



**Board of Trustees
Committee Meeting
Rudolph Jones Student Center
Room 242**

**COMMITTEE ON ATHLETICS
Wednesday, December 11, 2024
10:30 a.m.**

AGENDA

Call to Order	John McFadyen, Committee Chair
Welcome and Opening Remarks	John McFadyen
Roll Call	Karen Bussey
Approval of Minutes:	September 25, 2024

Information Items:

A. Athletics Update	Mr. Anthony Bennett <i>Director of Athletics</i>
---------------------	---

Action Items:

There are no action items to be presented at this committee meeting.

Committee members: John McFadyen, Johnae Walker, Brandon Phillips, Gregory Pinnix, Kimberly Jeffries Leonard

Staff Liaison: Todd Bennett

For further information, please contact:
Mr. Anthony Bennett
Director of Athletics
910-672-1314

**COMMITTEE ON ATHLETICS
WEDNESDAY, SEPTEMBER 25, 2024
10:30 A.M.**

The Committee on Athletics of the Fayetteville State University Board of Trustees convened on Wednesday, September 25, 2024, in the Rudolph Jones Student Center, Multi-Purpose Room and via Microsoft Teams. The meeting was called to order at 10:33 a.m.

ROLL CALL

The following Trustees Kimberly Jeffries Leonard were in attendance: Mr. John McFadyen, Ms. Johnae Walker, Mr. Greg Pinnix, and Dr. Kimberly Jeffries Leonard.

Staff in attendance were Mr. Anthony Bennett, Atty. Wanda Jenkins, and Mr. Deron Norwood.

APPROVAL OF MINUTES

It was moved by Trustee Kimberly Jeffries Leonard that the minutes of the Committee on Athletics meeting held on March 27, 2024 and June 12, 2024, be accepted as printed and distributed. The motion was seconded by Trustee Johnae Walker. The motion carried.

ATHLETICS UPDATE

Athletic Director Todd Bennett opened the committee presentation providing an overview of the compliance process set by UNC System policy for managing state funds within intercollegiate athletics—in which 36% of the Department of Athletics Fiscal Year 2025 budget is comprised of state funding. The policy requires that each UNC System institution submit a proposed athletics department operating budget and a five-year budget projection. Further, AD Bennett shared the UNC System’s policy requirements for transferring, joining, or removal from an athletic conference association. Trustee Moore asked about the minimum salary requirements and number of coaches.

Next, AD Bennett introduced Mr. Deron Norwood, Associate Athletics Director for Compliance. He provided an overview of the Name, Image, and Likeness (NIL) Policy. The Athletics Department works with the student athletes to stay in compliance with variations across state laws, conflict of interest rules, and disclosure statements, among other guidelines set by the NCAA. Mr. Norwood also emphasized their role in teaching financial literacy as students participate in NIL deals. Trustee Jeffries Leonard asked about guidance prohibiting deals that conflict with FSU’s values and policies (e.g., tobacco and alcohol). AD Bennett and Mr. Norwood reiterated certain restrictions from some companies. Trustee Moore asked for clarification on restrictions from competing companies. Trustee McFadyen

reiterated the need for financial literacy.

Further, Mr. Norwood discussed recruiting guidance and trending risks regarding institutional control. The Athletics Department continually works with several entities throughout the recruiting process to minimize chances for NCAA violations, conflict of interests, reputational threats, legal and ethical risks, as well as student-athlete welfare.

ADJOURNMENT

The Committee on Athletics adjourned at approximately 11:08 a.m.

