



**Board of Trustees  
Committee Meeting  
Rudolph Jones Student Center  
Room 242**

**Committee on Academic and Students Affairs  
Wednesday, September 27, 2023  
9:00 a.m.**

**AGENDA**

Call to Order	Brandon Phillips, Committee Chair
Welcome and Opening Remarks	Brandon Phillips
Roll Call	Karen Bussey
Approval of Minutes:	June 7, 2023

**Information Items:**

- |                                       |   |
|---------------------------------------|---|
| A. Academic Affairs Update            | Dr. Monica T. Leach                                   |
| o Academic Affairs Goals              | Provost & Senior Vice Chancellor for Academic Affairs |
| o Fall Enrollment Comparison          |   |
| o Fall Commencement 2023              |   |
| o Sponsored Research and Programs     |   |
| o Bronco Boost Update                 |   |
| o Strategic Enrollment Plan 2023-2027 |   |
| B. Student Affairs Update             | Dr. Juanette Council                                  |
| o Student Affairs Goals               | Vice Chancellor for Student Affairs                   |

**Action Item:**

There are no action items to be presented at this committee meeting.

**Committee members:** Brandon Phillips, Frederick Nelson, Joyce Adams, Maya Martin, Glenn Adams

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For further information, please contact:  
Dr. Monica T. Leach  
Provost and Senior Vice Chancellor for Academic Affairs  
910.672.2309

**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**Wednesday, June 7, 2023**

**9:00 AM**

The Committee on Academic and Student Affairs of the Fayetteville State University Board of Trustees convened June 7, 2023, in the Rudolph Jones Student Center Room 242 and via Microsoft Teams. Vice Chairman, Mr. Frederick Nelson, presided and called the meeting to order at 9:00a.m. Vice Chairman Nelson gave the welcome and opening remarks.

**ROLL CALL**

The following Trustee members were in attendance: Mr. Frederick Nelson, Mrs. Joyce Adams, Mr. Glenn Adams and Ms. Maya Martin.

Staff persons in attendance were Mr. Darrell Allison, Mrs. Samantha Holmes, Ms. Joy Cook, Dr. Juanette Council, Attorney Wanda Jenkins, Mr. Wesley Fountain and Dr. Lillian Wanjagi.

**APPROVAL OF MINUTES**

It was moved by Trustee Glenn Adams that the minutes of the Academic and Student Affairs Committee meeting held on March 23, 2023, be accepted as printed and distributed. *The motion was seconded by Trustee Joyce Adams.* The motion carried.

**ACADEMIC AFFAIRS UPDATE**

Provost and Senior Vice Chancellor Monica T. Leach provided a three-year graduation snapshot. The total number of graduates in 2022 was 1659; there are 1,427 students pending degree clearance for 2023. Leach provided a three-year summer enrollment snapshot. The total number of students enrolled in Summer I 2022 was 3,649 and by Summer I 2023 there were 4,176 which is an increase of 527 students.

The fall enrollment comparison 2023 which includes the total by freshman, military, transfer, adult learners, and total students. The total freshmen students 2022 was 786 students and by 2023 there were 74 students. The total adult learners' students in 2022 was 3,150 students and by 2023 there were 1,730 students. The total transfer students in 2022 were 1,020 and by 2023 there were 285 students. The total number of military students in 2022 was 2,061 students and by 2023 there were 1,181 students. The total amount of students overall in 2022 was 6,787 and by 2023 there were 3,804 students enrolled.

Leach discussed the top high schools and transfer community colleges that are trending for 2023. The top high schools are Seventy First, Hoke County, E.E. Smith, Cross Creek

International Westover and Phillip O Berry High Schools. The top transfer community colleges are Fayetteville Technical, Wake Technical, Sandhills, Bladen, Richmond, Central, Central Piedmont, Sampson and Robeson Community College.

Leach introduced Dr. Pamela Baldwin, Interim Vice Chancellor for Enrollment Management, she provided an overview of the Strategic Enrollment Plan for 2023-2027. The goal is to increase enrollment to 8,000 by 2027. Sustain a distinctive and identity that reflects FSU's strengths and attracts and retains undergraduate and graduate students, faculty, and staff. Baldwin discussed the recruitment goals which includes increase recruitment, admission, enrollment retention and graduation of a diverse student population, including first-time freshmen, new graduates, military-affiliated, new transfer, and adult learners.

