

**FULL BOARD MEETING
Thursday, June 8, 2023
9:00 am**

The Fayetteville State University Board of Trustees convened on Thursday, June 8, 2023, at 9:00 a.m. in the Rudolph Jones Student Center, Multipurpose Room 242. Chair Glenn Adams presided. Trustee Frederick Nelson delivered the invocation.

ROLL CALL

The following trustees were in attendance: Glenn Adams, Joyce Adams, Stuart Augustine, Maya Martin (Microsoft Teams), Kimberly Jeffries Leonard, John McFadyen, Fred Nelson, Brandon Phillips, Greg Pinnix, and Will Warner.

Before proceeding into the main portion of the meeting, Chairman Adams read the State Government Ethics Act to remind all members of the board of their duty to avoid conflicts of interest and appearances of conflict under this act.

APPROVAL OF MINUTES

It was moved by Trustee Augustine and seconded by Trustee McFadyen that the minutes of the regular board meeting held on March 23, 2023, and special called meeting held on May 1, 2023, be accepted as printed. The motion carried.

COMMITTEE REPORTS

Academic and Student Affairs: Chair Brandon Phillips

Provost and Senior Vice Chancellor Monica T. Leach provided an overview of graduation and enrollment data. For this academic year, Dr. Leach provided a 3-year graduation snapshot and informed the committee of the **1,427** graduates pending degree clearance for 2022-23. The University also welcomes its largest summer class with **4,176** students enrolled compared for Summer 2023.

Further, FSU's Fall enrollment continues to grow. Currently, there are **3,804** students consisting of:

- **1,730** adult learners,
- **1,181** military affiliated students,
- **285** transfer students, and
- **74** first-time freshmen.

The Enrollment Management team has identified the top high schools of our enrolled students as Seventy First, Hoke County, E.E. Smith, Cross Creek International Westover, and Phillip O Berry High Schools. The top transfer community colleges are Fayetteville Technical, Wake Technical, Sandhills, Bladen, Richmond, Central, Central Piedmont, Sampson and Robeson Community College. The University plans to continue building partnerships to progress in reaching our enrollment goal of **8,000** students by 2027.

Next, Dr. Pamela Baldwin, Interim Vice Chancellor for Enrollment Management, shared an overview of the Strategic Enrollment Plan for 2023-2027 which provides an aggressive plan for recruiting, admitting, retaining, and graduating students. The University's student success goals focus on increasing our overall retention rate by maintaining the semester-to-semester rate of **90%** or greater, creating an academic and co-curricular support system that encourages student success and provide resources and opportunities that enhance the roles of faculty and staff in student success.

Further, the plan also highlights the University's commitment to supporting a diverse student population, including first-time freshmen, new graduates, military-affiliated, new transfer, and adult learners. Customer care remains a top priority, in which the enrollment plan strives to create an inclusive and engaging campus environment that recognizes the diversity of prospective and current students.

Following, Dr. Teresa Thompson-Pinckney, Associate Vice Chancellor for Student Success and Enrollment Management provided an overview of student usage in the Bronco One Stop. The Bronco One Stop provides resources and advisors to assist with students' retention and progression. Overall, student usage at the One Stop increased from **2,704 to 4,097** over the last year. One Stop adult learning numbers have increased to **55%** and military learner's is **25%**.

Lastly, Dr. Nicole Lucas, Associate Vice Chancellor Institutional, Effectiveness, Research and Planning provided an update on the **30-60-90 initiative**—the University's free summer school program. There have been **2,158** student applications received thus far.

Vice Chancellor for Student Affairs, Juanette Council, provided a Student Affairs update to the committee, which included residential life and student health and wellness initiatives. Dr. Council discussed the residence life plan to increase the number of on-campus housing beds from **1,415 in 2023-2024** to **1,875** spaces in the 2024-2025 academic year in coordination with the University's enrollment goals. Additionally, the plan There has been a **52.94%** increase in the total number of housing applications received for Fall 2023 as compared to Fall 2022 from **985 to 1430**.

The McLeod Hall renovation project is tentatively scheduled for completion in October 2023. The university is seeking temporary off-campus housing accommodations for upper-classmen students for the 2023-2024 academic year. The university will implement several strategies to provide housing for students until McLeod Hall re-opens in October.

Dr. Council also provided an update on the Division of Student Affairs goal to create and enhance student health and wellness services. During the 2022-2023 academic year, the staff developed a comprehensive strategy to orchestrate a more holistic, integrated approach to student health and wellness. The four-tiered plan encompasses four units within the

Division of Student Affairs: Student Health Services, Counseling & Personal Development Center, Intramurals & Recreational Sports and the creation of a new unit, Bronco Health and Wellness. Dr. Council introduced Dr. Dawn Truong, the newly appointed director of Bronco Health and Wellness. Dr. Truong provided a general overview of the newly created unit and shared information about accomplishments realized during the 2022-2023 academic year to include being awarded more than **\$535,090** in external grants and **\$22,500** in external scholarships for Bronco Ambassadors. The Bronco Health and Wellness administered an emotional and well-being survey to students. The results suggest an opportunity to reach more students through prevention programming.