Respectfully Submitted,

John McFadyen, Chair
Karen Bussey, Secretary to the University



BOARD OF TRUSTEES COMMITTEE ON ATHLETICS

**Todd Bennett
Director of Athletics
December 11, 2024**

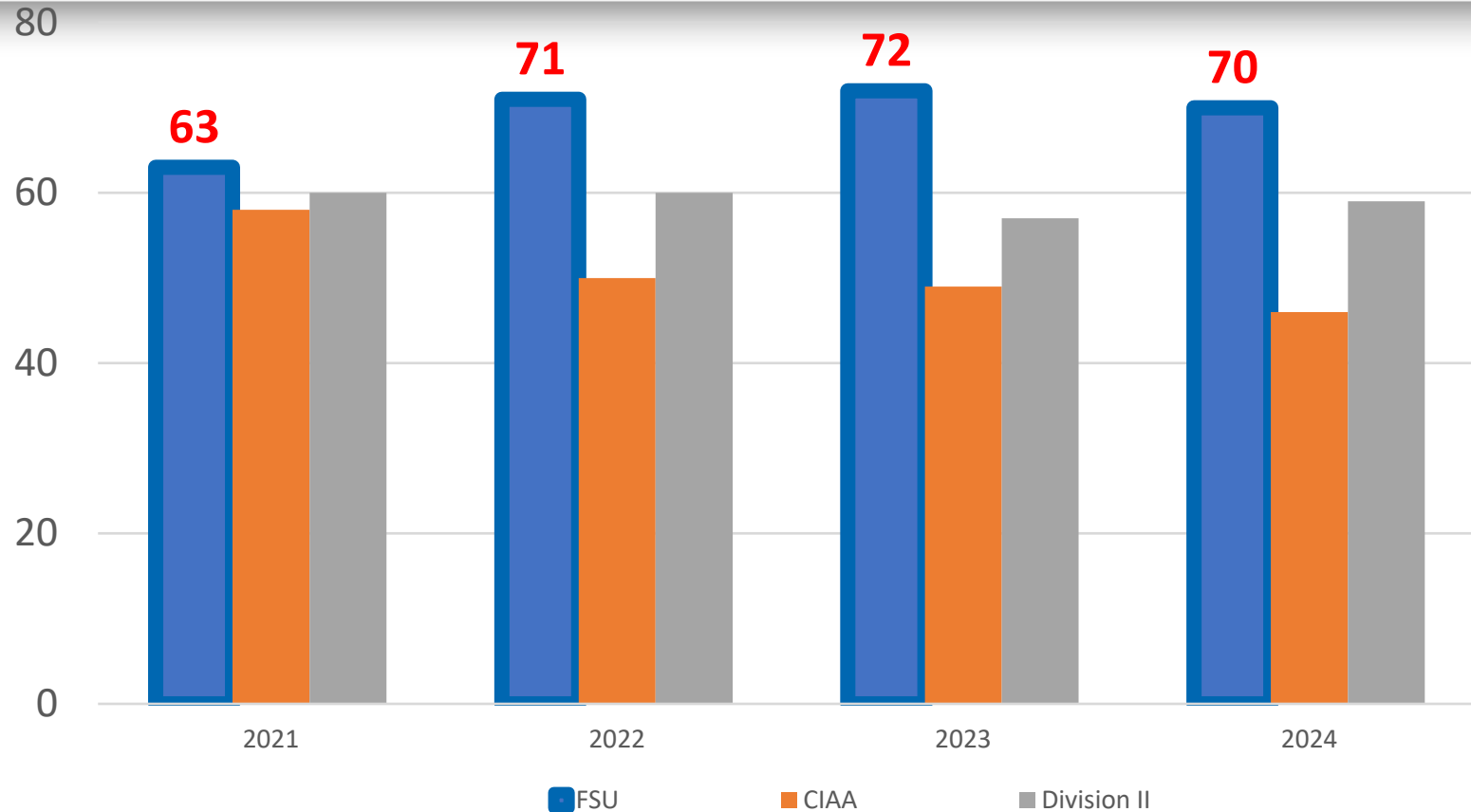
7TH CONSECUTIVE CIAA CROSS COUNTRY CHAMPIONSHIP WOMEN'S CROSS COUNTRY



CIAA WOMEN'S VOLLEYBALL RUNNER-UPS



OVERALL GRADUATION RATES (%)



