



**Board of Trustees  
Committee Meeting  
Rudolph Jones Student Center  
Room 242**

**COMMITTEE ON ATHLETICS  
Wednesday, December 13, 2023  
10:00 a.m.**

**AGENDA**

Call to Order	John McFadyen, Committee Chair
Welcome and Opening Remarks	John McFadyen
Roll Call	Karen Bussey
Approval of Minutes:	September 27, 2023
<b>Information Item:</b>	
A. Athletics Update	Mr. Anthony Bennett <i>Director of Athletics</i>

**Action Item:**

There are no action items to be presented at this committee meeting.

**Committee members:** John McFadyen, Maya Martin, Brandon Phillips, Gregory Pinnix, Kimberly Jeffries Leonard

Staff Liaison: Todd Bennett  
Board Professional: Lisa Wallace

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For further information, please contact:  
Mr. Anthony Bennett  
Director of Athletics  
910-672-1314



## **Board of Trustees Meeting Minutes DRAFT**

### **COMMITTEE ON ATHLETICS WEDNESDAY, SEPTEMBER 27, 2023 10:00 A.M.**

The committee on Athletics of the Fayetteville State University Board of Trustees convened on Wednesday, September 27, 2023, in the Rudolph Jones Student Center, Multi-Purpose Room and via Microsoft Teams. The meeting was called to order at 10:03 a.m.

#### **ROLL CALL**

The following Trustees were in attendance: Chair, Mr. John McFayden, Vice Chair, Ms. Maya Martin, Mr. Brandon Phillips, and Mr. Glenn Adams, Ex-Officio.

Staff in attendance were Mr. Anthony Bennett, Atty. Wanda Jenkins, Coach Richard Hayes, Coach Inez Turner, Dr. Lawanda Miller, Mr. Adrian Ferguson, Mr. Kenneth Lassiter, Ms. Ronda Brown, Mr. Bobby Henderson, and Coach Reeshemah Johnson.

#### **APPROVAL OF MINUTES**

It was moved by Trustee Glenn Adams and properly seconded by Trustee Maya Martin that the minutes of the Athletic Committee Meeting held on June 7, 2023, be approved as printed and distributed. The motion carried.

#### **ATHLETICS UPDATE**

Director of Athletics, Mr. Anthony Bennett, provided the committee with an overview of the academic achievements of the athletic program during the 2022-23 academic year. He emphasized that such success establishes a foundation for subsequent objectives for each sports division. He further highlighted that a significant 80% of our student-athletes benefited from the complimentary summer school program, and an impressive 98% of this cohort continued their academic journey into the Fall of 2023.

In addition to academic achievements, the athletic department is working towards enriching the co-curricular experiences of our student-athletes. The department aspires to elevate all eleven sports programs to national contender status. Mr. Bennett shed light on specific strategies being implemented for football and volleyball, considering they are the premier programs to kick off competitions this academic term.

For a contextual understanding, Mr. Bennett provided a comparative analysis between the current rosters of FSU's football and volleyball teams and those of regional and national

champions within these sports. A noteworthy observation was the disparity in the number of student-athletes between FSU and perennial national frontrunners. One major difference can be attributed to the well-structured red-shirt program prevalent among the top-tier institutions. A red-shirt program is a strategic tool allowing student-athletes an extended year of eligibility. This provision enables them to integrate into the college environment, and benefit from team-based resources like coaching and academic support, yet without the obligation to partake in official matches during their inaugural year.

Further, Mr. Bennett discussed the university's ongoing efforts to augment both the number and merit of scholarships earmarked for talented student-athletes. With the recent introduction of Name, Image, and Likeness (NIL) benefits for student-athletes, the importance to offer competitive scholarships is more paramount, aligning with the department's vision to become a national frontrunner.

Mr. Bennett concluded by assuring the trustees that while the athletic department is ambitiously chasing these goals, there is a conscientious effort to ensure that the department's financial allocation remains unchanged as a proportion of the university's total expenditure. The athletic department is pursuing potential revenue streams to assist with the department's ambitious goals. Mr. Bennett and Vice Chancellor Wesley Fountain briefly reported on two new revenue streams, including a first-time appropriation from the state and a 10-year media rights opportunity with HBCUGo. These much-needed funding streams would be utilized by the athletic department to upgrade facilities and provide more support staff for the growing number of student-athletes sponsored by the university.