Athletics: Chair Greg Pinnix

Athletic Director Todd Bennett provided an update on the student athletes' academic performance and achievements. The average GPA of all student athletes is **3.11**. There are seven athletic programs with an average above a **3.0** GPA. Out of these seven programs, **108** students have a **3.0** GPA or better, **37** students have a **3.5** GPA or better, and **24** students have a **4.0** GPA.

FSU also has the highest graduation rate at **71%** in comparison to the average rate for CIAA programs (at 50%) and all Division II programs (at 60%). There were **30** student athletes graduates this academic year.

Athletic Director Bennett introduced his leadership team in the Athletics Department and highlighted the championship head coaching staff. Overall, FSU has had a record setting year for 2022-23 within the CIAA with seven championship titles, including:

- Men's Cross Country Champion
- Women's Cross Country Champion
- Football Champion
- Women's Indoor Track Champion
- Women's Bowling Champion
- Women's Outdoor Track Champion
- Men's Golf Champion

FSU also won the 2023 Loretta Taylor Women's All-Sports Award, and Athletic Director Anthony Bennett won the 2023 CIAA Athletic Director of the Year Award. This is the second year in a row that AD Bennet has been awarded this title.

AD Bennet also reported on the department of athletics funding sources. Roughly **90%** of the funding comes from student fees while the remaining 10% is sourced from private funds. There is an opportunity for a new source of funding through House Bill 347, which would provide 20% of funding once passed. **The average total athletic expense for FSU is \$5.4 million in comparison to \$4.1 million across the CIAA and \$7.2 million across all**

Division II schools. Also include the new house bill 347 for future funding for the athletics department.

University Advancement: Trustee Joyce Adams

Vice Chancellor Omar Bell provided an update on fundraising engagement to date. Overall, the University continues to make progress toward achieving the FY23 division goals shared during the last committee meeting. To date:

- The University has raised \$3.3 million dollars overall. Goal \$8Million
- In which, \$570,053 was raised from Alumni.
- 974 Alumni have given overall.
- Faculty/Staff Overall Giving \$65,603.83
- Corporation's and Foundation \$1,602,030.22

Commendable items of note for the division include over \$200,000 raised within two months with minimal staff and alumni engagement and donations increased. Faculty and staff giving make up two percent of total donations this fiscal year. This is a donor group that the division will work to increase giving by encouraging colleagues to participate in payroll deduction, when possible.

VC Bell ended his update on fundraising by encouraging everyone to give to the Bronco 365 Annual Fund during FSU's Day of Giving on June 15.

Following, Mrs. Carmen Harper provided an update on alumni engagement. Her presentation included the three pillars of Alumni Affairs: engagement, involvement, and investment. Engagement this quarter included the Charlotte Alumni Chapter's sneaker soiree and the DC Alumni Chapter's spring fling.

During FSU's 2023 Commencement rehearsal, multiple alumni updates and first-time donations were received from the Class of 2023. The Class of 1973 (Golden Broncos) participated in the Commencement Program—raising over \$8,000 towards their class endowment. The Class of 1973 are on track to complete their \$25,000 pledge by Homecoming 2023. Mrs. Harper concluded her presentation by sharing other alumni engagement areas, which include professional development, the FSU National Alumni Association, and preparing for FSU's Homecoming and Reunion activities. She also disclosed upcoming chapter visits.

VC Bell culminated University Advancement updates with a report on paid internships through the Office of Career Services. This fiscal year's internship goal is 250. As of May 24, 182 internships have been secured. Fifty-seven employers have employed university students, paying a salary range of \$12 - \$34 per hour.

Legal, Audit, Risk and Compliance: Chair Glenn Adams

The Legal, Audit, Risk, and Compliance Committee Meeting was opened by Chairman Glenn Adams, who introduced Vice Chancellor Wanda Jenkins.

Vice Chancellor Jenkins presented on the Enterprise Risk Management and Compliance process, a requirement by the UNC System. Each institution must establish an enterprise risk management process that aligns with the institution's programs, activities, and management systems and that supports the institution's strategic and other goals.

Beth Hunt, director of compliance, equity, and risk management reported on FSU's Compliance and Enterprise Risk Management committee and reviewed the 2023 Risk Register Template. The template is a guide and database for the University. Further, the division leaders reviewed and rescored their 2022 Risk Survey results. The work of the committee resulted in them submitting an approved 2023 Risk Registry.