Data Source: NCAA Financial Reporting System

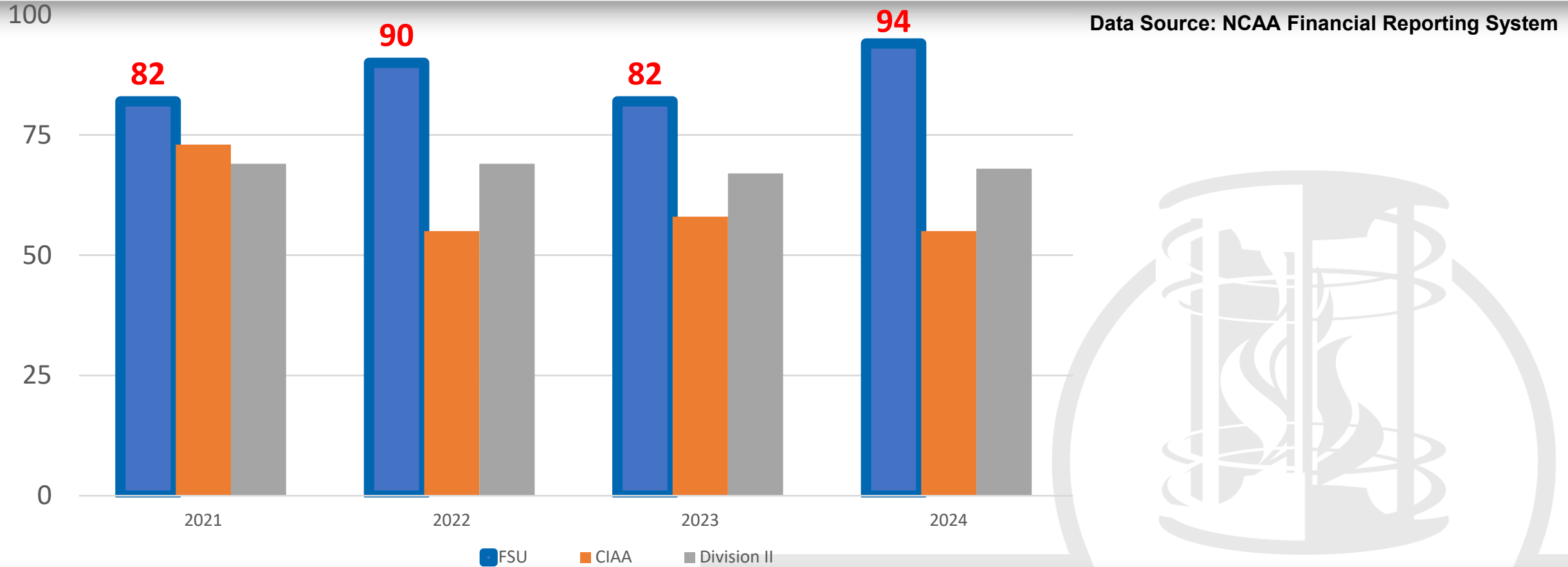


STRATEGIC
PRIORITIES **1**

Elevate Academic Excellence and Student Success

GRADUATION RATES (%)

