



**Board of Trustees
Committee Meeting
Rudolph Jones Student Center
Room 242**

**Committee on Academic and Students Affairs
Wednesday, December 7, 2022
9:15 a.m.**

AGENDA

| | |
|-----------------------------|-----------------------------------|
| Call to Order | Brandon Phillips, Committee Chair |
| Welcome and Opening Remarks | Brandon Phillips |
| Roll Call | |
| Approval of Minutes: | September 21, 2022 |

Information/Action Item:

| | |
|---|--|
| A. Academic Affairs Goals | Dr. Monica T. Leach |
| o SACSCOC Update | Provost & Senior VC for Academic Affairs |
| o Strategic Enrollment Management (SEM) | |
| Student Affairs Goals | Dr. Juanette Council |
| o FSU Male & Female Initiative | Vice Chancellor for Student Affairs |

Committee members: Brandon Phillips, Frederick Nelson, Valencia Applewhite, Maya Martin, Glenn Adams

For further information, please contact:
Dr. Monica T. Leach
Provost and Senior Vice Chancellor for Academic Affairs
910.672.2309

ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Wednesday, September 21, 2022

10:00 AM

The Academic and Student Affairs of the Fayetteville State University Board of Trustees convened Wednesday, September 21, 2022, in the Rudolph Jones Student Center Room 242 and via ZOOM. Chairman, Mr. Brandon Phillips, presided and called the meeting to order at 10:07 a.m. Chairman Phillips gave the welcome and opening remarks.

ROLL CALL

The following Trustee members were in attendance via ZOOM: Mr. Brandon Phillips, and in-person Mr. Frederick Nelson, and Mr. Glenn Adams.

Staff persons in attendance were Mr. Darrell Allison, Ms. Samantha Holmes, Mr. Jeff Womble, Dr. Juanette Council, Attorney Wanda Jenkins, and Mr. Greg Lovins

APPROVAL OF MINUTES

It was moved by Trustee Val Applewhite that the minutes of the Academic and Student Affairs Committee meeting held on June 8, 2022, be accepted as printed and distributed. *The motion was seconded by Trustee Maya Martin.* The motion carried.

ACADEMIC AND STUDENT AFFAIRS UPDATE

Dr. Monica T. Leach, Provost and Senior Vice Chancellor provided a provided a snapshot of academic affairs priorities which includes adult learners, military affiliated students, transfer students, academic degree programs and summer school. As a division our goal is to increase retention and graduation rates, strengthen our customer care support to students, faculty, and staff, evolve high demand programs to meet industry needs and enhance the faculty research portfolio. Leach provided an update on the three New Academic Degree Programs that were approved which includes the following Bachelor of Science in Cybersecurity which will be offered in the Fall 2023. The following degrees were offered during the Fall 2022 – Bachelor of Science in Public Health and Bachelor of Science in Sport and Fitness Management.

Dr. Leach provided a snapshot of the fall enrollment comparison 2022 which includes the freshman, military, adult learners, and total students. The total freshmen students in 2021 was 632 students and by 2022 there were 786 students. The total adult learners' students in 2021 was 3,248 students and by 2022 there were 3,150 students. The total military students in 2021 was 1,736 students and by 2022 there were 2,031 students. The total amount of

students overall in 2021 was 6,748 and by 2022 there were 6,787 students enrolled. Leach discussed the Fall Overall Enrollment and Projections from FY 2019 – FY 2026. The overall goal is to increase enrollment to 8,000 and our actual goal for FY 2022 is 6,787. Leach shared that only 4 campuses within UNC Systems had an overall enrollment increase which included Fayetteville State University, Elizabeth City State University, North Carolina Agricultural & Technical State University, and University North Carolina-Chapel Hill. FSU's first-time full-time freshmen class was the largest growth in the UNC System, which was 24.4%. FSU had the largest transfer student enrollment growth in the UNC System, which was 29%. FSU out-of-state increased by 8.3%.