## ADJOURNMENT

The Committee on Athletics adjourned at approximately 10:31 a.m.

Mr. Gregory Pinnix, Chair

Karen Bussey, Secretary to the University



# **BOARD OF TRUSTEES COMMITTEE ON ATHLETICS**

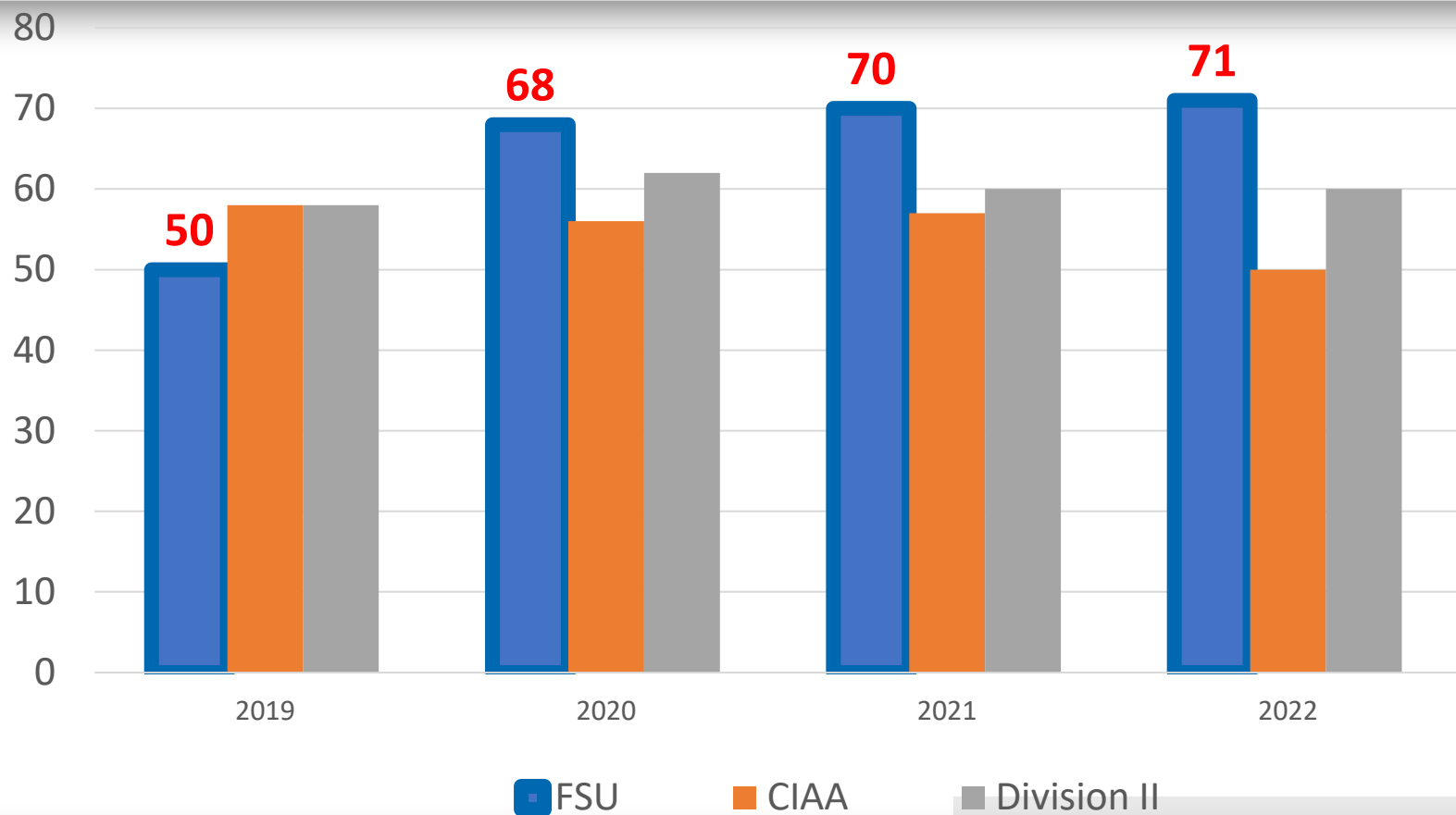
**Todd Bennett  
Director of Athletics  
December 13, 2023**

