



**Board of Trustees  
Committee Meeting  
Rudolph Jones Student Center  
Room 242**

**Committee on Academic and Students Affairs  
Wednesday, June 7, 2023  
9:00 a.m.**

**AGENDA**

Call to Order	Brandon Phillips, Committee Chair
Welcome and Opening Remarks	Brandon Phillips
Roll Call	Karen Bussey
Approval of Minutes:	March 22, 2023

**Information Items:**

- A. Academic Affairs Update Dr. Monica T. Leach  
Provost & Senior VC for Academic Affairs
- 3 Yr. Summer Enrollment Snapshot
  - Fall Comparison Snapshot
  - 3 Yr. Graduation Comparison
  - Fall Commencement Analysis
  - Top High Schools & Transfer Community Colleges
  - Strategic Enrollment Plan 2023-2027
  - Bronco One-Stop Update
  - 30-60-90 Update
- B. Student Affairs Update Dr. Juanette Council  
*Vice Chancellor for Student Affairs*
- Housing Update
  - Bronco Health & Wellness

**Action Item:**

There are no Action Items to be presented at this Committee meeting.

**Committee members:** Brandon Phillips, Frederick Nelson, Joyce Adams, Maya Martin, Glenn Adams

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For further information, please contact:  
Dr. Monica T. Leach  
Provost and Senior Vice Chancellor for Academic Affairs  
910.672.2309

**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**Wednesday, March 22, 2023**

**9:00 AM**

The Academic and Student Affairs of the Fayetteville State University Board of Trustees convened Wednesday, March 22, 2023, in the Rudolph Jones Student Center Room 242 and via MS Teams. Vice Chairman, Mr. Frederick Nelson, presided and called the meeting to order at 9:00a.m. Chairman Nelson gave the welcome and opening remarks.

ROLL CALL

The following Trustee members were in attendance: Mr. Frederick Nelson, Mrs. Joyce Adams, and Mr. Glenn Adams.

Staff persons in attendance were Mr. Darrell Allison, Mrs. Samantha Holmes, Ms. Joy Cook, Dr. Juanette Council, Attorney Wanda Jenkins, Mr. Wesley Fountain and Dr. Lillian Wanjagi.

APPROVAL OF MINUTES

It was moved by Trustee Glenn Adams that the minutes of the Academic and Student Affairs Committee meeting held on December 7, 2022, be accepted as printed and distributed. *The motion was seconded by Trustee Joyce Adams.* The motion carried.

ACADEMIC AFFAIRS UPDATE

Provost and Senior Vice Chancellor Monica T. Leach discussed our 5-year strategic enrollment plan which includes our enrollment goal of 8,000 students by 2027.

Provost Leach provided a snapshot of the 2022 fall enrollment comparison which includes the total by freshman, military, adult learners, and total students. The total freshmen students in 2022 was 786 and in 2021 there was 632 students. The total military students in 2022 was 2,031 students and in 2021 there were 1,779 students. The total adult learners' students in 2022 3,150 and there was 3,248 students. The total amount of students overall in 2022 was 6,787 and there was 6,748 students in 2021.

Provost Leach provided a snapshot of the spring enrollment comparison 2023 which includes the total by freshman, military, adult learners, and total students. The total freshmen students 2022 was 37 students and by 2023 there were 69 students. The total adult learners' students in 2022 was 3,027 students and by 2023 there were 3,060 students.

The total military students in 2022 was 1,696 students and by 2023 there were 2,028 students. The total amount of students overall in 2022 was 6,276 and by 2023 there were 6,355 students enrolled.

Provost Leach provided an update on the strategy to increase enrollment to 7000, which includes increasing recruitment at Fayetteville Technical Community College and other community colleges, targeting student name purchases, improving scholarship options, implementing the BlackCommon Application, increasing presence in targeted recruitment areas, enhancing communication, and creating partnership and marketing with Fort Bragg. Retention is key to enhance strategies to keep students on track to graduation with our Student Success Initiatives.

Following, Provost Leach introduced Dr. Teresa Thompson-Pinckney, Associate Vice Chancellor for Student Success and Enrollment Management, who provided an overview of the Bronco Opportunity Scholarship. The scholarship is a need-based award designed to reduce the cost of undergraduate tuition, ease financial stress, and make earning a college degree more achievable. There will be a total of 3 Cohorts. Students will receive 4-year renewable scholarships and a laptop in the first year to help meet their digital needs. Dr. Thompson-Pinckney shared the basic selection criteria for the scholarships, the marketing strategies, and timeline.

Dr. Nicole Lucas, Associate Vice Chancellor Institutional, Effectiveness, Research and Planning presented on the 30-60-90 initiative. Over 1,000 students have been accepted into the 30-60-90 Free Summer School initiative. The Steering Committee has instituted 30-60-90 Student Ambassadors to market the program in effort to help increase student participation. The deadline to apply for the 30-60-90 Free Summer School is May 20, 2023.

Lastly, Dr. Pamela Baldwin, Interim Vice Chancellor for Enrollment Management, provided an overview of the Summer Bridge Program. The program is a 7-week transition program where incoming students can live on campus to adjust to campus life during the summer following their high school graduation. Orientation is scheduled for June 15 – 16, 2023. Following, the program will start on June 17, 2023, and end on July 31, 2023. The students will earn 7 credits towards Math, English, and Personal Finance. Bronco Boost has received 36 applications for peer mentors and interviews took place the week of March 6, 2023.

#### STUDENT AFFAIRS UPDATE

Vice Chancellor for Student Affairs, Juanette Council, provided an update on the McLeod Hall renovation project. McLeod hall transitioned from active to offline effective August 31, 2022. The renovation project is scheduled for completion in October 2023. The current residence life plan increases the number of on-campus housing beds from 1,415 in 2023-2024 to 1,875 spaces in the 2023-2024 academic year resulting from the construction of the new residence hall and the reopening of McLeod Hall. With the completion of these two projects, 68% of all residential spaces will be in the East-North quadrant of campus. The

Campus Master Plan will guide campus development on how best to meet the university's current and future housing needs.

## ADJOURNMENT

The Academic and Student Affairs Committee adjourned at approximately 9:50 a.m.