Dr. Leach introduced Dr. Nicole Lucas, Associate Vice Chancellor for Institutional Effectiveness, Research and Planning to discuss the 30-60-90 Initiative – Summer School. 30-60-90 Free Summer School was a success this year with regard to the percentage of students who returned in fall 2022 (87%) when compared to their peers who did not attend Free Summer School. Moreover, 93% of students in cohorts 2020 and 2021, who participated in 30-60-90 Free Summer School, returned in fall 2022. These percentages ultimately impact our retention rates and ultimately our graduation and graduate efficiency rates. In fact, there is an estimated 7% increase in retention alone for cohort 2021 (70%) compared to cohort 2020 (63%). Another noteworthy data point is that, 25% of the students who participated in 30-60-90 Free Summer school progressed to the next classification by the end of the summer. We look forward to providing free summer school in 2023 in an effort to help our students graduate in four years or less.

Academic and Student Affairs team were introduced during the meeting due to their hard work and dedication for the enrollment student success growth.

Dr. Leach shared the strategic enrollment framework which includes the recruitment of 4-year ready undergraduate students, provide customized support and guidance to students, provide an opportunity for free summer school, build up student support services and advising, strengthen financial literacy among the students and have a strong focus on career readiness and increasing paid internship opportunities.

Vice Chancellor for Student Affairs Juanette Council provided an update on Residence Life. Approximately 1,426 students currently reside in on-campus housing as of Fall 2022. This represents a 19% increase in residential students from the 2021-2022 academic year. FSU leased WoodSpring Suites, conveniently located 1.7 miles from campus, to accommodate students during the renovation project of McLeod Hall. The temporary location, known as Bronco 2.0, exclusively houses only FSU students. Additionally, both sworn police officers and professional residence hall staff are on-site 24 hours a day/seven days a week.

Dr. Council shared the division goals for the 2022-20223 academic year which include expanding student health and wellness services, developing a mentoring initiative program, and enhancing the co-curricular facilities. FSU's student health fee, the 3rd lowest in the UNC-System, and student demand warrant the need to expand current student health and wellness programs. Additionally, the usable 6,740 square footage of the Spaulding Building, which houses both the student health and counseling departments, is not sufficient to

provide the services students need and expect. Strategies which will be utilized to expand student physical health and mental health services on campus were shared by Vinette Gordon, Director of Student Health Services; Dr. Jeremy Whidbee, University Pharmacist; and Dionne Hall, Director of Counseling and Personal Development Center. Increasing funding sources including filing insurance reimbursements for medical services and prescriptions will be implemented to generate revenue to expand service offerings. This is consistent with the best practices at other UNC System schools. The increased revenue will be used to extend student health services clinic hours, expand the pharmacy medication formulary, offer specialty care services, mobile-x-rays, and increase health promotion activities.

Escalating demand for student mental health services continues to increase at FSU like most college campuses across the nation and is consistent with the UNC System Health Minds, Strong Universities Report. There was a 65% increase in the number mental health counseling appointments from 1,115 in 2020-2021 to 1,840 in 2021-2022 and the number of students who attended mental health awareness workshops and presentations increased by 117% from 1,043 in 2020-2021 to 2,263 in 2021-2022.

The expanded health and wellness services will include:

- Increasing the square footage space for Student Health Services to more than 6,000 square ft. resulting in an increase in 4,124 square ft. for mental health counseling services.
- Hiring additional health care provider staff, business coordinator, mental health counselors, and disability services coordinators and securing a contact for a medical director.
- Securing Medical and Pharmacy Contracts
- Expanding access to counseling services
- Seeking Accreditation by the International Accreditation of Counseling Services.

There were discussions regarding the student insurances and the expansion of the other services to local communities. Unfortunately, FSU will not be able to offer the services to the local community and the services will be only offered to FSU employees and students. The revenue

ADJOURNMENT

The Academic and Student Affairs Committee adjourned at approximately 11:15 a.m.

