North Carolina. All support comes from student fees and other fund-raising activities. Mr. Bennett encouraged the committee to help promote and support these fundraising activities to help improve the student-athlete experience. The university will have its first fundraising gala to support athletics hosted by the prominent athletic figures, Derrick Whittenburg of NC State University and Phil Ford, formerly of the University of North Carolina. The event will be held at Highland Country Club in Fayetteville, NC on November 3rd.

Mr. Bennett next discussed the facility goal for the upcoming year. He informed the athletic committee that the university has consistently improved athletic facilities for the student body starting with upgrades in the Nick Jerald's Stadium and Capel Arena in 2020-21. The upgrades

continued in 2021-22 with the addition of a track. As a result of the current upgrades, many of the practice events that were held off campus, particularly for our women's sports, are now available on campus for student athletes. The facilities are also available for physical fitness activities for academic affairs and other student support groups. The athletic department will now focus attention on improving practice/competition facilities for our softball program.

Finally, Mr. Bennett discussed the competitive goals of the athletic department. The department has made consistent conference level championship appearances in many of the sports sponsored by the university. The goal of the athletic department, this year, is to increase the number of programs that participate in championship experiences and to build an athletic resume as a regional contender in Division 2 athletics.

Academic and Student Affairs: Committee Chair Brandon Phillips

Provost and Senior Vice Chancellor Monica T. Leach provided a snapshot of the Division of Academic Affairs priorities which includes a focus on adult learners, military affiliated students, transfer students, academic degree programs and summer school.

As a division the goal is to increase retention and graduation rates, strengthen our customer care support to students, faculty, and staff, evolve high demand programs to meet industry needs and enhance the faculty research portfolio. Provost Leach provided an update on the New Academic Degree Programs which includes the Bachelor of Science in Cybersecurity which will be offered in the Fall 2023. The following degrees were offered during the Fall 2022 – Bachelor of Science in Public Health and Bachelor of Science in Sport and Fitness Management.

Provost Leach discussed the Fall Overall Enrollment and Projections from FY 2019 – FY 2026. The overall goal is to increase enrollment to 8,000 and our actual goal for FY 2022 is 6,787. The provost shared that only four campuses within UNC Systems had an overall enrollment increases which included FSU, ECSU, A&T, and UNC-Chapel Hill. FSU's first-time full-time freshmen class was the largest growth in the UNC System, which was 24.4%. FSU had the largest transfer student enrollment growth in the UNC System, which was 29%. FSU out-of-state enrollment increased by 8.3%.

Provost Leach introduced Dr. Nicole Lucas, Associate Vice Chancellor for Institutional Effectiveness, Research and Planning to discuss the 30-60-90 Initiative – Summer School. 30-60-90 Free Summer School was a success this year regarding the percentage of students who returned in fall 2022 (87%) when compared to their peers who did not attend Free Summer School. Moreover, 93% of students in cohorts 2020 and 2021, who participated in 30-60-90 Free Summer School, returned in fall 2022. These percentages impact our retention rates and our graduation and graduate efficiency rates. In fact, there is an estimated 7% increase in retention alone for cohort 2021 (70%) compared to cohort 2020 (63%). Another noteworthy data point is that 25% of the students who participated in 30-60-90 Free Summer school progressed to the next classification by the end of the summer. We look forward to providing free summer school in 2023 to help our students graduate in four years or less.

Vice Chancellor for Student Affairs Dr. Juanette Council provided an update on Residence Life. Approximately 1,426 students currently reside in on-campus housing as of Fall 2022. This represents a 19% increase in residential students from the 2021-2022 academic year. FSU leased WoodSpring Suites, conveniently located 1.7 miles from campus, to accommodate students during the renovation project of McLeod Hall. The temporary location, known as Bronco 2.0, exclusively houses only FSU students. Additionally, both sworn police officers and professional residence hall staff are on-site 24 hours a day/seven days a week.

Dr. Council shared the division goals for the 2022-20223 academic year which include expanding student health and wellness services, developing a mentoring initiative program, and enhancing the co-curricular facilities. FSU's student health fee, the third lowest in the UNC-System, and student demand warrant the need to expand current student health and wellness programs. Additionally, the usable 6,740 square footage of the Spaulding Building, which houses both the student health and counseling departments, is not sufficient to provide the services students need and expect.

Strategies which will be utilized to expand student physical health and mental health services on campus were shared by Vinette Gordon, Director of Student Health Services; Dr. Jeremy Whidbee, University Pharmacist; and Dionne Hall, Director of Counseling and Personal Development Center. Increasing funding sources including filing insurance reimbursements for medical services and prescriptions will be implemented to generate revenue to expand service offerings. This is consistent with the best practices at other UNC System schools. The increased revenue will be used to extend student health services clinic hours, expand the pharmacy medication formulary, offer specialty care services, mobile-x-rays, and increase health promotion activities.