Mr. Brandon Phillips, Chair  
Amy Coleman, *Recorder*

# BOARD OF TRUSTEES ACADEMIC AFFAIRS COMMITTEE MEETING

*Dr. Monica T. Leach*

*Provost and Senior Vice Chancellor for Academic Affairs*

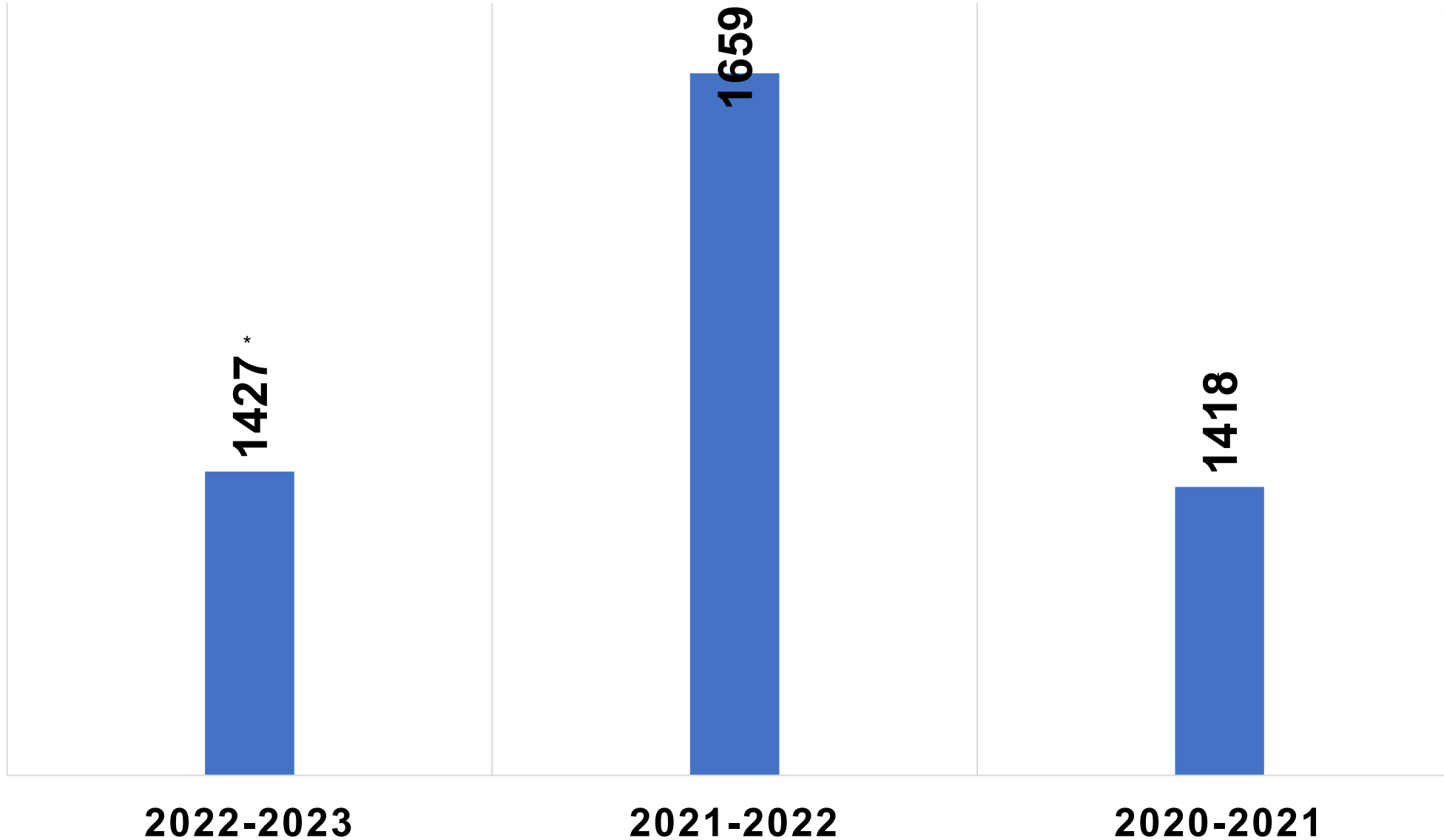
&

*Dr. Juanette Council*

*Vice Chancellor for Student Affairs*

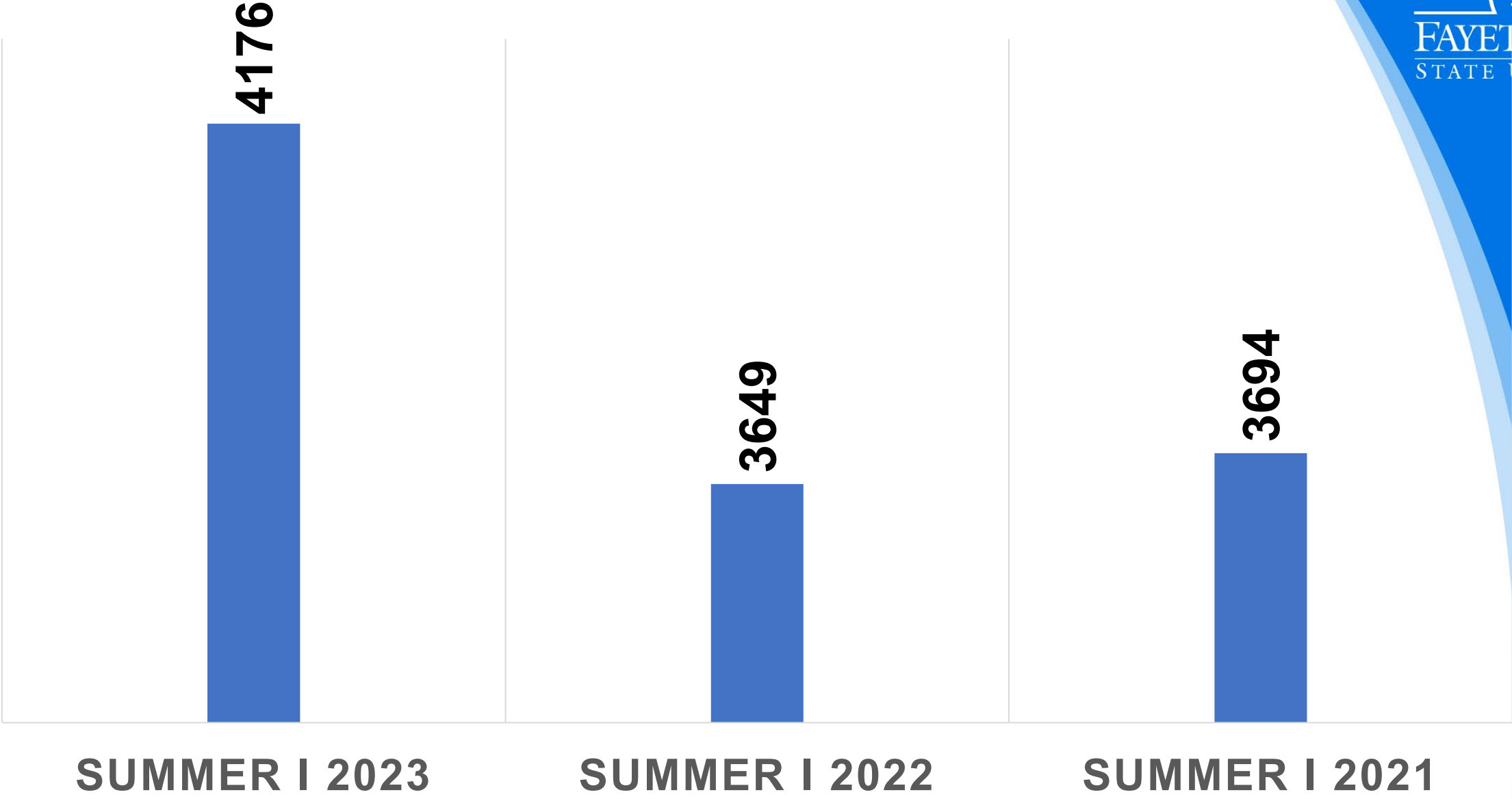
*June 7, 2023*

# 3-Year Snapshot Fall & Spring Graduation Comparison



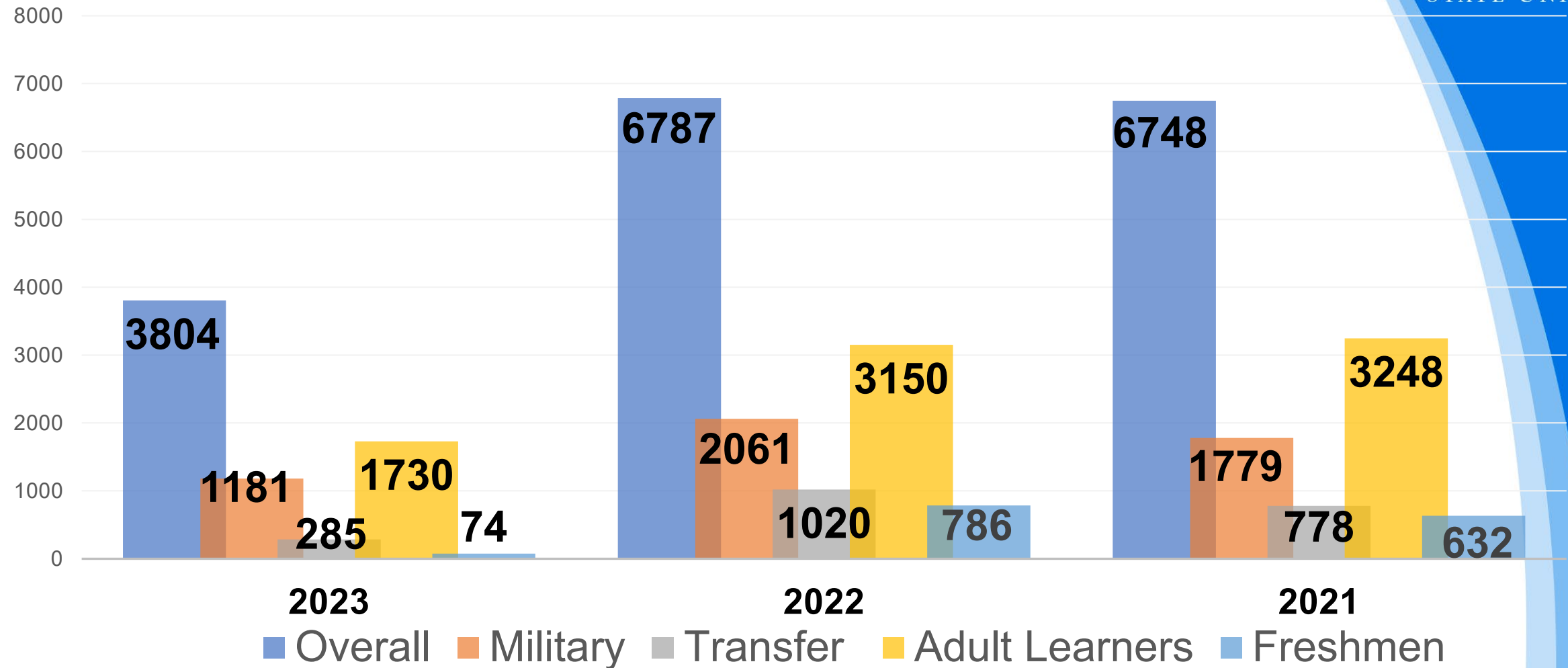
2021, 2022 2023 AY 2023\* Pending degree clearance Data Retrieved from Registrar on 5/30/2023

# 3-Year Summer Enrollment Snapshot



2021, 2022 2023 AY reflect year end data. 2023 AY as of May 30, 2023\*Live – Data Retrieved from IERP on 5/30/2023