FEMALE STUDENT-ATHLETES

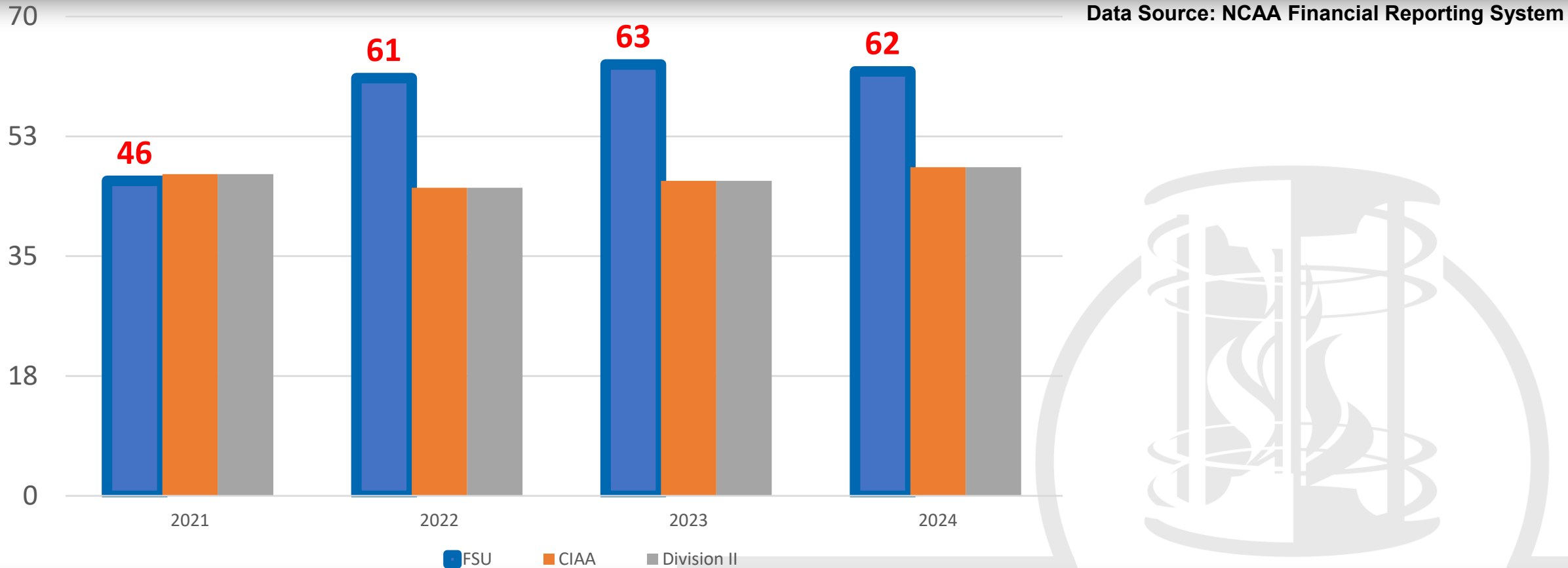


STRATEGIC
PRIORITIES **1**

Elevate Academic Excellence and Student Success

GRADUATION RATES (%)