Escalating demand for student mental health services continues to increase at FSU like most college campuses across the nation and is consistent with the UNC System Health Minds, Strong Universities Report. There was a 65% increase in the number mental health counseling appointments from 1,115 in 2020-2021 to 1,840 in 2021-2022 and the number of students who attended mental health awareness workshops and presentations increased by 117% from 1,043 in 2020-2021 to 2,263 in 2021-2022.

The expanded health and wellness services will include:

- Increasing the square footage space for Student Health Services to more than 6,000 square ft. resulting in an increase in 4,124 square ft. for mental health counseling services.
- Hiring additional health care provider staff, business coordinator, mental health counselors, and disability services coordinators and securing a contract for a medical director.
- Securing Medical and Pharmacy Contracts
- Expanding access to counseling services
- Seeking Accreditation by the International Accreditation of Counseling Services.

University Advancement: Committee Chair Doug English

Interim Vice Chancellor Davis provided an update on the strategic re-alignment of University Advancement. He shared the Division's new mission, vision, and values.

Mr. Davis then shared FY22 division accomplishments which included mention of securing over \$8 million in private philanthropic support – the best fundraising year to date for FSU and the addition of new staff.

Strategic goals set forth for the division through FY25

- To increase and diversify financial resources
- Leverage, build and enhance engagement efforts with internal and external constituents
- Commit to transparent, timely, and authentic internal and external communications
- And foster a team culture that embraces and celebrates excellence, fun, and accountability

Division goals for FY23

- Increase baseline comprehensive fundraising to \$8 million
- Increase Alumni support to \$1 million; Corporate and Foundation support to over \$6 million
- Increase alumni donors to a minimum of 2,000 overall
- Create an Annual Fund program and re-establish Planned Giving program to enhance sustainability efforts

Mr. Davis gave an update on an upcoming challenge grant from the Anonymous Trust that will focus on increasing philanthropic dollars from alumni, specifically young alumni. Once the goal is met, FSU will receive \$125,000. The challenge will begin in October.

He ended his presentation by asking each of us to make ourselves available over the coming months for a 1:1 meeting to dive deeper into how we all can help support FSU.

Legal, Audit, Risk, and Compliance: Committee Chair Glenn Adams

Vice Chancellor Jenkins discussed her division's goals for the FY '23 to include establishing an Equity Office and creating a risk awareness culture through policy making and training.

Vice Chancellor Jenkins also discussed her divisions' role in ensuring compliance during the construction management process. Vice Chancellor Jenkins's involvement will include serving on the pre-selection committees, reviewing bid and contract documents, monitoring HUB goals, ensuring the completion of background checks and ensuring compliance with ADA standards.

Vice Chancellor for Information Technology and CIO, Dr. Molina, briefed the Committee on the upcoming goals for Fiscal Year 2022/2023, specifically pointing out the key initiatives he believes will elevate the campus's technology infrastructure and services.

Dr. Molina also introduced to the Committee, the University Chief Information Security Officer, Charlie Mewshaw. Mr. Mewshaw shared his vision for our campus's programmatic approach to information security and provided insight into the Information Security Office's outreach and awareness activities that will advance our campus information security posture over the next six to nine months.

Governance and Personnel: Committee Chair Kimberly Jeffries-Leonard

Vice Chancellor Wanda Jenkins discussed with the Committee the request by UNC Chair Randall Ramsey that each UNC System institution amend its bylaws to reflect the "BOG Rule" which requires Trustees to be physically present at Board meetings to be counted as present and to vote, but allows virtual attendance at committee, special or emergency meetings. The change would also give the Chair the authority. Vice Chancellor Jenkins also discussed amending the Trustees' bylaws to reflect the responsibilities of the Executive Committee. Both amendments required a vote by the Board. Trustee Augustine moved to amend Articles III and V of the Fayetteville State University Board of Trustees Bylaws as stated and Trustee Adams seconded the motion. Motion carried.

Associate Vice Chancellor for Human Resources Carl Dean presented to the Committee an overview and key accomplishments for the Annual Diversity and Inclusion report. Each UNC System campus is required by policy to provide Board of Trustees a report annually on Diversity and Inclusion programs and activities and related costs. The submitted report covers fiscal year 2020-2021. During that period, the COVID-19 Pandemic limited progress on developing and executing campus-wide goals. You will see that goals were driven by the divisions.

Some of the major accomplishments included:

- The implementation of trainings to promote inclusion and respect in the workplace.
- The iLead1867 podcast, designed to provide a forum for students, faculty, and staff to discuss global topics, social justice issues and leadership.
- The Student Affairs division also hosted voter engagement events leading up to the 2020 election.
- The Department of Athletics participated in virtual programs and conferences to support efforts around equity and inclusion in sports.
- Programs in Academic affairs included virtual events for students during International Education Week to promote intercultural understanding and share global perspectives, study away programs in U.S. cities and hosting international students to facilitate cultural exchange.