# Fall Comparison Snapshot



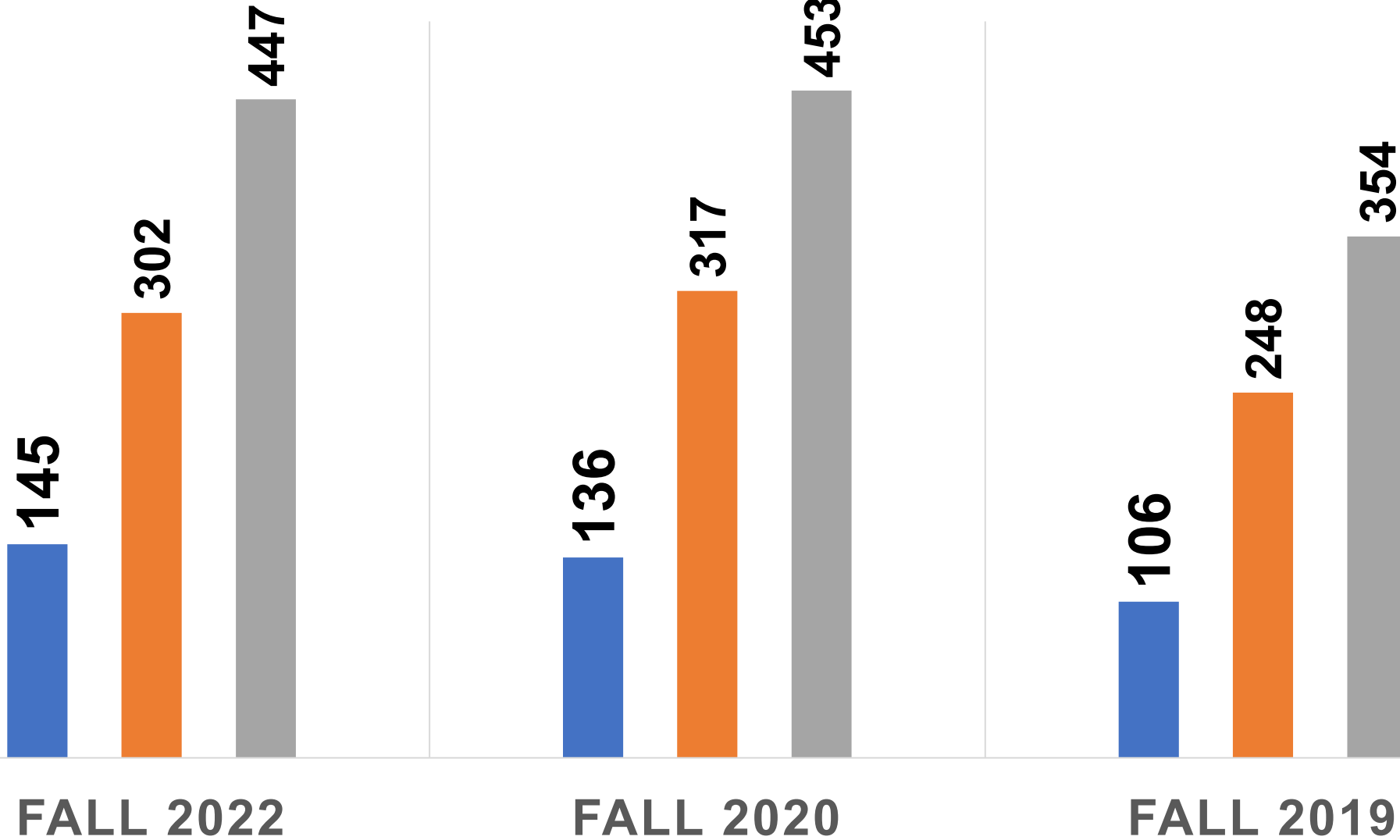
2020, 2021 2022 AY reflect year end data. 2023 AY as of May 30, 2023\*Live – Data Retrieved from IERP on 5/30/2023



# Fall Commencement Analysis



■ Military ■ Non-Military ■ Grand Total



# Top High Schools & Transfer Community Colleges – Trending for 2023



## Top High Schools

Seventy First

Hoke County

E.E. Smith

Cross Creek International

Westover

Phillip O Berry



## Top Transfer Community Colleges

Fayetteville Technical Community College

Wake Technical Community College

Sandhills Community College

Bladen Community College

Richmond Community College

Central Community College

Central Piedmont Community College


Sampson Community College

Robeson Community College

# Strategic Enrollment Plan 2023-2027





**2023-27**  
**Strategic Enrollment**  
**Management Plan**  
**Deeds Not Words**



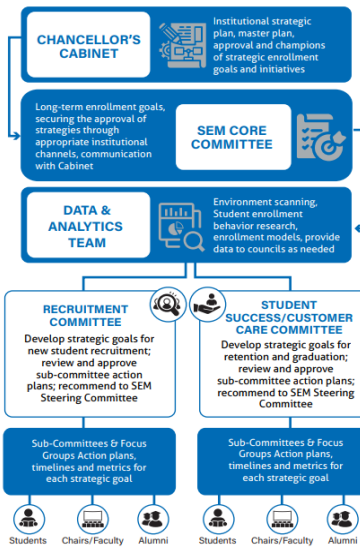
Fayetteville State University (FSU), a public comprehensive, Historically Black University, offers robust and innovative degree programs rooted in the liberal arts tradition. The university advances knowledge by integrating teaching, learning, research, and public service. FSU strives to meet the educational, career, and personal aspirations of its students from rural, military, and other diverse backgrounds so that they are equipped with academic and practical knowledge to serve local, state, national, and global communities as enlightened citizens, globally astute leaders, and engaged solution creators.

### ORGANIZATIONAL FRAMEWORK

Enrollment Management is an integrated approach to recruiting, retaining, encouraging persistence, monitoring, and assessing student progression through graduation and beyond. At Fayetteville State University, we are dedicated to creating a holistic, data-directed, measurable strategy aligned with the university's priorities.



Our plan is a living document and will be frequently assessed to support a continuous improvement process. The plan ensures that we stay focused on the entire student lifecycle, from recruitment and admission through campus experience and retention (academic, co-curricular and student life), graduation and beyond.



The diagram shows the organizational framework for Enrollment Management. At the top is the Chancellor's Cabinet, which oversees the Institutional Strategic Plan, Master Plan, and approves strategic enrollment goals. Below this is the SEM Core Committee, which sets long-term enrollment goals and secures their approval. The Data & Analytics Team provides environment scanning and student enrollment behavior research. The Recruitment Committee and Student Success/Customer Care Committee develop strategic goals for recruitment and retention/graduation, respectively, and recommend action plans to the SEM Steering Committee. At the bottom, sub-committees for each strategic goal involve Students, Chairs/Faculty, and Alumni.




## You are invited to track our work and progress

### DATA DASHBOARDS

The Office of Institutional Effectiveness, Research, and Planning endeavors to cultivate a culture of evidence and become the primary office for information and research on higher education in support of decision making.

Office of Institutional Effectiveness, Research, and Planning ([uncfsu.edu](http://uncfsu.edu))




### ENROLLMENT MANAGEMENT

The Office of Enrollment Management upholds the University's goal to recruit, retain, support, and graduate a diverse, high-achieving student body and focuses primarily on fostering student success by providing services that will support students throughout each step of their FSU journey, from application to graduation.

Enrollment Management ([uncfsu.edu](http://uncfsu.edu))




### STUDENT SUCCESS

The Bronco One Stop is a centralized ecosystem of student services to support enrollment, persistence and graduation rates for FSU students. Stop by the Charles W. Chesnut Library to get answers to questions related to financial aid, billing, registration, student records, and advising.

Bronco One Stop ([uncfsu.edu](http://uncfsu.edu))




**2023-2027**

# **5-YEAR STRATEGIC ENROLLMENT PLAN**



# Bronco One Stop Student Usage

## *Enhancing the Student Experience*

SPRING 2022 Unique Student Usage: 2,704

### Attendance

Scheduled	Drop In	No Show	Cancelled
2,569	2,197	465	650

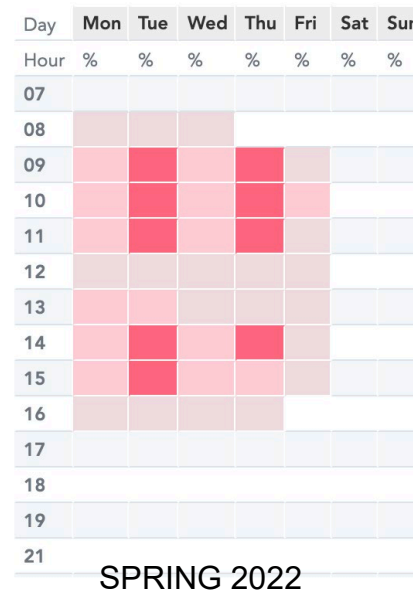
SPRING 2023 Unique Student Usage: 4,091

### Attendance

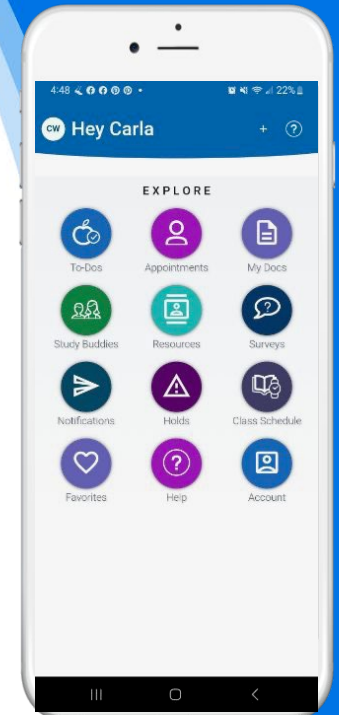
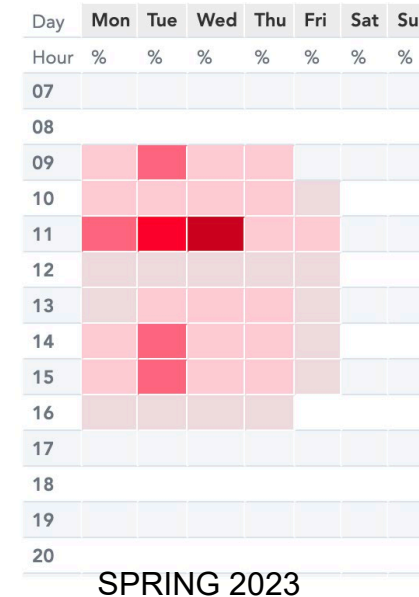
Scheduled	Drop In	No Show	Cancelled
5,147	4,328	1,057	1,634