MALE STUDENT-ATHLETES

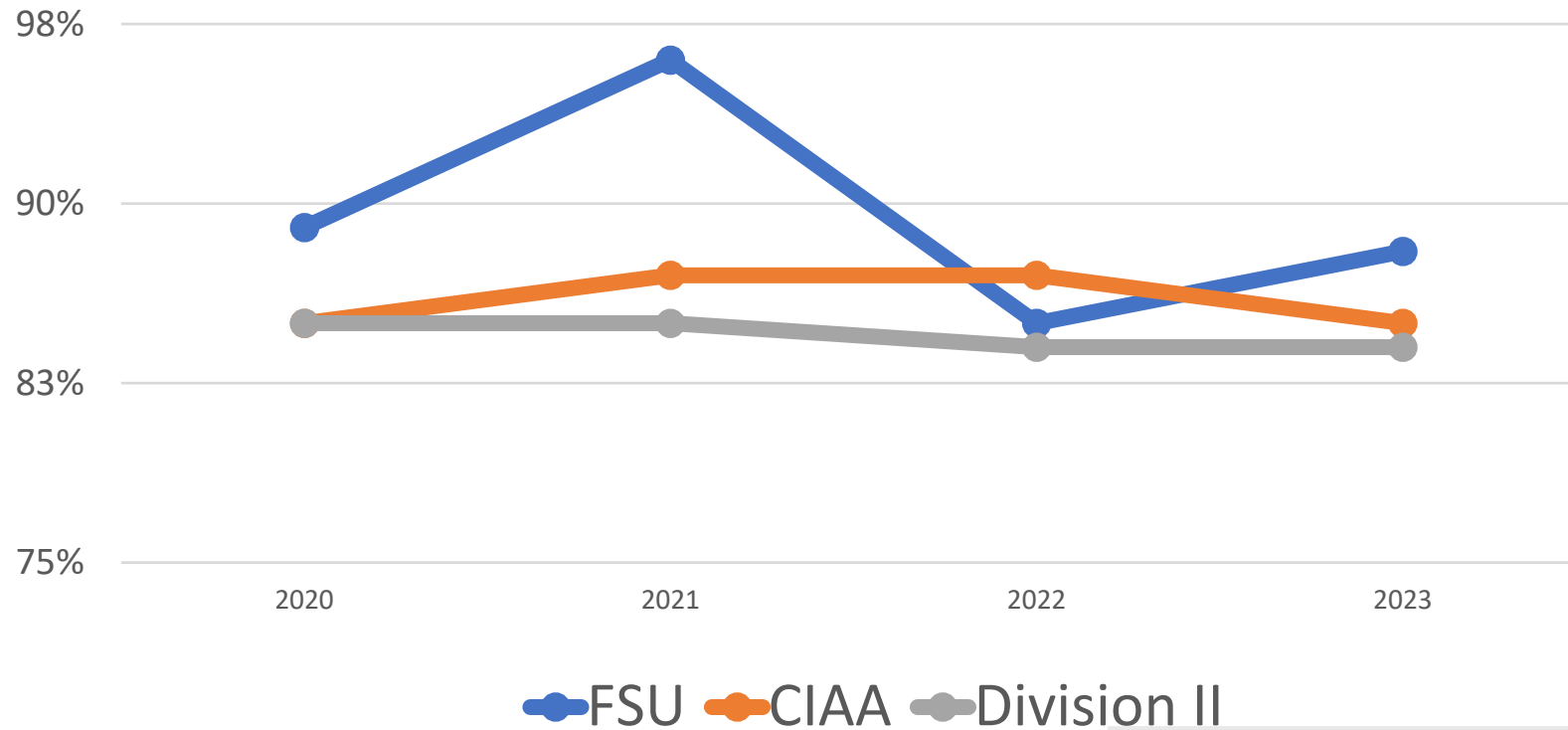


STRATEGIC
PRIORITIES **1**

Elevate Academic Excellence and Student Success

RETENTION RATES MALE STUDENT-ATHLETES

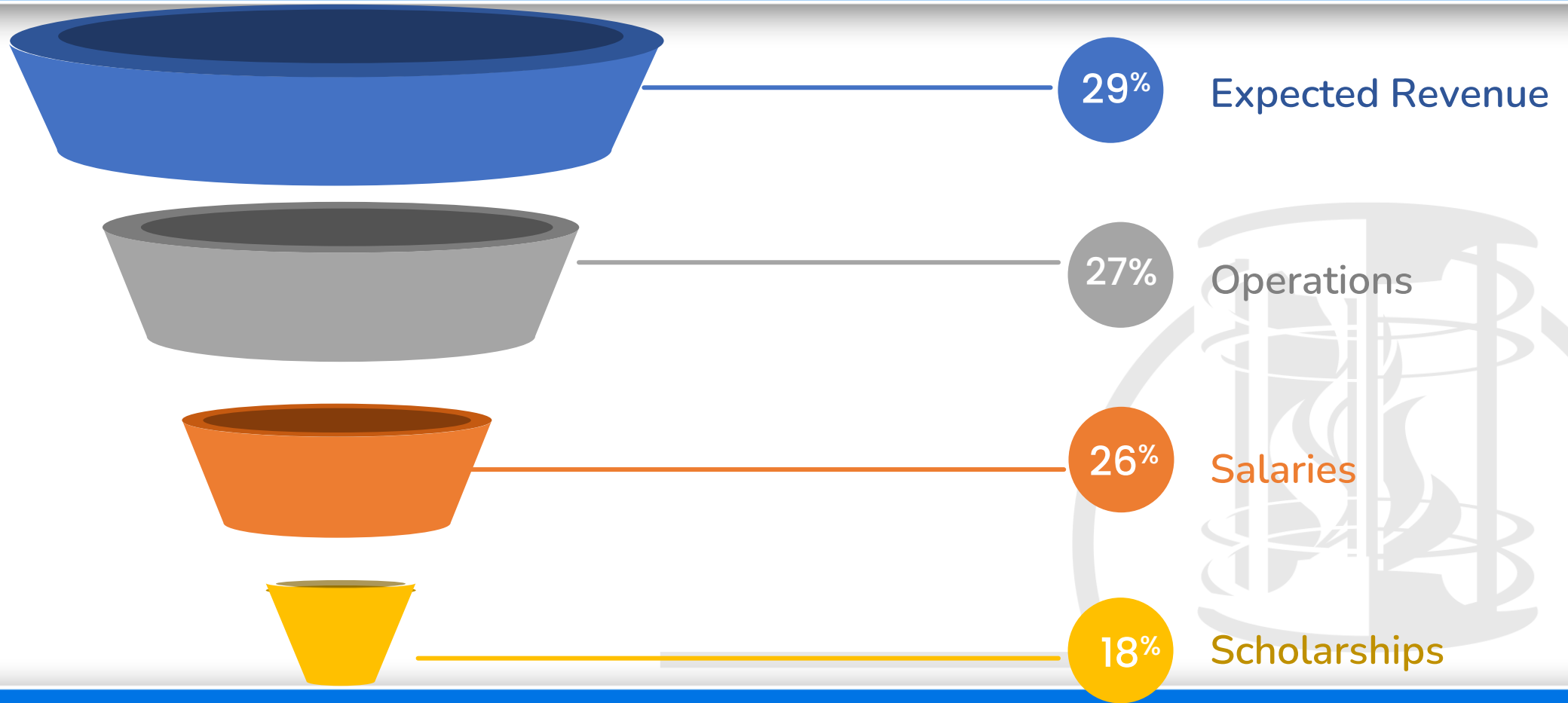
Data Source: NCAA Financial Reporting System