Mr. Brandon Phillips, Chair
Amy Coleman, *Recorder*

BOARD OF TRUSTEES ACADEMIC AFFAIRS AND STUDENT AFFAIRS COMMITTEE MEETING

Dr. Monica T. Leach

Provost and Senior Vice Chancellor for Academic Affairs

&

Dr. Juanette Council

Vice Chancellor for Student Affairs

December 7, 2022

It's Official....



**Fayetteville State University
successfully completed its
10-year SACSCOC
Reaffirmation process with
no recommendations!**

FSU Strategic Enrollment Management (SEM) FY 2023 – 2027

Overview

Enrollment Management is an integrated approach to recruiting, retaining, encouraging persistence, monitoring, and assessing student progression through graduation and beyond.

At Fayetteville State University we are dedicated to creating a strategy that is holistic, data directed, measurable and aligned with the university's priorities.

Our strategy will be a living document and will be frequently assessed to support a continuous improvement process.

Division Goals

Priority 1: Academic Excellence that Supports Student Success



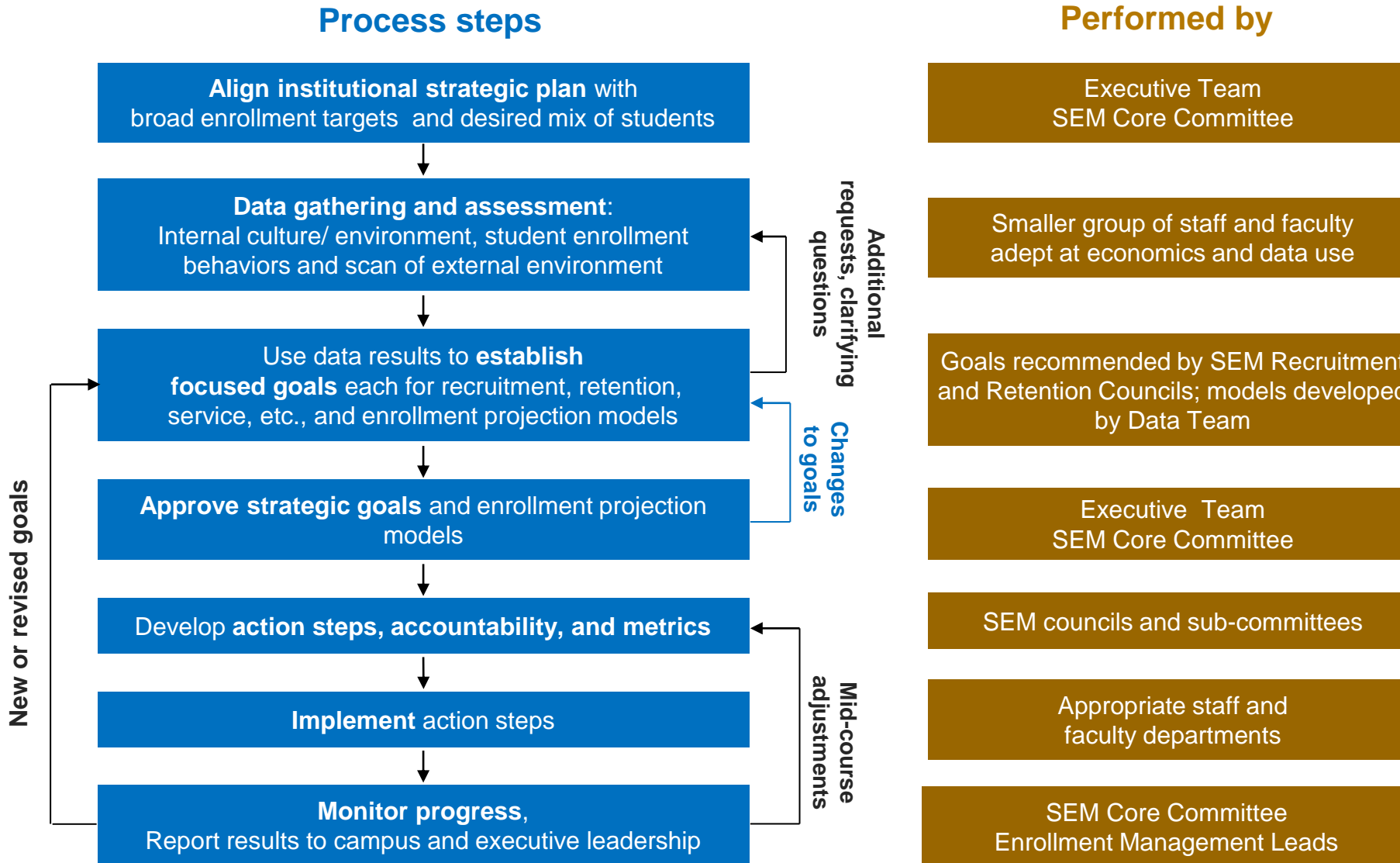