### Usage Heat Map

Attendance Heat Map By Day and Hour



Attendance Heat Map By Day and Hour



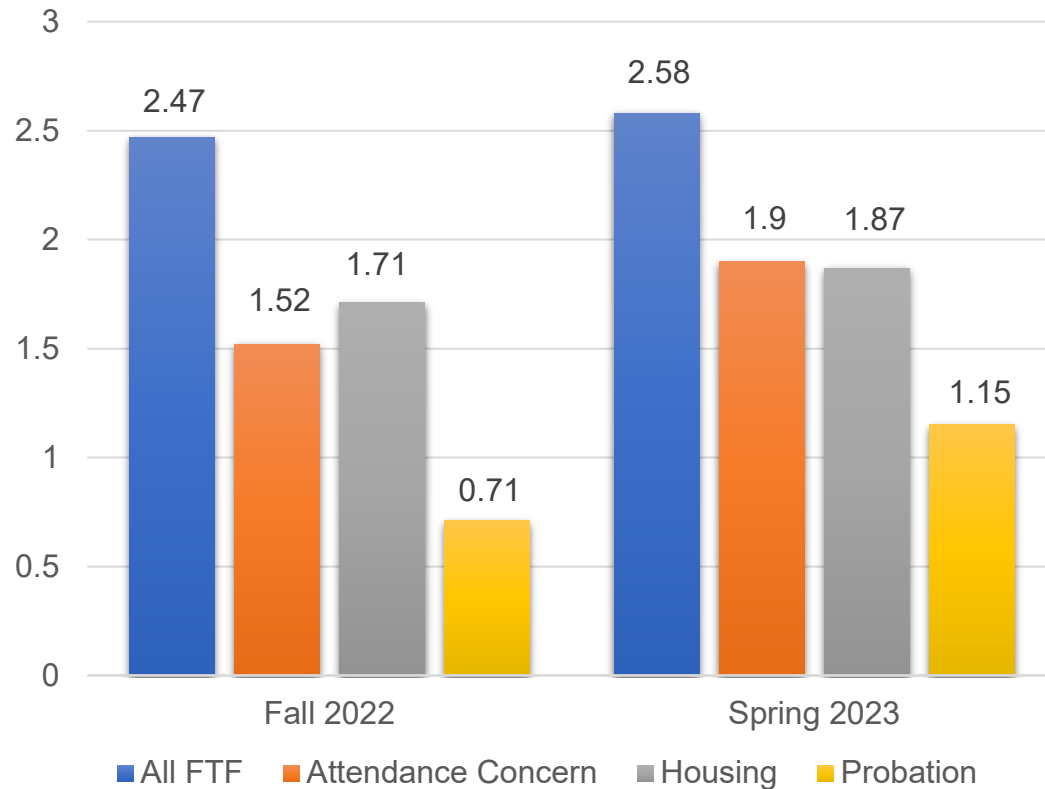
- 55% of students served by the Bronco One Stop are adult learners
- 22% of students served by the Bronco One Stop are military-affiliated.

# First-Time Freshmen 2022-2023 Outcomes

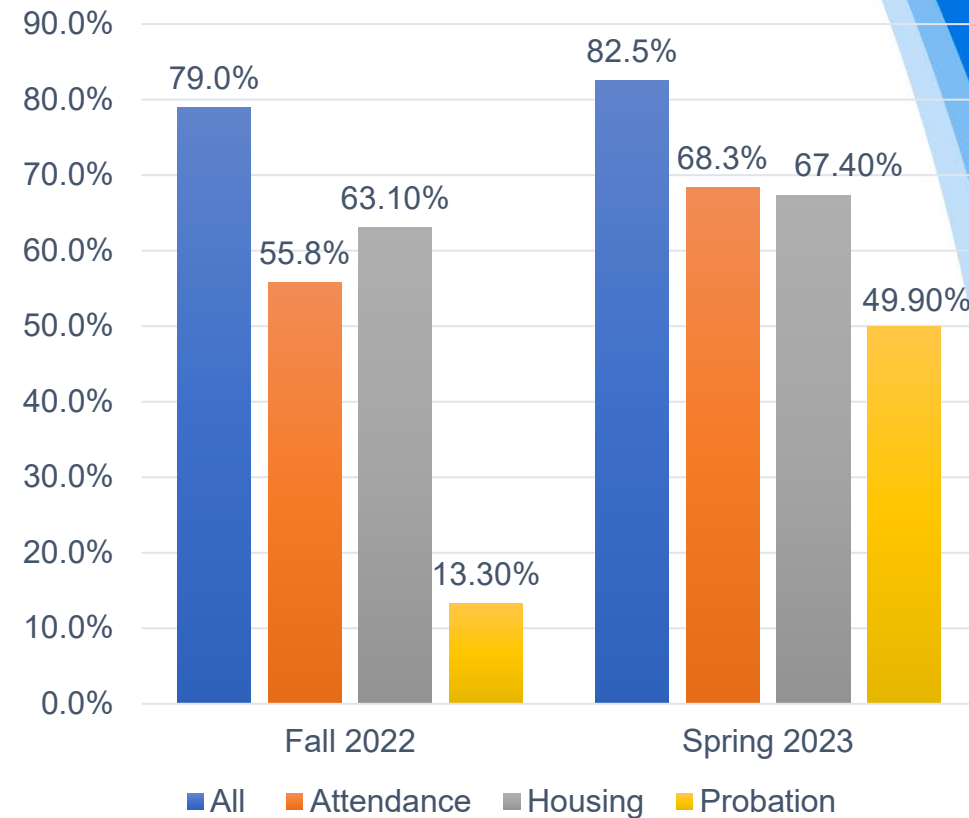
## Faculty Alert Attendance Concerns (EAB Navigate)



### Average Cumulative GPA



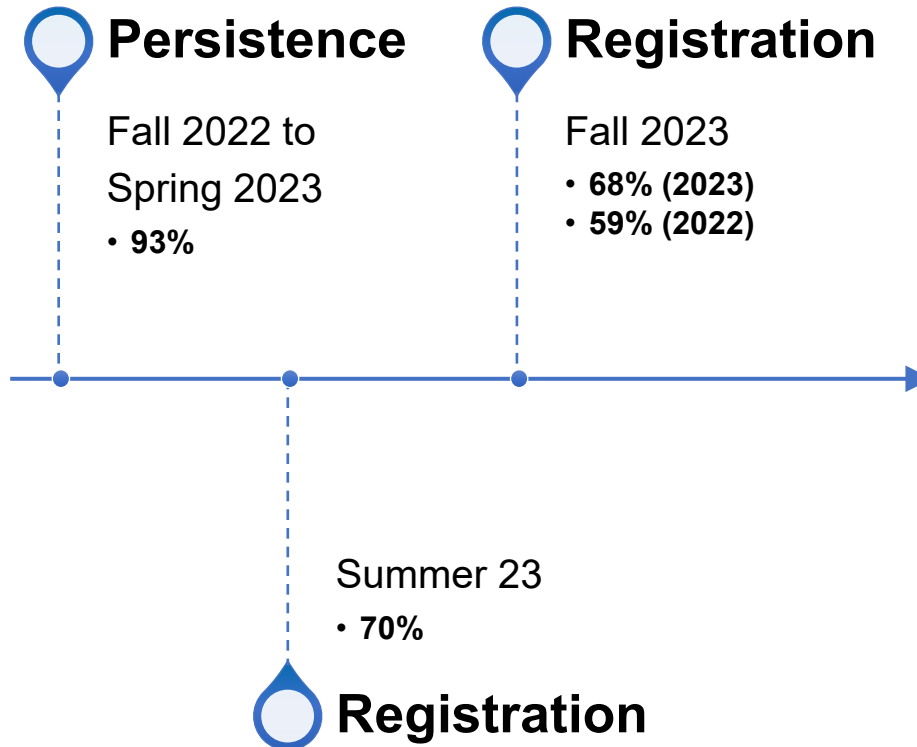
### Average Credit Completion




29% of FTF were flagged with an attendance concern  
 20% of FTF living in housing were flagged with an attendance concern