Progress was made on FSU D&I program priorities this year. Mr. Dean shared that he will be serving as the senior sponsor. A D&I Committee will be formed before year-end which will allow the university to better define key Institutional D&I Goals. Divisions are continuing with their activities and programs. The Office of Human Resources have launched learning events that align with national and state celebrations including Pride Month, the anniversary of the Americans with

Disabilities Act, Women's History, and Hispanic Heritage, with others being planned in the coming months

Budget and Finance: Committee Chair Stuart Augustine

Greg Lovins, Interim Vice Chancellor for Business and Finance introduced a representative from Moody Nolan, Architects. He presented an update on the status of the College of Education Building design. The target opening date for the College of Education Building is Fall 2025.

Jon Parsons, Associate Vice Chancellor for Facilities Management, provided an update on the status of various capital improvement projects, including some key dates on each project. The budget for these projects is now approximately \$175 million. The next item that will be presented to the Board of Trustees for approval is the selection of a Construction Manager at Risk for the College of Education Building, expected in November 2022.

Mr. Lovins shared the Business & Finance division's goals for fiscal year 2022-2023. He also presented the Current Operating budget status, State Fund revenues and expenditures, and the Auxiliary Services budget status for the fiscal year ended June 30, 2022, along with an overview of top contracts and grants budget status report and a capital improvement projects budget summary.

Wesley Fountain, Vice Chancellor for Military Relations and External Affairs, presented divisional goals for the 2022-23 academic year, aligning them with the university's strategic plan. He also provided an update on the Fayetteville-Cumberland Regional Entrepreneur and Business HUB (which celebrated its grand opening on September 14), the status of outreach with City of Fayetteville and Cumberland County leaders, and recent achievements in military relations.

Student Update: Maya Martin, SGA President

Ms. Martin updated the board on the Pass It Forward Administration, which has three components; ***Invest*** – Encourage programs catered to the interests of the student body and educate students of opportunities available to them, ***Impact*** – Cultivate a representative learning environment, Encourage impactful communication from students to administration and increase visibility of student success, and ***Inspire*** – Maintaining Bronco spirit by reaffirming our history through a 21st century lens and revitalize campus culture and student life in adherence to COVID-19 guidelines.

Chairman's Remarks: Chair Glenn Adams

Chair Adams began with thanking the board for 100% of giving to FSU. Chair Adams also informed the board of a letter that was sent from BOG Chair Randall Ramsey which highlighted information that Pres. Hans shared of the initiative between the BOG and the System Office to reward Chancellors for their initiatives. Pres. Hans spoke highly of Chancellor Allison for meeting all the requirements.

Chair Adams reminded the board of all the Installation events that will be taking place September 23rd – 25th and encouraged everyone to come out and participate.

Chancellor's Remarks: Chancellor Darrell Allison

Chancellor Allison informed the board of two new hires. Mrs. Monika Morris coming to us from FTCC will be the Executive Assistant in the Chancellor's Office. Dr. Karen Bussey coming from New Jersey will be the Deputy Chief of Staff and University Secretary. Chancellor stated that we are preparing for the transition of the Division of Business & Finance. Interim V.C. Greg Lovins who has served for the last six months will wind down his service at FSU. Mr. Lovins will stay available until the end of October. Chancellor thanked Mr. Lovins for his hard work and dedication to the university.

Chancellor shared a special announcement of a \$4.2M In-Kind donation from Cisco Systems. Chancellor introduced V.C. Molina who gave a little background of the initiative. Student Freedom Initiative (SFI) and Cisco Systems Partnership will aid the advancement of FSU's technology infrastructure and cybersecurity systems. It will also defend against cutting-edge threats and safeguard the most vital aspects of our university with security resilience. The \$4.2M In-Kind donation will cover the next five years.

Chancellor announced that the BOG and the Dept. of Education will award FSU with an additional \$5.6M for the Health and Wellness Center bringing the overall total to \$11.1M.

Nominations Committee: Vice Chair Kimberley Jeffries-Leonard

Trustee Jeffries Leonard informed the board that the nominations committee met on September 14th at 3pm to discuss that the current officers are eligible for another term. Chair Glenn Adams, Vice Chair Brandon Phillips, and Secretary Kimberley Jeffries Leonard. The recommendation comes from the committee to approve another term. Trustee Augustine moved to approve the recommendation and Trustee McFadyen seconded the motion. Motion carried.

ADJOURNMENT

Chair Adams Adjourned at 10:38 a.m.

Respectfully submitted, Tonya Frederick