Increase retention & graduation rates

Strengthen our customer care support to students, faculty and staff

Evolve high demand programs to meet industry needs

Enhance the faculty research portfolio

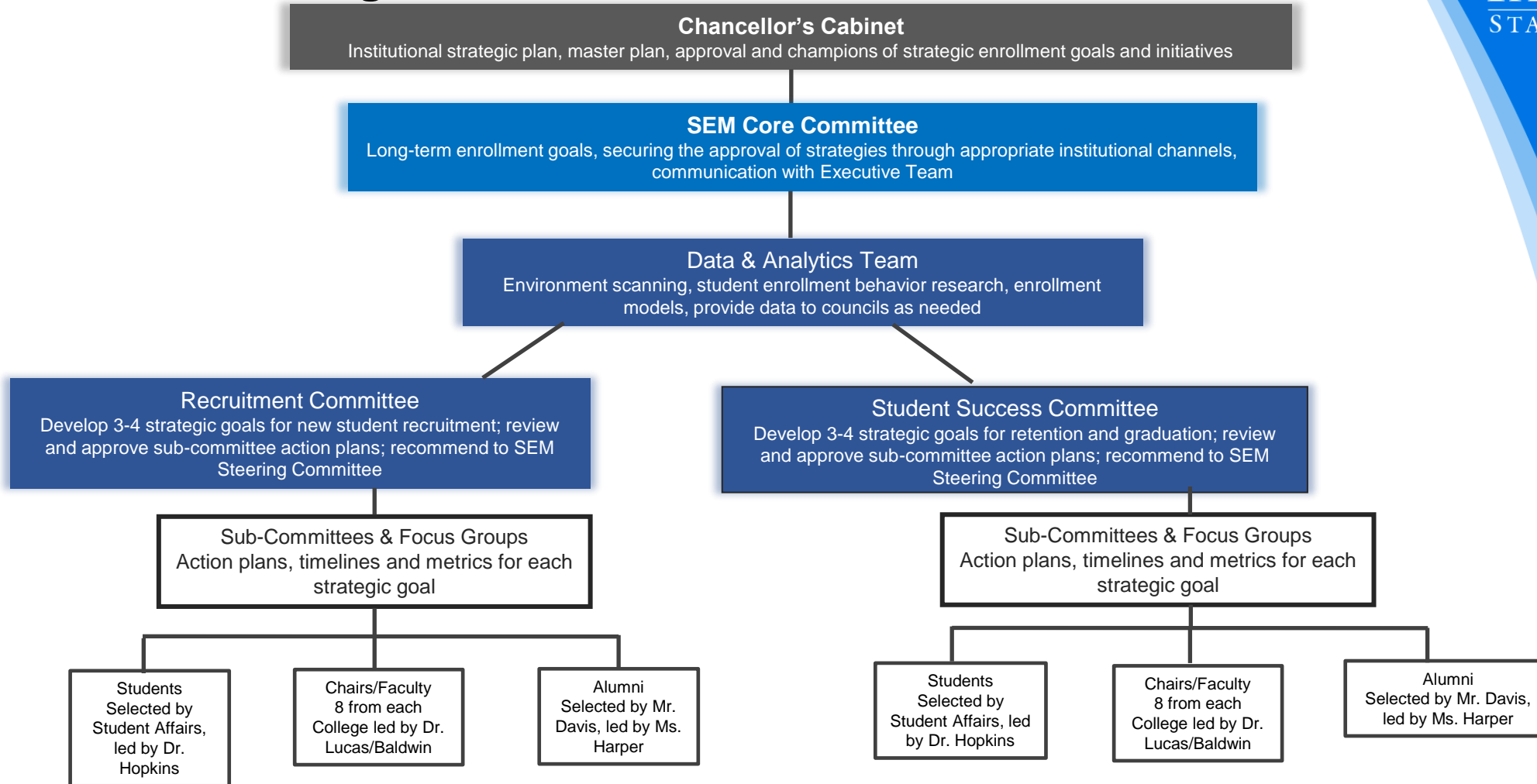
SEM Plan Process Framework



2023-2027 Strategic Enrollment Management Plan



Organizational Framework

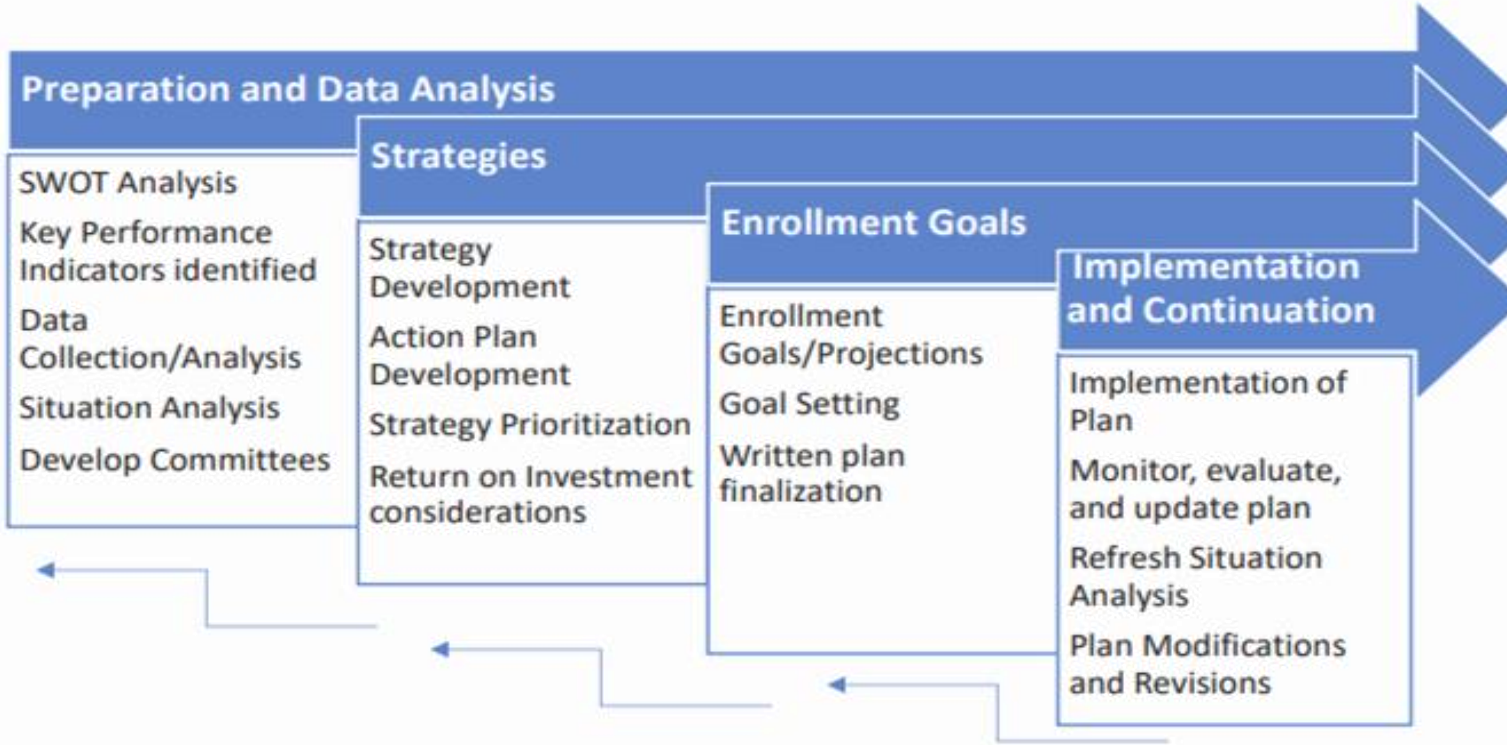




DRAFT

10/26/2022

Continuous Improvement



November 2022

June 2023

2023-2027

5-YEAR STRATEGIC ENROLLMENT PLAN



2022 – 2023 SEM Planning Timeline



| 2022-2023 SEM Planning Timeline | | | | | | | | | | | | |
|--|------|----------|-----|------|-----|-----|-----|-----|------|------|-----|------|
| | 2022 | | | 2023 | | | | | | | | |
| | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept |
| SEM Planning Kick Off | ✓ | | | | | | | | | | | |
| Individual Meetings with Deans | ✓ | | | | | | | | | | | |
| Kick Off Meeting with Provost Leadership | | ✓ | | | | | | | | | | |
| Kick Off Meeting with Chancellor's Cabinet | | ✓ | | | | | | | | | | |
| Road Shows | | Calendar | | | | | | | | | | |