# First-Time Freshmen Cohort (Snapshot)

EARN  
**30** CREDIT HOURS,  
BECOME A  
**SOPHOMORE!**



EARN  
**60** CREDIT HOURS,  
BECOME A  
**JUNIOR!**



# 30-60-90 Initiative Update: Free Summer School

## Free Summer School Covers:

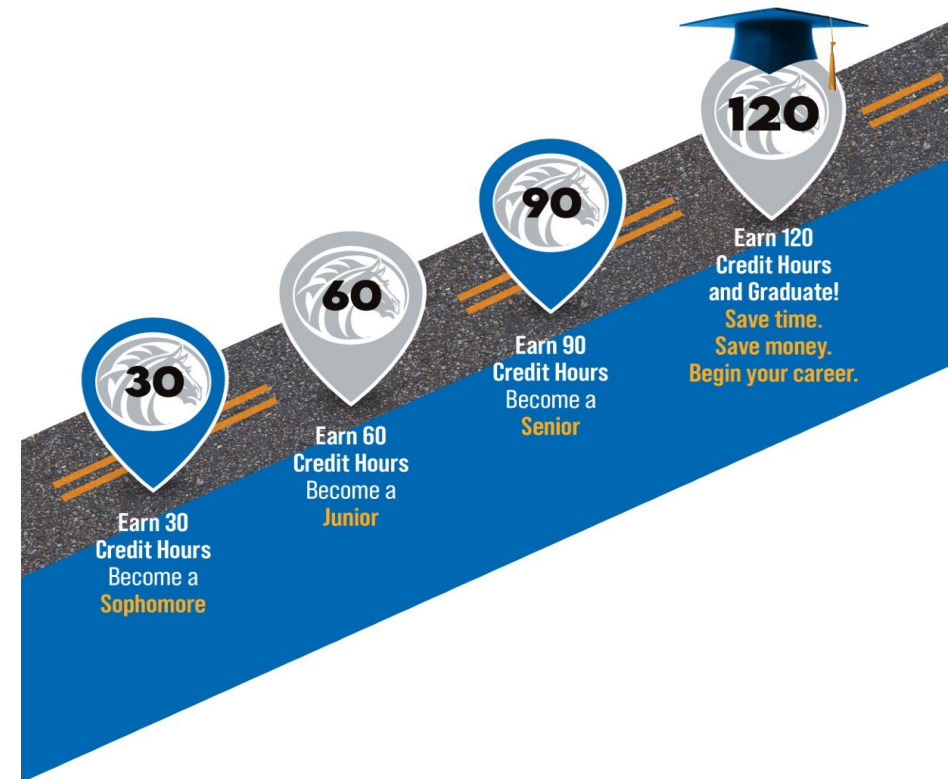
- \*Tuition and Fees (7 credit hours for undergraduates and 3 credit hours for College of Education graduate students)
- \*Room and Board
- \*Books

## Students Served:

- \*First-time, Full-time Freshmen (*Impact= 4-year graduation rates*)
- \*Students who attempted 12 or more credit hours during spring 2023 (*Impact=graduation efficiency*)
- \*College of Education Graduate Students (*Impact=critical workforce*)

## Free Summer School Implementation Summary Timeline:

- June: Solidify Cohort 2
- September: Final 30-60-90 Summer Report





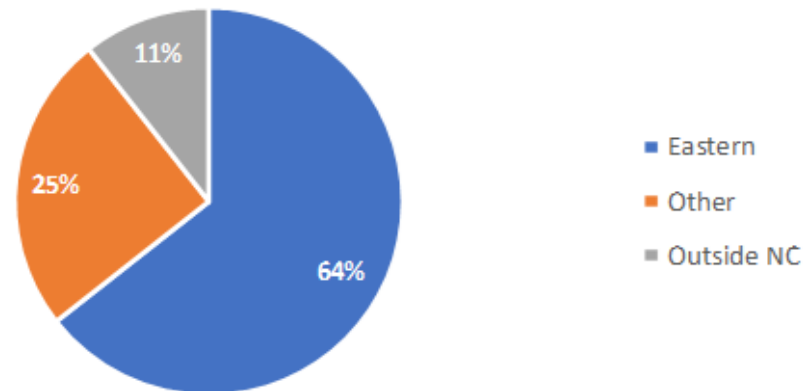
# 30-60-90 Free Summer School Update- Summer 2023

## CURRENT SUMMER 2023 APPLICANTS PreQualified

Total Submitted App
2158

Total Submitted App		% Of All Students
Region		
Eastern	1390	64.41%
Other	539	24.98%
Outside NC	229	10.61%
<b>Grand Total</b>	<b>2158</b>	

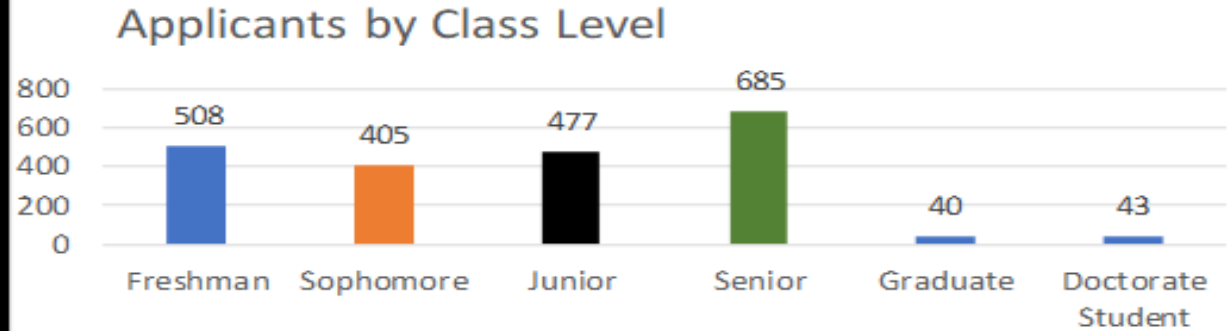
Current 2023 Summer School Applicants by County Region



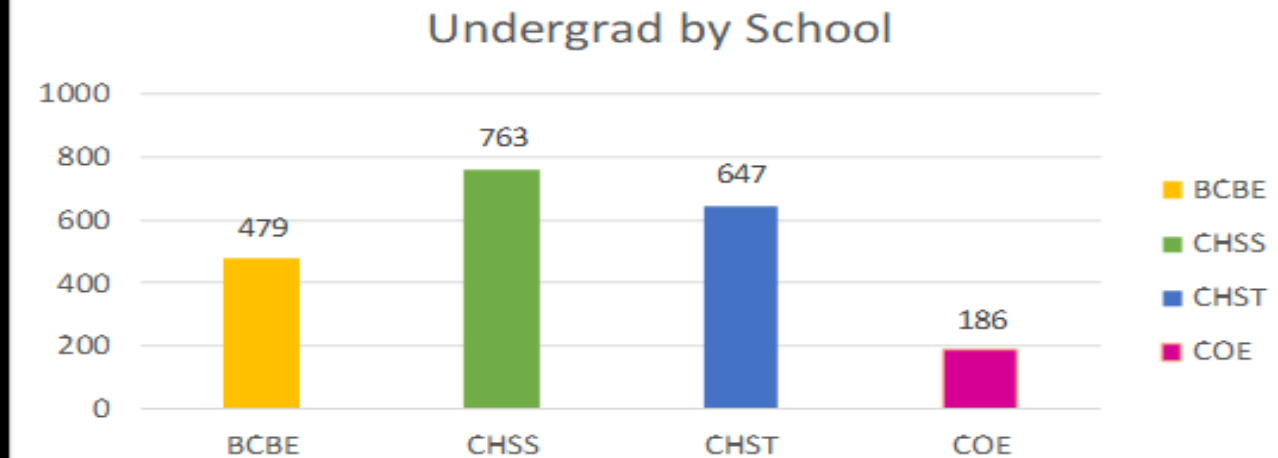
# 30-60-90 Free Summer School Update- Summer 2023



Row Labels	Count of ID	% Of All Applicants
Freshman	508	23.54%
Sophomore	405	18.77%
Junior	477	22.10%
Senior	685	31.74%
Graduate	40	1.85%
Doctorate Student	43	1.99%
<b>Grand Total</b>	<b>2158</b>	



Row Labels	Count of ID	% Of All Applicants
⊕ BCBE	479	22.20%
⊕ CHSS	763	35.36%
⊕ CHST	647	29.98%
⊕ COE	186	8.62%
<b>Grand Total</b>	<b>2075</b>	<b>96.15%</b>



# 30-60-90 Free Summer School Update- Summer 2023



FFFR Cohorts				
Row Labels	Count of Banner	% Of All Applicants	First-Time Full-Time Cohort Size	% Of Cohort Applied
Fall 2018	27	1.25%	611	4.42%
Fall 2019	108	5.00%	661	16.34%
Fall 2020	171	7.92%	709	24.12%
Fall 2021	223	10.33%	548	40.69%
Fall 2022	484	22.43%	762	63.52%
#N/A	1145	53.06%		
<b>Grand Total</b>	<b>2158</b>			