The top five risks identified were:

- Enrollment—the new funding formula prioritizing overall four-year graduation rate
- New Construction—multiple new construction projects occurring within this fiscal year
- Cyber Security—Compliance with policies and procedures and protection of university data
- Campus safety and mental healthy—student and employee mental health being a top safety concern
- Employee retention—recruiting and retaining the most highly qualified employees.

Considering next steps, the Risk Registry will be submitted to the UNC System Office by June 14, 2023. FSU's CERM committee will continue to monitor the risk management plans and update the Chancellor and Board of Trustees on mitigation activities.

Budget and Finance: Chair Stuart Augustine

The Committee on Budget & Finance had six action items at its meeting yesterday, in addition to several items of information that were shared with the Committee.

Dr. Lillian Wanjagi, Vice Chancellor for Business and Finance, presented the current status of various capital improvement projects, including some key dates on each project.

Vines Architecture also presented on the University's proposed Campus Master Plan. They are here with us today and will provide a presentation and discussion to the Full Board prior to a vote on approval.

Wesley Fountain, Vice Chancellor for External Affairs and Military Relations, presented an update on FSU's legislative agenda, as well as House Bill 259 (the Budget Bill) and House Bill 347 (the sports wagering/horse racing wager impacting FSU's Department of Athletic funding)

Dr. Wanjagi presented on the following 6 items that are being recommended by the Committee to the full Board for approval:

Action Item 1 - I move that the Board approves the selected firm to provide design services on the Butler/Telecom MEP Renovation project and authorizes University staff to negotiate a contract and fee with the selected firm. The motion carried.

Action Item 2 – I move that the Board approves the selected firm to provide design services on the Campuswide Hardscape and Exterior Lighting Replacement project and authorize University staff to negotiate a contract and fee with the selected firm. The motion carried.

Action Item 3 – I move that the Board approves the \$1,300,000 Spaulding Building Renovation Project. The motion carried.

Action Item 4 – I move that the Board approves the University to increase the McLeod HVAC Conversion project authority by \$300,000 to a total of \$5,569,184, with final approval by the UNC Board of Governors. The motion carried.

Action Item 5 – I move that the Board approves the Interlocal Sales Agreement between PWC and FSU for the purchase of one 2500 kVA electrical transformer. The motion carried.

Action Item 6 – The Board heard a presentation from Vines Architecture to present the proposed campus master plan. I move that the Board approves the FSU Campus Master Plan. The motion carried.

Governance and Personnel: Chair Kimberly Jeffries Leonard

Associate Vice Chancellor for Human Resources Carl Dean presented the Committee with an overview and key accomplishments for the Annual Diversity and Inclusion report. Each UNC System campus is required by policy to provide Board of Trustees a report annually on Diversity and Inclusion programs and activities and related costs. The submitted report covers fiscal year 2021-2022.

Some of the major accomplishments included:

- The implementation of trainings to promote inclusion and respect in the workplace
- Partnership with Student Affairs division on programming for students including specialized groups and developmental disabilities awareness.

- The Department of Athletics participated in virtual programs and conferences to support efforts around equity and inclusion in sports.
- Campus-wide programming for Black History Month, Women's History Month, and the Juneteenth Celebration art presentation.

FSU also received back the findings from the 2022 UNC Employee Engagement Survey. 78% of respondents believed that their department welcomes diversity in all forms.

Progress was made on FSU D&I program priorities this year. Mr. Dean shared that he will be serving as the senior sponsor. A D&I Council will be formed before year-end which will allow the university to better define key Institutional D&I Goals. Divisions are continuing with their activities and programs.

Vice Chancellor Wanda Jenkins discussed three UNC Board of Governors Policy Revisions to the Code regarding faculty tenure.

Chair Jeffries Leonard requested a motion to go into closed session where matters that came before the Committee were conducted in closed session.

Student Update: Maya Martin, SGA President

Ms. Martin gave an update on student activities, past and upcoming events.

Chairman's Remarks: Chair Glenn Adams

Chair Adams provided acknowledgement and remarks to the Full Board.

- Please be reminded that per the UNC System protocol, board members must attend meetings in-person for their vote to count.
- Chair Glenn Adams announced that the Board will have two new trustees join in September and that Trustees Charleston and English will not be returning. We have a token of appreciation for their services to give in September since they are not present today.
- Please plan for Giving Day on June 15th.
- Thank you for all Board members who attended the graduate and/or undergraduate commencement ceremonies.
- Please view the Spring 2023 Bronco magazine featuring women who lead.
- Thank you for completing the chancellor's evaluation survey. Feedback is vital for the Chancellor and University's development.
- We will kick off the new year with the first board meeting on September 28th.

Chancellor's Remarks: Chancellor Darrell Allison

Chancellor Allison introduced Mrs. Samantha Holmes, Chief of Staff, to present the University's new marketing plan—Are You In?

ADJOURNMENT

Chair Adams Adjourned at 11:17 a.m.

Glenn Adams, *Chair*

Tonya Frederick, *Recorder*