STRATEGIC
PRIORITIES **1**

Elevate Academic Excellence and Student Success

SELF SUFFICIENCY FY25 ATHLETIC BUDGET

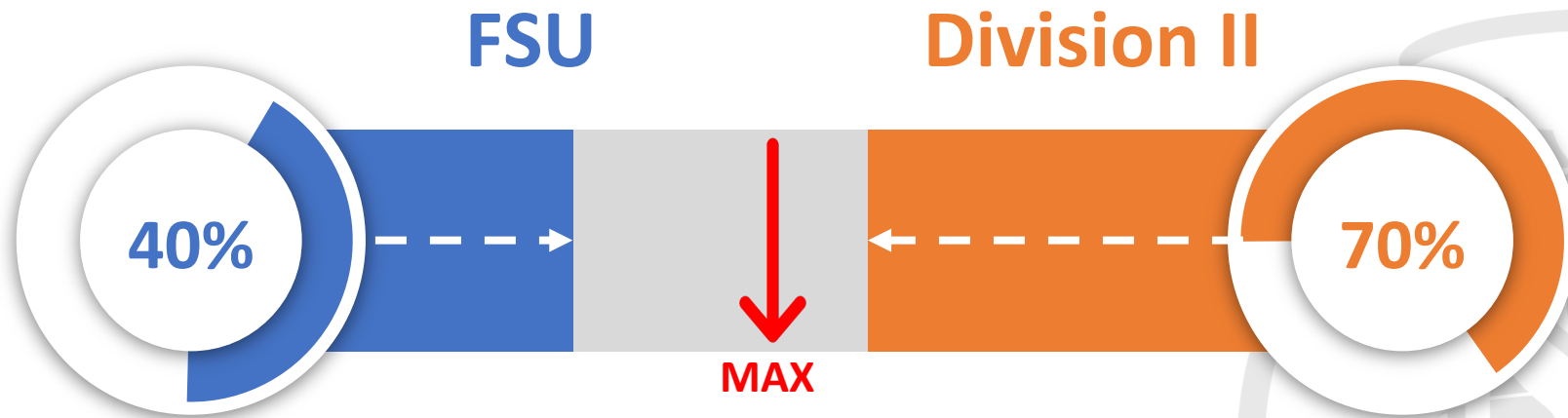


STRATEGIC
PRIORITIES

5

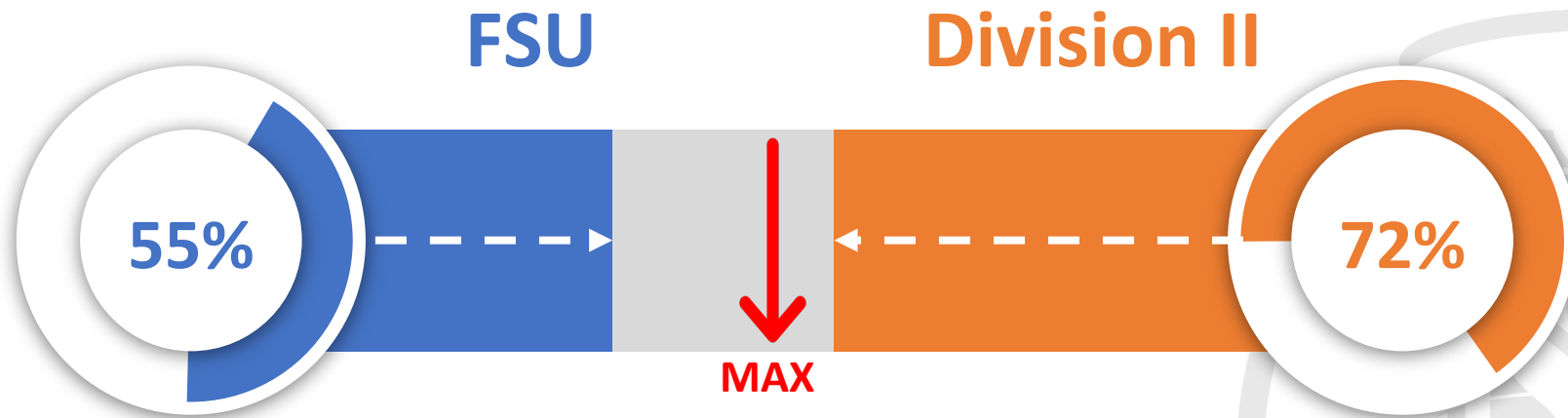
Advance Our University

WOMEN'S VOLLEYBALL SCHOLARSHIP COMPARISONS



Data Source: NCAA Financial Reporting System

FOOTBALL SCHOLARSHIP COMPARISONS



Data Source: NCAA Financial Reporting System

QUESTIONS