| Create Planning Framework and Committees | | | | | | | | | | | | |
| Data & Analytics Team Prepare and Distribute Data to Committee | | | | | | | | | | | | |
| Committees Review Data and Develop Goals | | | | | | | | | | | | |
| Proposed Goals Submitted to Core Committee | | | | | | | | | | | | |
| Enrollment Projection Modeling and Budgeting Discussion | | | | | | | | | | | | |
| SEM Core Committee Provides Feedback to Committees | | | | | | | | | | | | |
| FSU Deans Review with Chairs for Feedback | | | | | | | | | | | | |
| Committees Review Action Plan and Budget Proposals | | | | | | | | | | | | |
| SEM Plan Presented to FSU Cabinet | | | | | | | | | | | | |
| SEM Plan Presented to BOT | | | | | | | | | | | | |
| SEM Plan Refinement | | | | | | | | | | | | |

FSU Male Initiative & FSU Female Initiative



- **Objective:** Improve retention and graduation rates by supplementing academic support activities focusing on life skills, financial literacy, and resiliency.
- **Programming:** Including gender-specific workshops, speaker series, and one-on-one mentoring to address unique social challenges, but open to all students regardless of sex, gender or sexual orientation.
- **Funded by:** Title III and Anonymous Trust Grant.

Dr. Roderick T. Heath



Assistant Vice Chancellor for Student Affairs & Dean of Students

- FSU Male Initiative
- FSU Female Initiative
- Student Conduct
- Student Case Management

TRU Talk for Men: Building Blocks for Success

FIRST IN A SERIES OF TALKS ON ACHIEVING BEYOND
EXPECTATIONS



TRU PETTIGREW

*Former Rapper & Marketing Executive
Now National Speaker and
Member of NBA's Minnesota Timberwolves Leadership
Team*

Will be at Fayetteville State
University

**NOVEMBER 15TH 2022 | 2PM
RUDOLPH JONES STUDENT
CENTER, Rm 242**

Sponsored by the Chancellor's Office and the Division of Student Affairs
For More Information Contact: Derrick Dortch, Office of Career Services



Division of Student Affairs presents

Radiant and Resilient:

Female Initiative

Tuesday,
November 15th 2022
@ 2PM
JW Seabrook Lobby

Featuring
Jade E. Mathis, Esq.

"The Resilient JEM"
Attorney, Reality Television Personality
and Mental Health Advocate



QUESTIONS