# WOMEN & MEN'S CROSS COUNTRY CHAMPIONS



# ATHLETIC PROGRAM COMPARISONS

## OVERALL GRADUATION RATES (%)



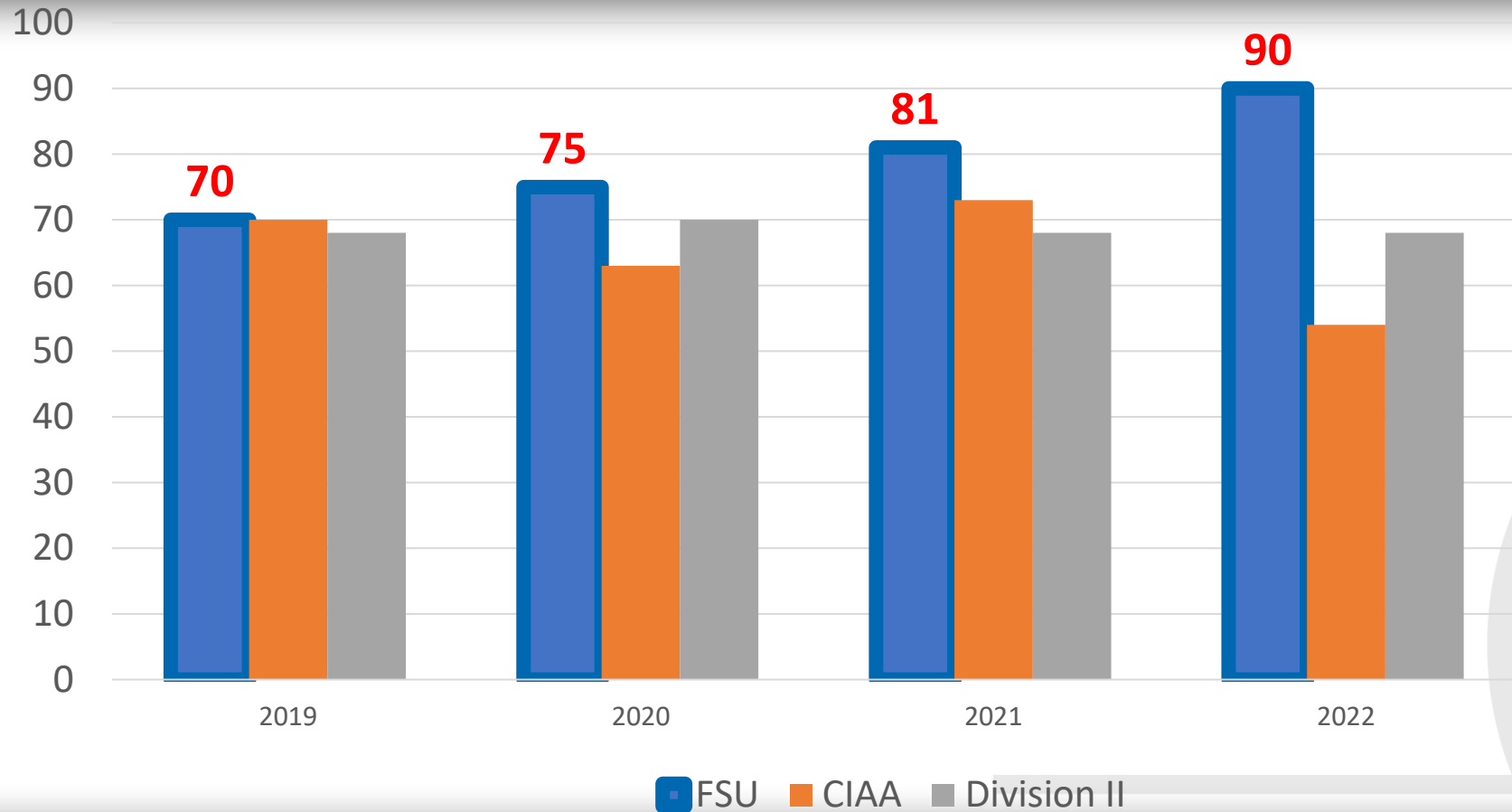
Data Source: NCAA Financial Reporting System



STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

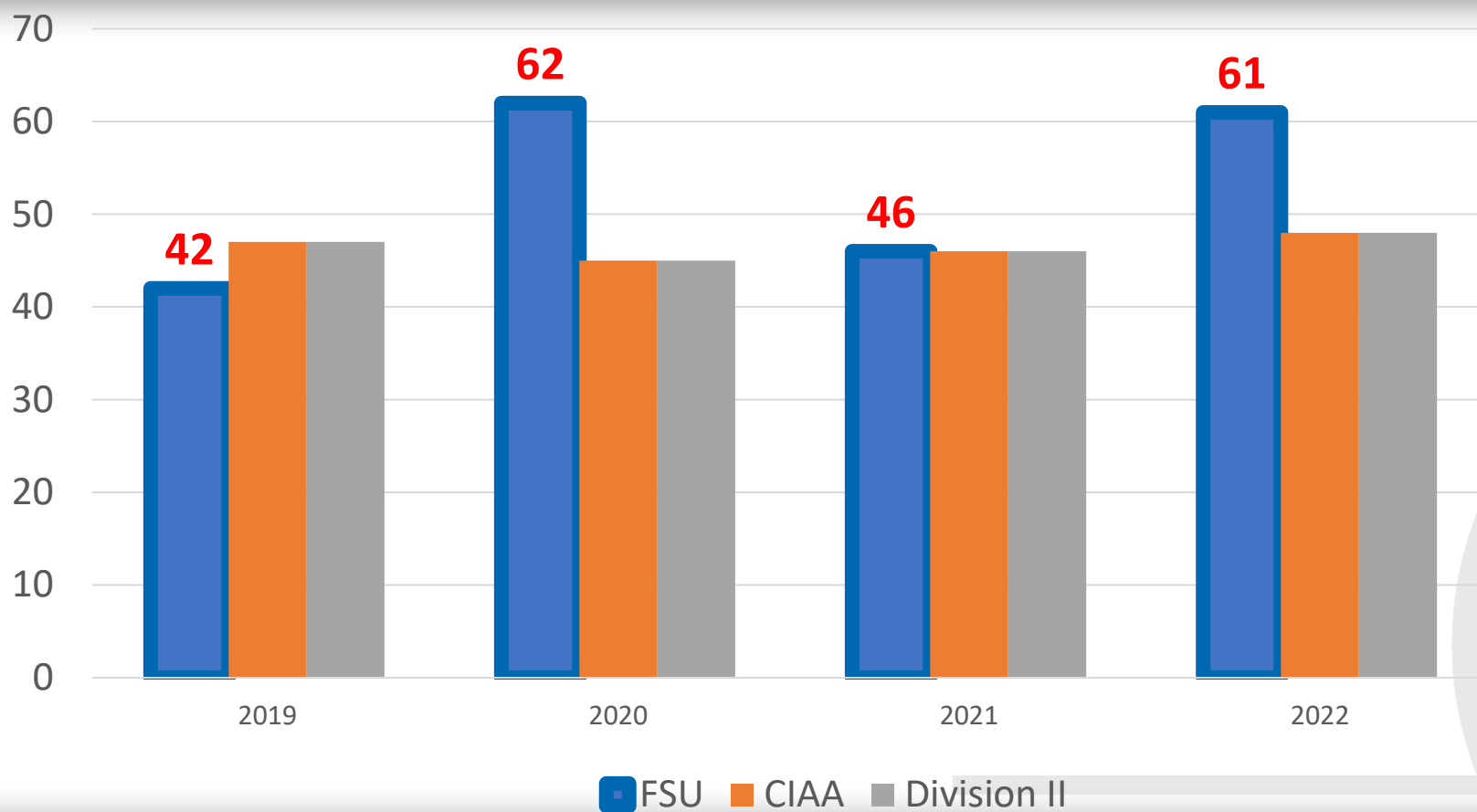
# GRADUATION RATES (%) FEMALE STUDENT-ATHLETES



STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

# GRADUATION RATES (%) MALE STUDENT-ATHLETES



STRATEGIC  
PRIORITIES **1**

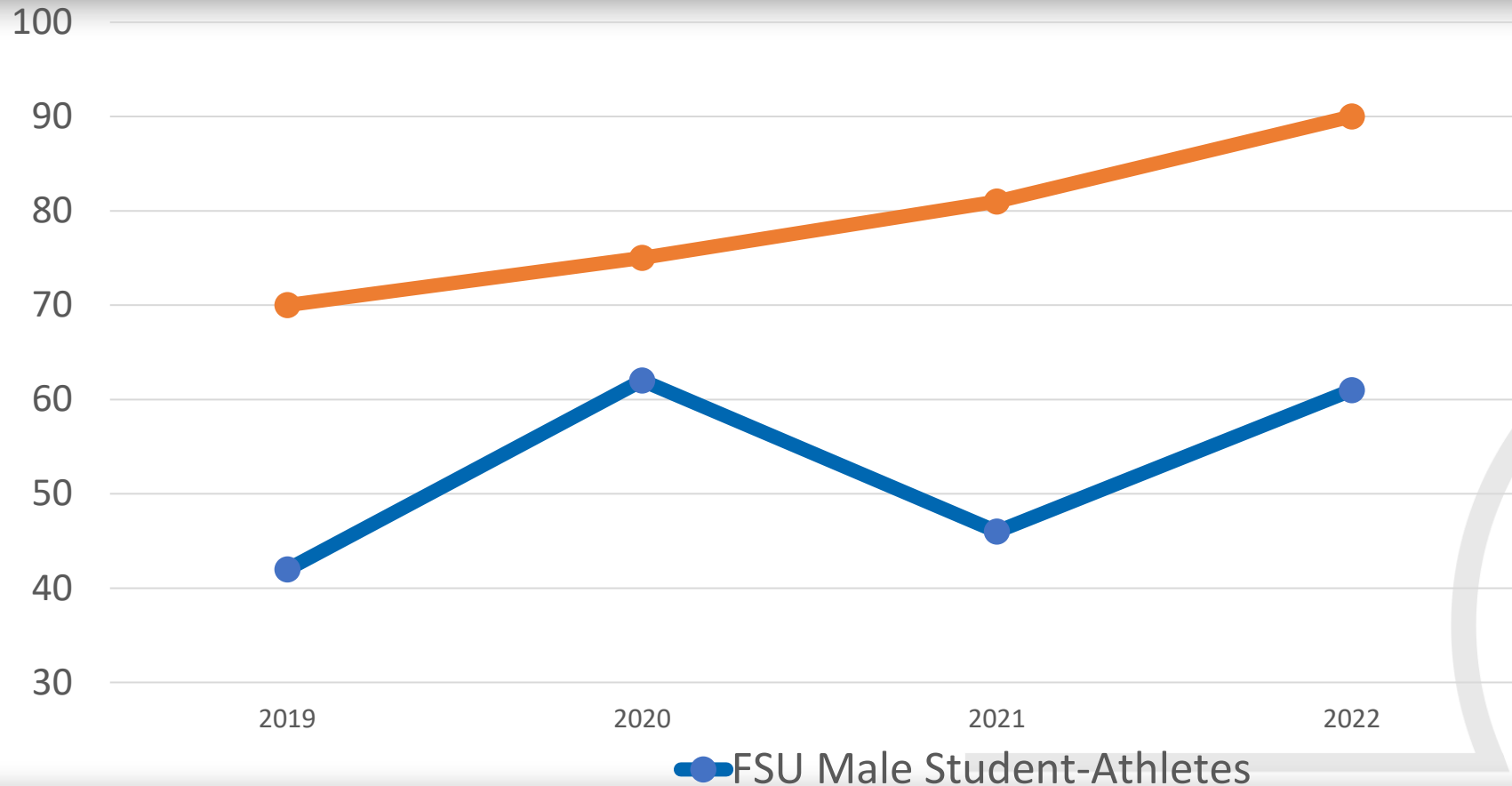
Elevate Academic Excellence and Student Success