Additionally, Baldwin discussed customer care goals which includes creating an environment where all stakeholders are valued and feel heard by the administration, create an inclusive and engaging campus that recognizes the diversity of prospective and current students and cultivate an environment that boosts morale and fosters a health work environment. Baldwin discussed student success goals which includes to increase our overall retention rate by maintaining the semester-to-semester rate of 90% or greater, create an academic and co-curricular support system that encourages student success and provide resources and opportunities that enhance the roles of faculty and staff in student success.

Leach next introduced Dr. Teresa Thompson-Pinckney, Associate Vice Chancellor for Student Success and Enrollment Management, who provided an overview of the Bronco One Stop and student usage data, Student usage increased from 2,704 to 4,097. The First-time freshmen cohort (preliminary) from Fall 2022 to Spring 2023 was 93% and Registration for Fall 2023 increased from 59% in 2022 to 68% in 2023. Summer registration is at 70%.

Leach introduced Dr. Nicole Lucas, Associate Vice Chancellor Institutional, Effectiveness, Research and Planning. Lucas provided an overview of the 30-60-90 initiative. We have received 2,158 students who have applied into the 30-60-90 Free Summer School initiative.

## STUDENT AFFAIRS UPDATE

Vice Chancellor for Student Affairs, Juanette Council, provided an update on Housing which included information on the 2023-2027 Five Year Residential Student Strategic Plan, the Fall 2023 Housing Application Data Comparison, McLeod Hall renovation project, and plans to utilize temporary off-campus housing for the 2023-2024 academic year. The current residence life plan increases the number of on-campus housing beds from 1415 in 2023-2024 to 1875 spaces in the 2024-2025 academic year. The increase will largely be a result of the construction of the new residence hall and the reopening of McLeod Hall. The Campus Master Plan will guide campus development on how best to meet the university's current and future housing needs. There has been a 52.94 % increase in the total number of housing applications received for Fall 2023 as compared to Fall 2022 from 985 to 1430.

The McLeod Hall renovation project is tentatively scheduled for completion in October 2023.

The university is seeking temporary off-campus housing accommodations for upper-classmen students for the 2023-2024 academic year. The university will implement several strategies to provide housing for students until McLeod Hall re-opens in October.

Council also provided an update on the Division of Student Affairs goal to create and enhance student health and wellness services. During the 2022-2023 academic year, the staff developed a comprehensive strategy to orchestrate a more holistic, integrated approach to student health and wellness. The four-tiered plan encompasses four units within the Division of Student Affairs: Student Health Services, Counseling & Personal Development Center, Intramurals & Recreational Sports and the creation of a new unit, Bronco Health and Wellness.

Council introduced Dr. Dawn Truong, the newly appointed director of Bronco Health and Wellness. Dr. Truong provided a general overview of the newly created unit and shared information about accomplishments realized during the 2022-2023 academic year to include being awarded more than \$535,090.00 in external grants and \$22,500 in external scholarships for Bronco Ambassadors.

#### ADJOURNMENT

The Committee on Academic and Student Affairs adjourned at approximately 10:06 a.m.

Mr. Brandon Phillips, Chair  
Amy Coleman, *Recorder*

# BOARD OF TRUSTEES ACADEMIC AFFAIRS COMMITTEE MEETING

*Dr. Monica T. Leach*

*Provost and Senior Vice Chancellor for Academic Affairs*

*September 27, 2023*

# New Appointment in Academic Affairs



Dr. Pamela Baldwin  
Associate Vice Chancellor for  
Student Success and Enrollment  
Management