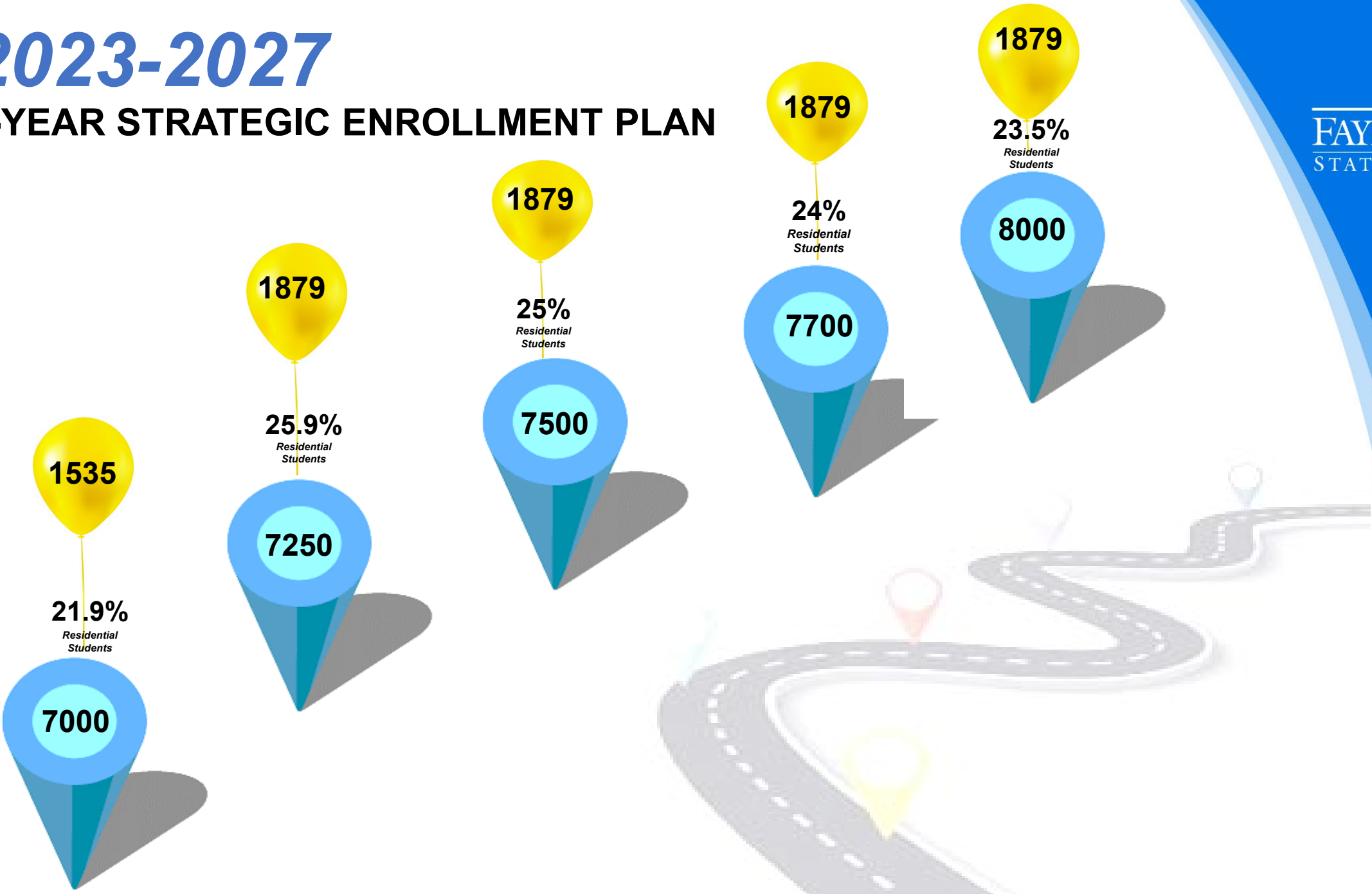
# STUDENT AFFAIRS UPDATES

*Dr. Juanette Council*  
*Vice Chancellor for Student Affairs*

*Dr. Dawn Truong*  
*Director Bronco Health & Wellness*

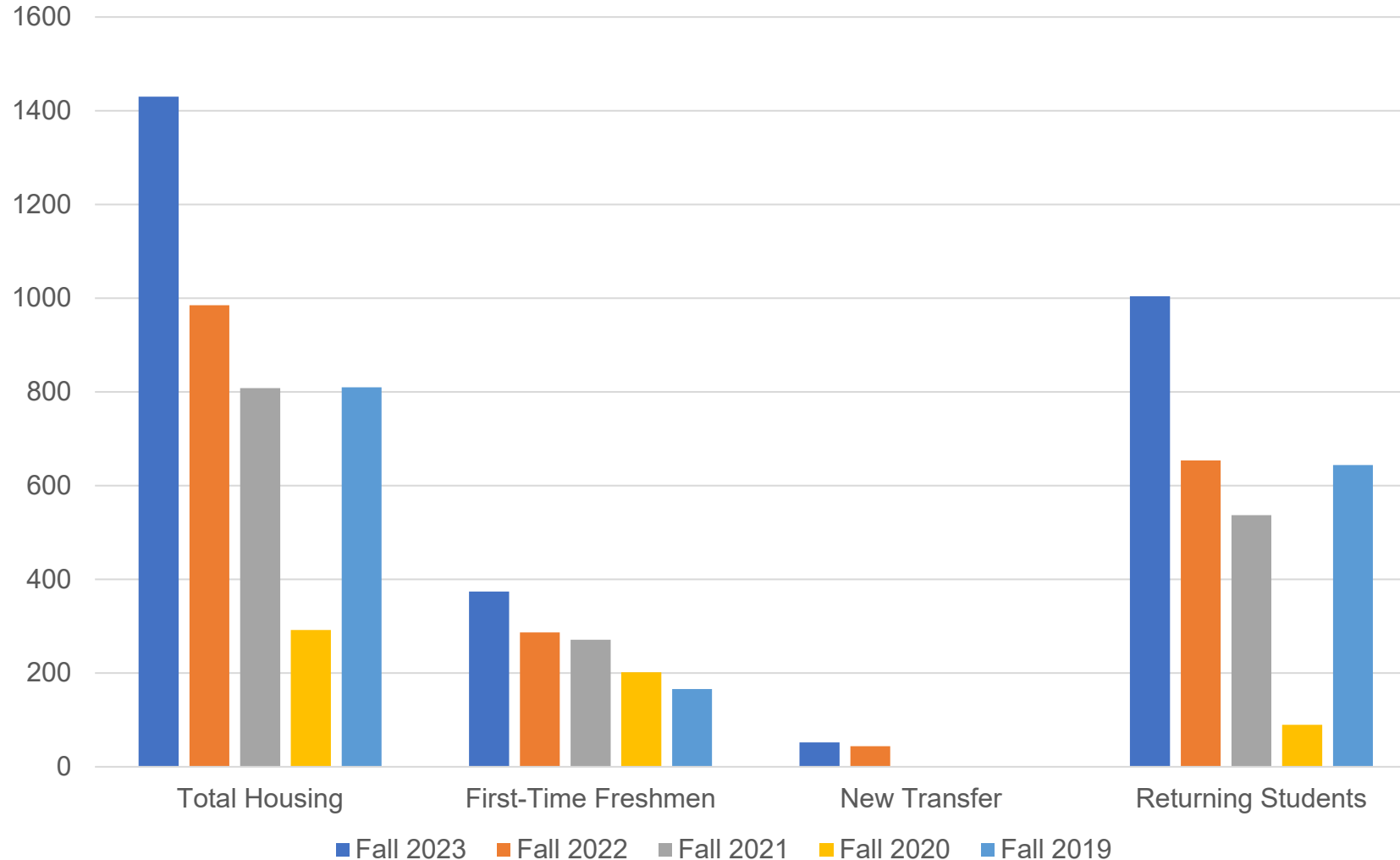
# 2023-2027

## 5-YEAR STRATEGIC ENROLLMENT PLAN



# 2023 Housing Applications

*Data Date Comparison as of May 21, 2023*



Total Housing Applications	
<b>Fall 2023</b>	<b>1430</b>
Fall 2022	985
Fall 2021	808
Fall 2020 (COVID)	292
Fall 2019	810
First-time Freshmen	
<b>Fall 2023</b>	<b>374</b>
Fall 2022	287
Fall 2021	271
Fall 2020 (COVID)	202
Fall 2019	166
New Transfer Students	
<b>Fall 2023</b>	<b>52</b>
Fall 2022	44
Fall 2021	0
Fall 2020 (COVID)	0
Fall 2019	0
Returning Students	
<b>Fall 2023</b>	<b>1004</b>
Fall 2022	654
Fall 2021	537
Fall 2020 (COVID)	90
Fall 2019	644

# McLeod Hall Update

- McLeod Hall renovation project is *tentatively* scheduled for completion in October 2023.
- University is seeking temporary off-campus housing accommodations for upper-classmen students for the 2023-2024 academic year.
  - **State Property Office:**
    - Negotiated a temporary lease agreement for Summer 2023 at Bronco 2.0.
    - Required RFP process for 2023-2024 academic year.
      - Deadline for receiving proposals in the State Property Office is May 24, 2023, at 4:00 pm via NC-BIDS




# Fall 2023 Strategies



## Utilizing McLeod Hall as transitional housing space opening in October 2023 for:

- Deferred move-In students residing in Cumberland County
- Overflow housing students in temporary spaces (select 3 party rooms; host mentee rooms)
- Fall 2023 second 8-week housing applicants and late/waiting list housing applicants
- Spring 2024 new students housing

## Logistical considerations:

- Solicit students who volunteer to be “Broncos’ Up”  Host Mentees. They will receive a reduced housing rate for the Fall 2023 semester. Suggested Host Mentees may be from diverse groups of student leaders/athletes/volunteers who agree to host another resident for 6-8 weeks until McLeod opens.
- Oversized student rooms (*formerly 3 party rooms*) in New Residence Hall and Hackley Hall will be used as the overflow rooms for McLeod Hall transition students. Students will sign up voluntarily.
- Students moving into McLeod Hall will be charged a lower room rate (*similar to the 8-week housing rate*) for the academic year.
- McLeod Hall student welcome party will be like Operation Smooth Move in support and festiveness
- McLeod Hall move in for staff and residents to occur before Homecoming 2023

