



**Board of Trustees
Committee Meeting
Rudolph Jones Student Center
Room 242**

**Committee on University Advancement
Wednesday, December 10, 2025
10:30 AM**

Call to Order Dr. Warren McDonald, Committee Chair

Welcome and Opening Remarks Dr. Warren McDonald

Roll Call Karen Bussey

Approval of Minutes: September 24, 2025

Information Item:

A. University Advancement Updates Omar O. Bell
Vice Chancellor for University Advancement

Action Items:

There are no action items to be presented at this committee meeting.

Committee members: Warren McDonald, Jerry Gregory, Brian Pearce, Frederick Nelson, Glenn Adams

Staff Liaison: Omar O. Bell

Board Professional: Treva Bentley

For further information, please contact:

Omar O. Bell, Vice Chancellor for University Advancement
910-672-1337

COMMITTEE ON UNIVERSITY ADVANCEMENT

Wednesday, September 24, 2025

11:00 AM

The Committee on University Advancement of the Fayetteville State University Board of Trustees convened Wednesday, September 24, 2025, in the Rudolph Jones Student Center, Multi-purpose Room 242 and via Microsoft Teams. The meeting was called to order by Trustee Warren McDonald at 11:00 a.m.

ROLL CALL

The following trustees were in attendance: Dr. Warren McDonald, Mr. Jerry Gregory, Mr. Brian Pearce, Mr. Frederick Nelson, and Mr. Glenn Adams.

APPROVAL OF MINUTES

The minutes of the Committee on University Advancement Meeting held on June 11, 2025, were unanimously approved as printed.

UNIVERSITY ADVANCEMENT UPDATES

Mr. Omar Bell, Vice Chancellor for University Advancement, delivered a status report highlighting a historic year for the division. Fiscal Year 2025 (FY25) closed with record-breaking fundraising achievements, as total contributions soared to \$9.8 million, the highest in university history.

Alumni engagement continues its upward trend, marking a third consecutive year of growth with participation reaching 7.4% (2,001 donors). At the close of the first quarter of FY26, donor participation stands at 4.6% (1,283 donors), signaling positive trajectory.

Additionally, endowment funding climbed to \$39.2 million, reinforcing long-term financial stability and supporting student scholarships, faculty development, and academic programs.

University Advancement's strategic focus is sustaining the momentum for 2025-26. Thus, the division will be working on the following:

- Meeting division metrics
 - Raising dollars
 - Strengthening donor relations
- Strengthening data analytics
 - Improving system automation
 - Gaining feedback from donors
- Building qualified portfolios
 - Incorporating strategic solutions

- Conducting on-going visits and engagement

FSU is off to a robust start, already securing a remarkable \$875,753 in total fundraising as contributions continue to roll in. This surpasses last year's year-to-date total of \$826,035, indicating accelerating progress and community support.

ADJOURNMENT

The Committee on University Advancement adjourned at 11:12 a.m.