# Division Goals – FY24

## Strategic Priority 1 | Elevate Academic Excellence and Student Success

**Goal 1:** Increase retention & graduation rates

**Goal 2:** Strengthen our customer care support to students, faculty and staff

**Goal 3:** Evolve high demand programs to meet industry needs

**Goal 4:** Enhance the faculty research portfolio

# Academic Affairs Strategic Priorities



**Adult  
Learners**

**Military  
Affiliated  
Students**

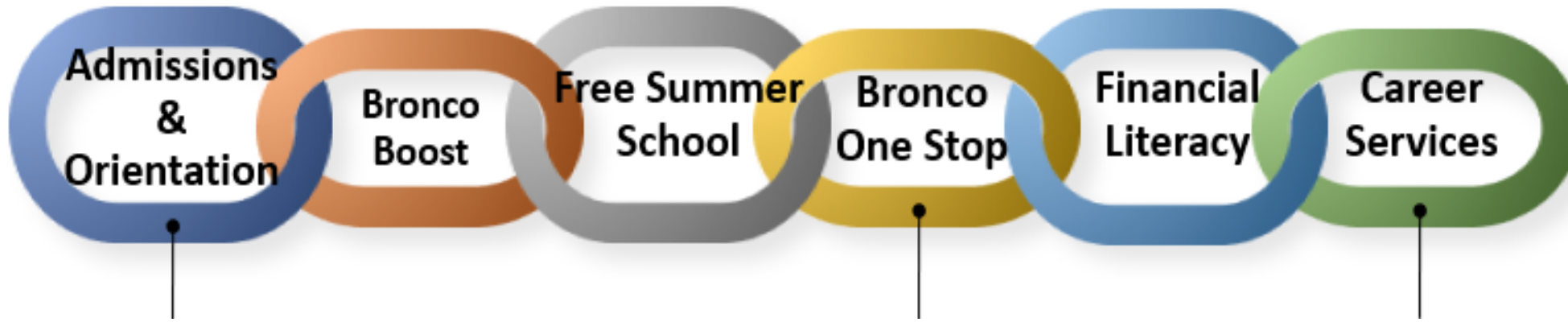
**Transfer  
Students**

**Academic  
Degree  
Programs**

**Summer  
School**



# Strategic Enrollment Framework: An Integrated, Targeted, and Comprehensive Strategy



- Recruit 4-year ready undergraduate students
- Provide customized support and guidance to students
- Provide an opportunity for free summer school
- Build up student support services and advising
- Strengthen financial literacy among the students
- Strong focus on career readiness and increasing paid internship opportunities