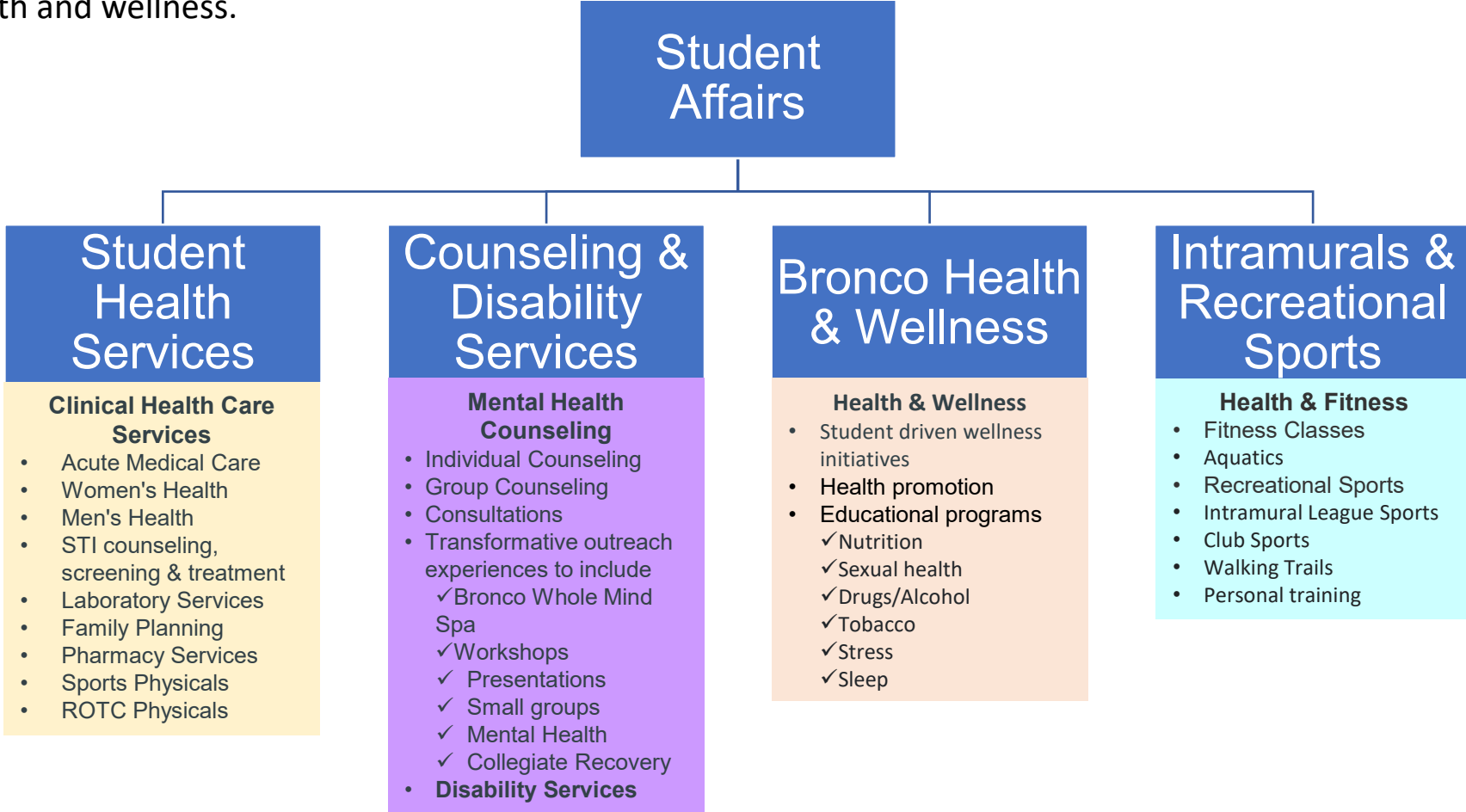


# Restructuring Student Health & Wellness: *An Integrated Approach*



**Goal 3: Student Affairs will create and enhance opportunities for student involvement through services that support student health and wellness general well-being.**

- **2022-2023 Objective:** Develop a comprehensive strategy and orchestrate a holistic, integrated approach to student health and wellness.



# New Unit: Bronco Health and Wellness



## Our Mission

- The mission is to improve and maintain the health of the campus-community through applying the 9 dimensions of wellness, conducting health/mental health assessments, and public health intervention/prevention programs co-developed with both community and on-campus partners.

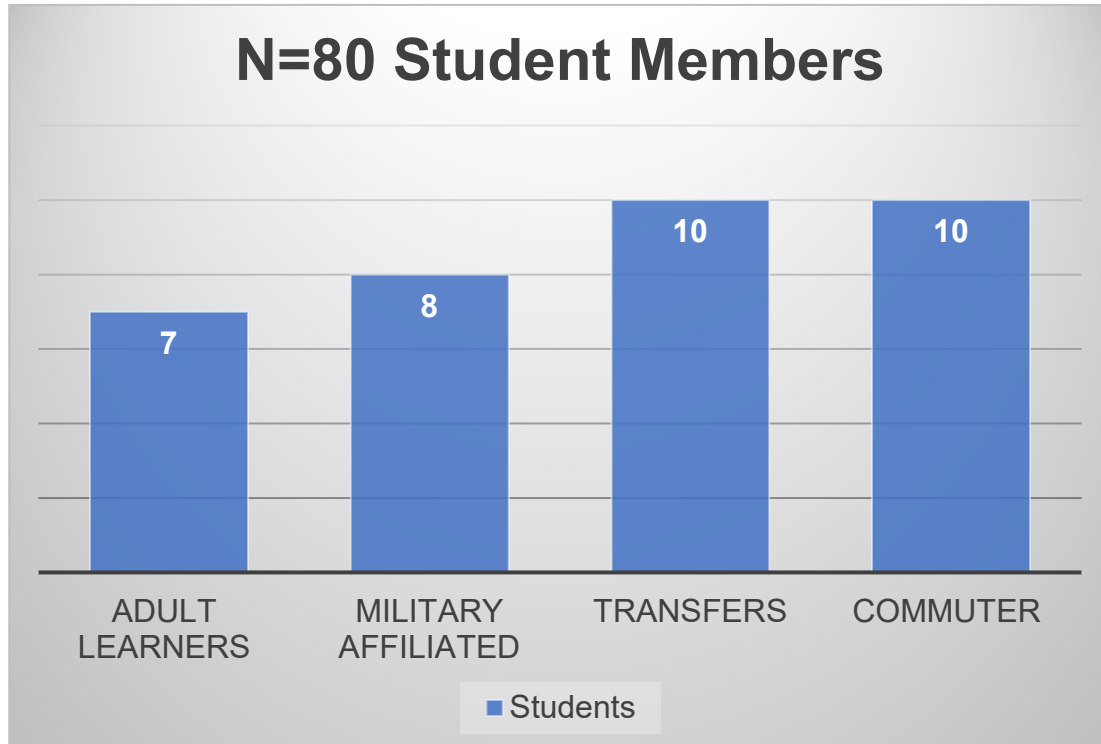
## Our Vision

- Our vision is to positively impact students' health and well-being. To make a positive impact, we will build partnerships with on-campus departments and organizations committed to improving health. We will work to improve health for all through health needs assessments and health education programs. Additionally, we will make a positive impact by involving our students to help prepare them for the workforce and advanced educational opportunities.

## Our Goals

- Develop Peer Health Educators and establish sustainable and generalizable peer-to-peer approaches to promote health education in ways that health knowledge is both accurate and consistent for Fayetteville State University students.
- Collaborate and work alongside with the Division of Student Affairs' units, faculty and staff associated with the Bronco Wellness to provide service-learning activities and research opportunities for students to engage in real-world experiences to prepare graduates for the workforce and graduate education.

# Bronco Wellness Ambassadors



- Held 22 Health Education Events
  - Averaging 3 events per month
  - Blood drives with Cape Fear and American Red Cross
  - Sexual and Reproductive Health
  - HIV Screening
  - 2 DeStress Fests
  - Mental Health and Suicide Prevention
  - Alcohol Prevention
  - Domestic Violence Prevention
  - Breast Cancer Awareness
  - Heart Health

# Accomplishments



## External Grants Received: \$535,090.00

- NC DHHS: Enhancing Collegiate Recovery College Program (\$399,090)
  - Director Dionne Hall from Counseling and Personal Development Center
- All of Us Research:
  - Became Data Use Registration Agreement (DURA) certified in January 2023
    - Research Triangle Institute (RTI): \$75,000
      - Dr. Danielle Nesbitt (Health, Physical, and Secondary Education) and Dr. Danielle Graham (Biological and Forensic Sciences)
    - Delta Research Education Foundation (DREF) Grant: \$60,000

# Accomplishments cont.: Community Outreach

GET TO KNOW OUR  
**VICE  
PRESIDENT**  
DR. DAWN TRUONG



DR. DAWN TRUONG IS CURRENTLY SERVING AS THE DIRECTOR FOR BRONCO WELLNESS OF STUDENT HEALTH SERVICES AT FAYETTEVILLE STATE UNIVERSITY (FSU) AND SHE IS AN ADVOCATE TO SERVE AS A BRIDGE FOR STUDENTS TO COMMUNITY TO ENHANCE STUDENT RESEARCH ENGAGEMENT FOR HEALTH EDUCATION AND PROMOTION. SHE HAS OVER 6 YEARS OF EXPERIENCE WORKING IN PUBLIC HEALTH EDUCATION AND HER AREAS OF EXPERTISE INCLUDE A WIDE VARIETY OF TOPICS UNDER HEALTH PROMOTION AND EDUCATION: HEALTH DISPARITY, FOOD INSECURITIES AMONG COLLEGE STUDENTS, SEXUAL HEALTH EDUCATION AND PROMOTION, SUBSTANCE USE AND ABUSE PREVENTION RESEARCH, COMMUNITY-ACADEMIC PARTNERSHIPS, AND PUBLIC HEALTH PROGRAMMING.