# GRADUATION RATES (%)

## GENDER COMPARISONS

Data Source: NCAA Financial Reporting System

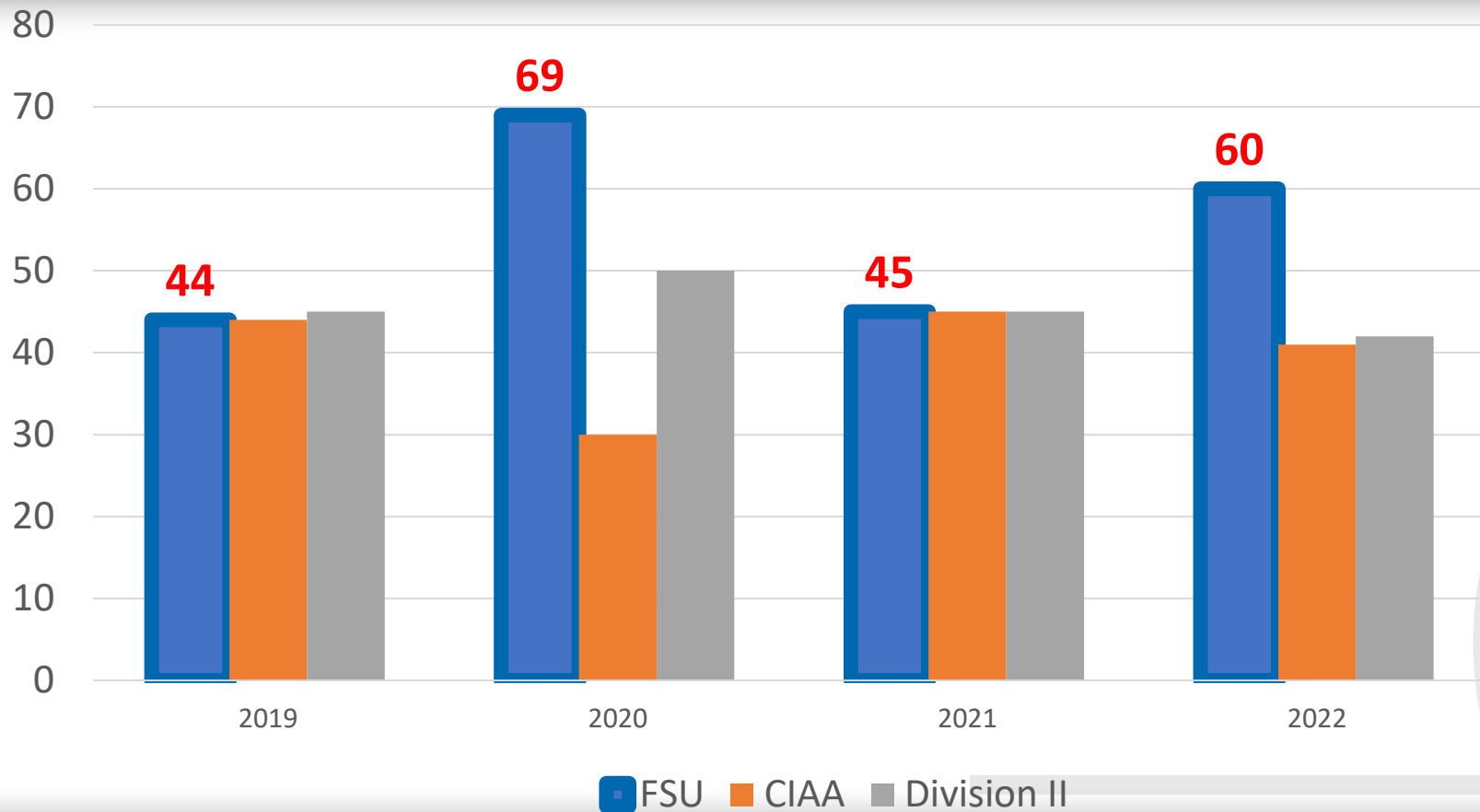


STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

# GRADUATION RATES (%) FOOTBALL PROGRAM

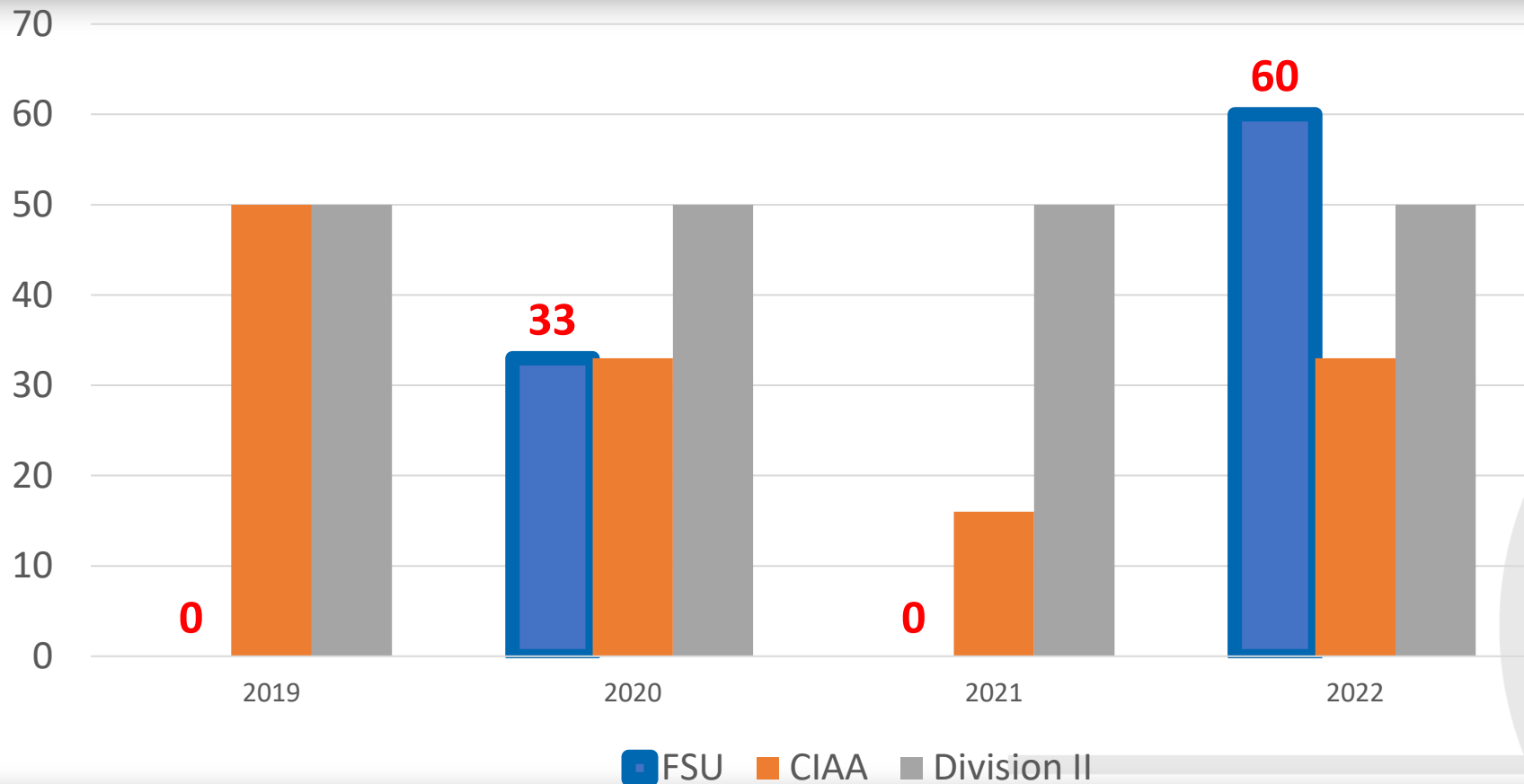
Data Source: NCAA Financial Reporting System



STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

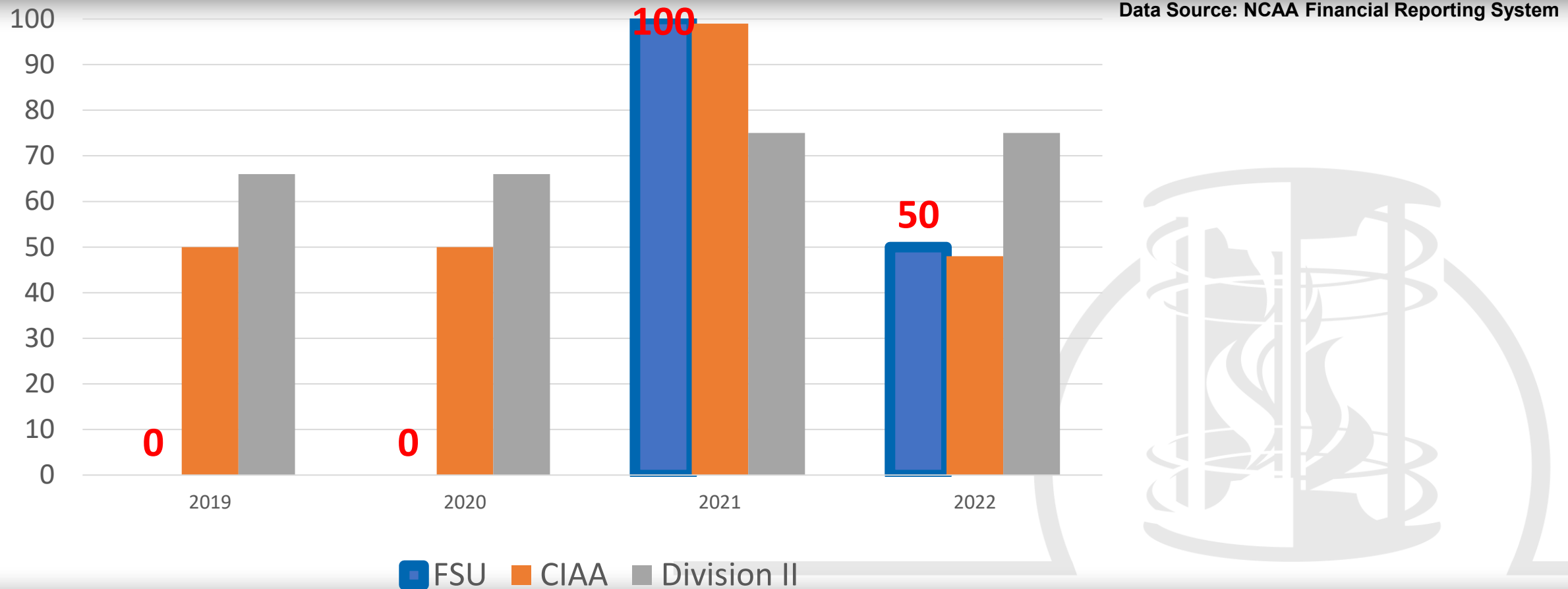
# GRADUATION RATES (%) BASKETBALL PROGRAM



STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

# GRADUATION RATES (%) GOLF PROGRAM



STRATEGIC  
PRIORITIES **1**

Elevate Academic Excellence and Student Success

# GRADUATION RATE IMPROVEMENT STRATEGIES

- **Better Recruitment**
- **Closer Monitoring of At-Risk Student**
- **Early Entry to University**
- **Improved Degree Planning**
- **Male Initiative Participation Programs**
- **Red-Shirt Program**



# QUESTIONS