Respectfully Submitted,

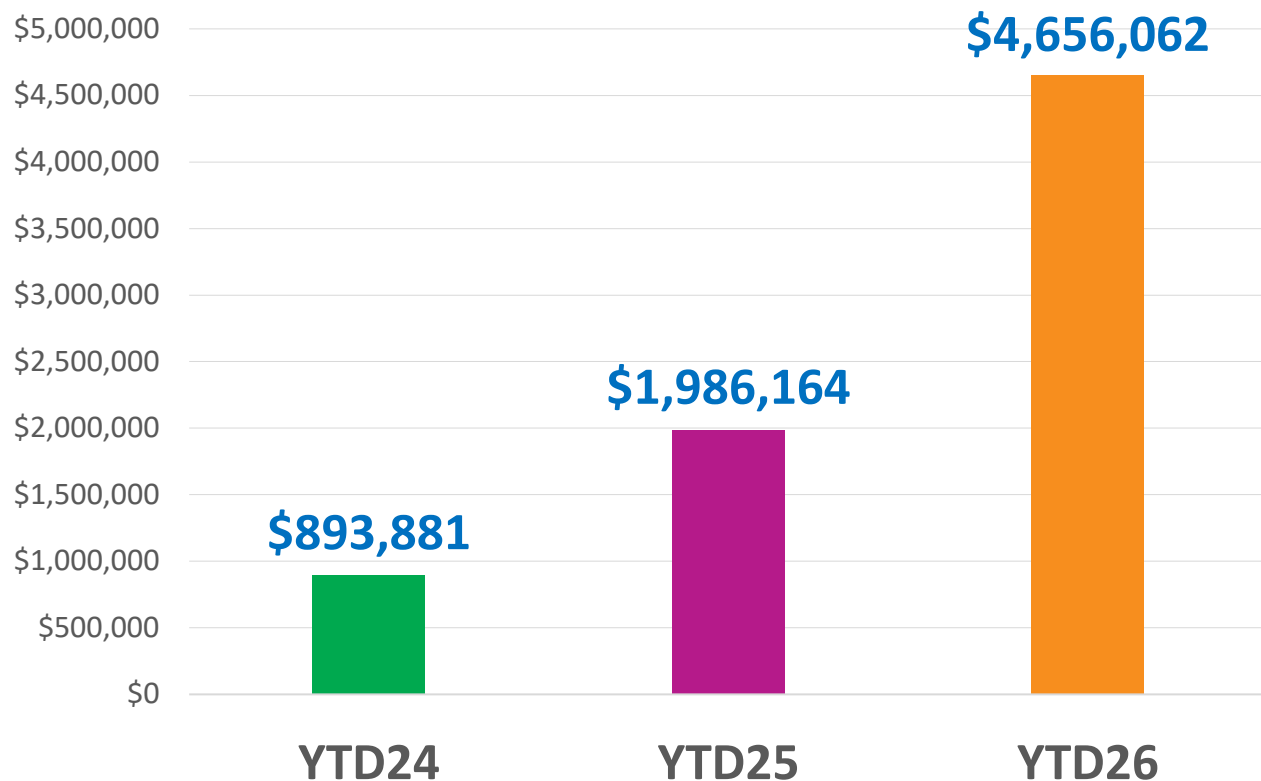
Warren McDonald, Chair
Treva Bentley, Recorder



BOARD OF TRUSTEES COMMITTEE ON UNIVERSITY ADVANCEMENT

Omar O. Bell
Vice Chancellor for University Advancement
December 10, 2025

STATUS REPORT: YEAR-TO-DATE GIVING



FSU keeps the momentum by more than doubling total giving compared to this time last year.



STRATEGIC
PRIORITIES **5**

Advancing the University

STATUS REPORT: ALUMNI PARTICIPATION

Alumni donors set the pace for FY26 with 5.7% participation rate.