- Leveraging local community leadership opportunities to connect students to the community for hands-on-learning opportunities and experiences.
- External partners established
  - Cumberland County Health Department
  - YMUS Community Garden
  - Better Health
  - NC Partnership for Success (PFS) and Addiction Professionals of NC (APNC)
  - RBH Wellness Solutions, LLC
  - UNC Charlotte School of Public Health
  - NC DHHS
  - Delta Research and Education Foundation
  - Research Triangle Institute

HOW LONG HAVE YOU BEEN A MEMBER OF NC SOPHE? SINCE JULY 2022



WHAT IS YOUR FAVORITE THING ABOUT NC SOPHE?

THIS ORGANIZATION OFFERS OPPORTUNITIES TO SHARE HEALTH EDUCATION RESOURCES. I ESPECIALLY VALUE THAT WE ALL PLAY A ROLE TO PROMOTE GOOD HEALTH AND WELL-BEING WITHIN OUR LOCAL COMMUNITIES FOR OUR STATE.

# Student Accomplishments

- **2023 UNC System Behavioral Health Convening in Chapel Hill**
  - Presented their research project
  - Students Featured on WRAL and CBS17

- **American College Health Association in Boston, MA**

## Goal:

- To build Health Disparity Research program within the Bronco Health and Wellness Center in collaboration with multidisciplinary departments across campus to connect students to the community.
  - Maternal Child Health
  - Better Health: Community Health Agency



# Bronco Wellness Ambassadors

## External Scholarship Recipients: \$22,500.00



**Andre Poyser**

- Transfer Student
- HBCU Ambassador for Power to Decide
- \$2,000 for three years (\$6,000)



**Kaila Coleman**

- Military Affiliated
- HBCU Ambassador for Power to Decide
- \$2,000 for three years (\$6,000)



**Jalon McAllister-Smith**

- HBCU American Red Cross Ambassador
- \$6,000 for four semesters



**Imani Kelsey**

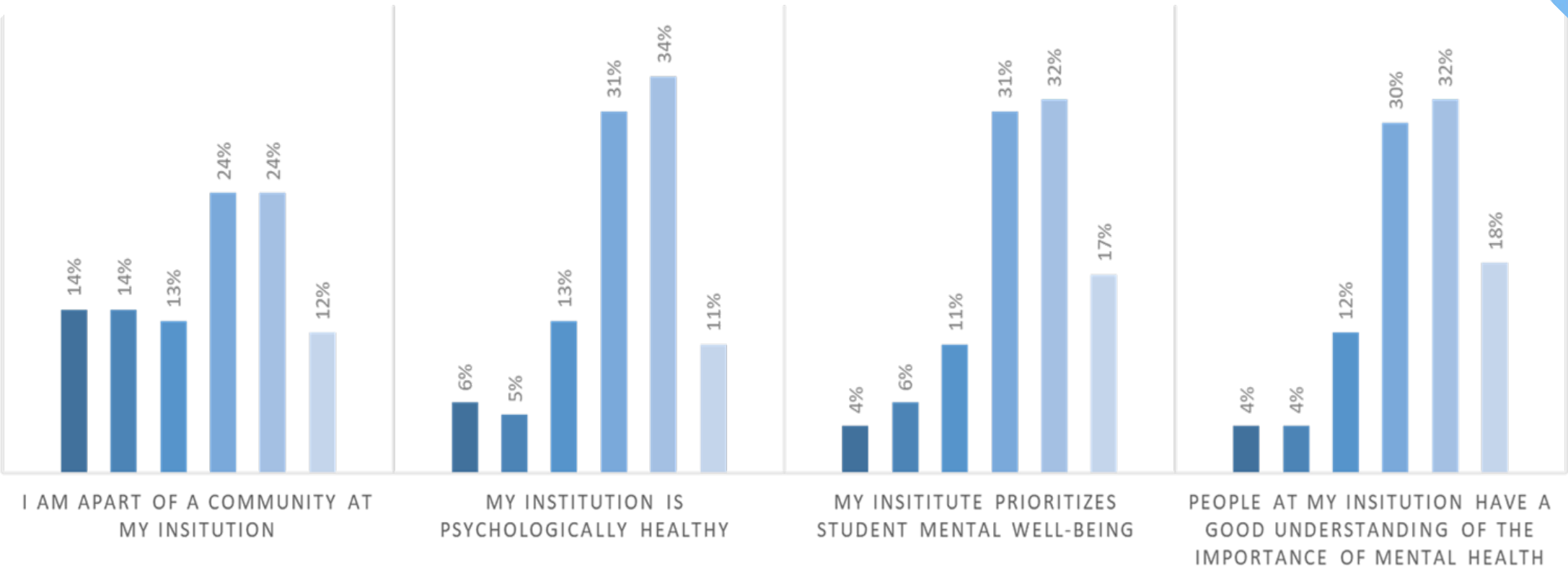
- HBCU All of Us Research Ambassador
- \$4,500 for two semesters

# Emotional and Well-Being Survey N=309



## PERSPECTIVE ON INSTITUTION

■ Strongly disagree ■ Disagree ■ Slightly disagree ■ Slightly agree ■ Agree ■ Strongly agree



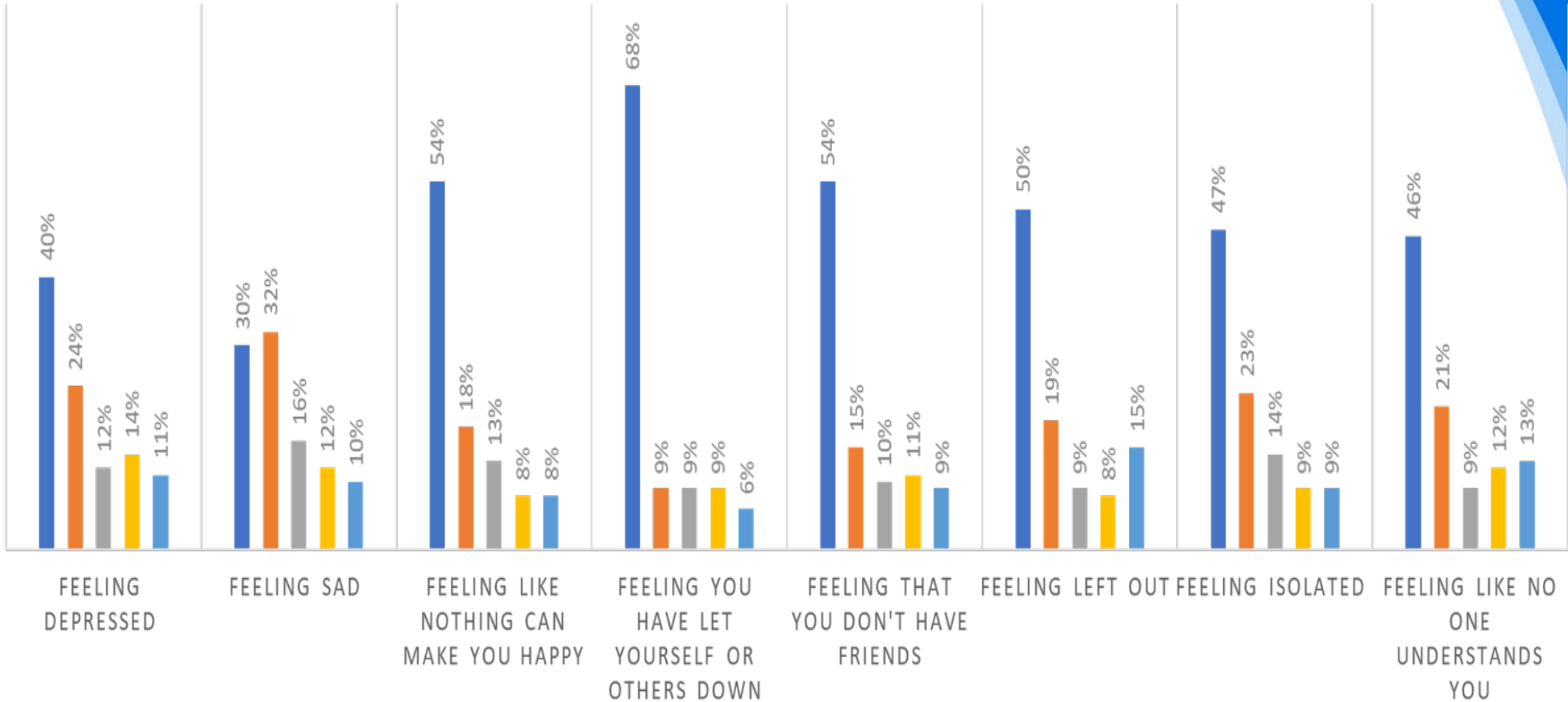
There is a need to keep the momentum and to reach more students through prevention programming with Bronco Health and Wellness.





# SUBJECTIVE WELL-BEING

■ Not at all ■ Several days ■ half of days ■ over half of days ■ Nearly everyday



# Questions