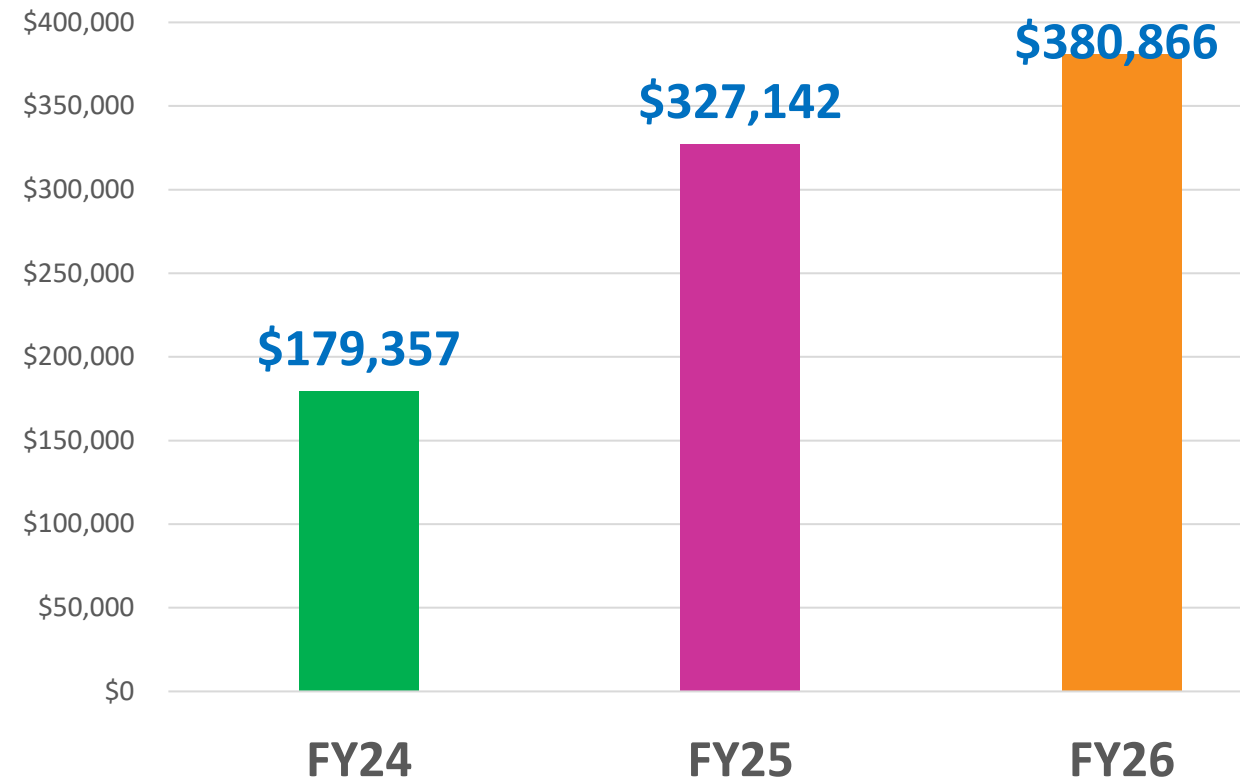


YTD 1,573 Donors
26 5.7% Participation

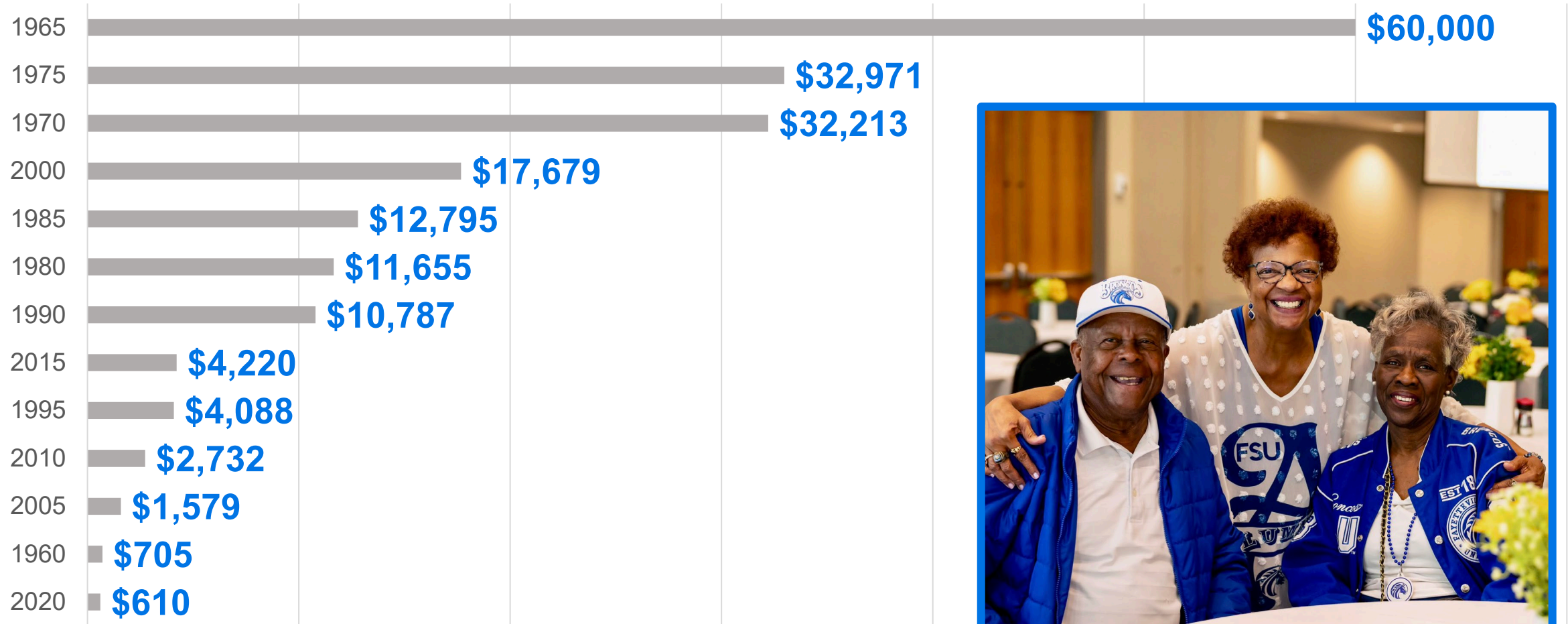
YTD 801 Donors
25 3.0% Participation

YTD 429 Donors
24 1.6% Participation

HOMECOMING GIVING



CLASS REUNION GIVING



Total Class Giving: \$192,034



QUESTIONS