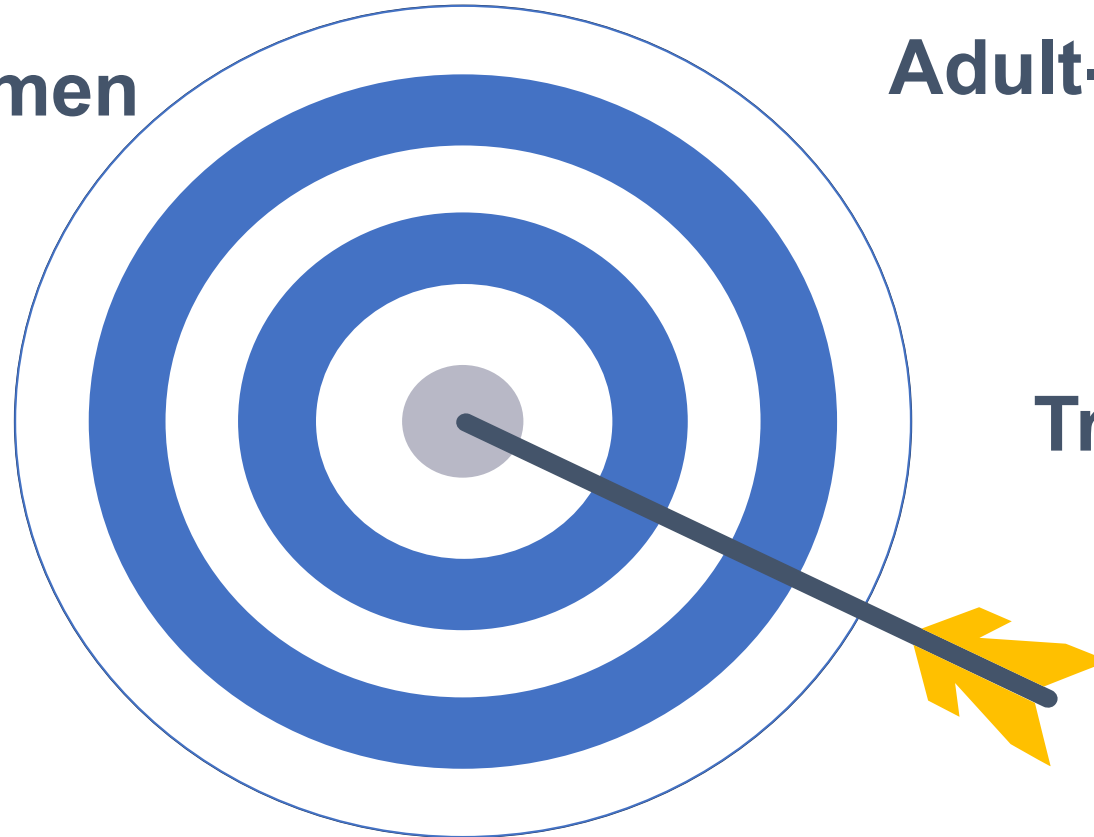
# FALL 2022 ENROLLMENT

**First-time Freshmen**  
**786**

**Adult-Learners**  
**3,150**

**Transfer**  
**1,020**

**Military**  
**2,061**



**Total Enrollment**  
**6,787**

# FALL 2023 ENROLLMENT TREND

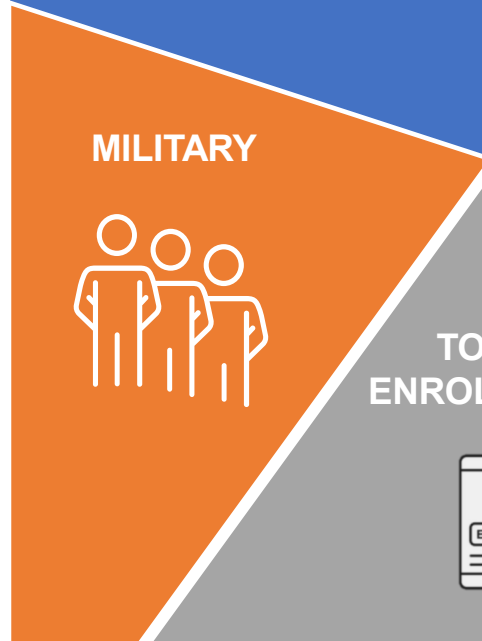
**First-time Freshmen**  
**806**



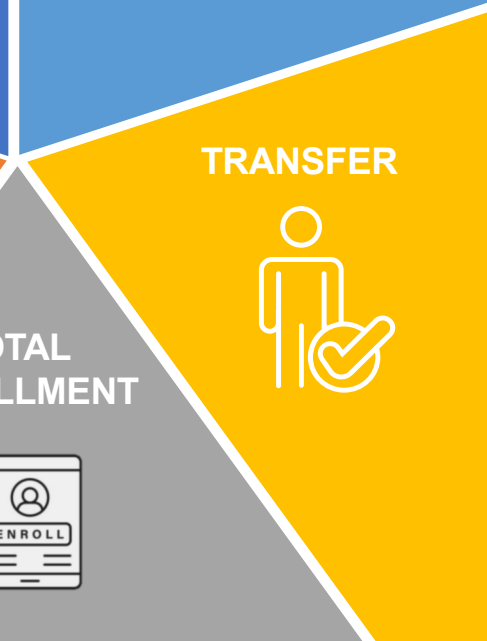
**Adult-Learners**  
**3,110**



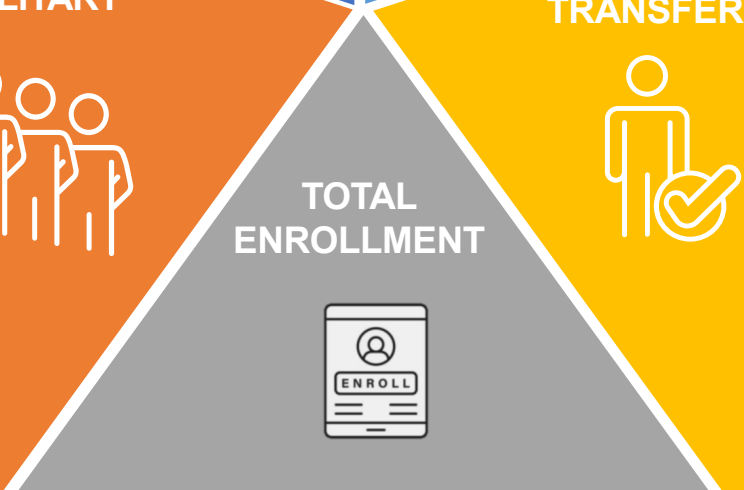
**Military**  
**2,168**



**Transfer**  
**924**



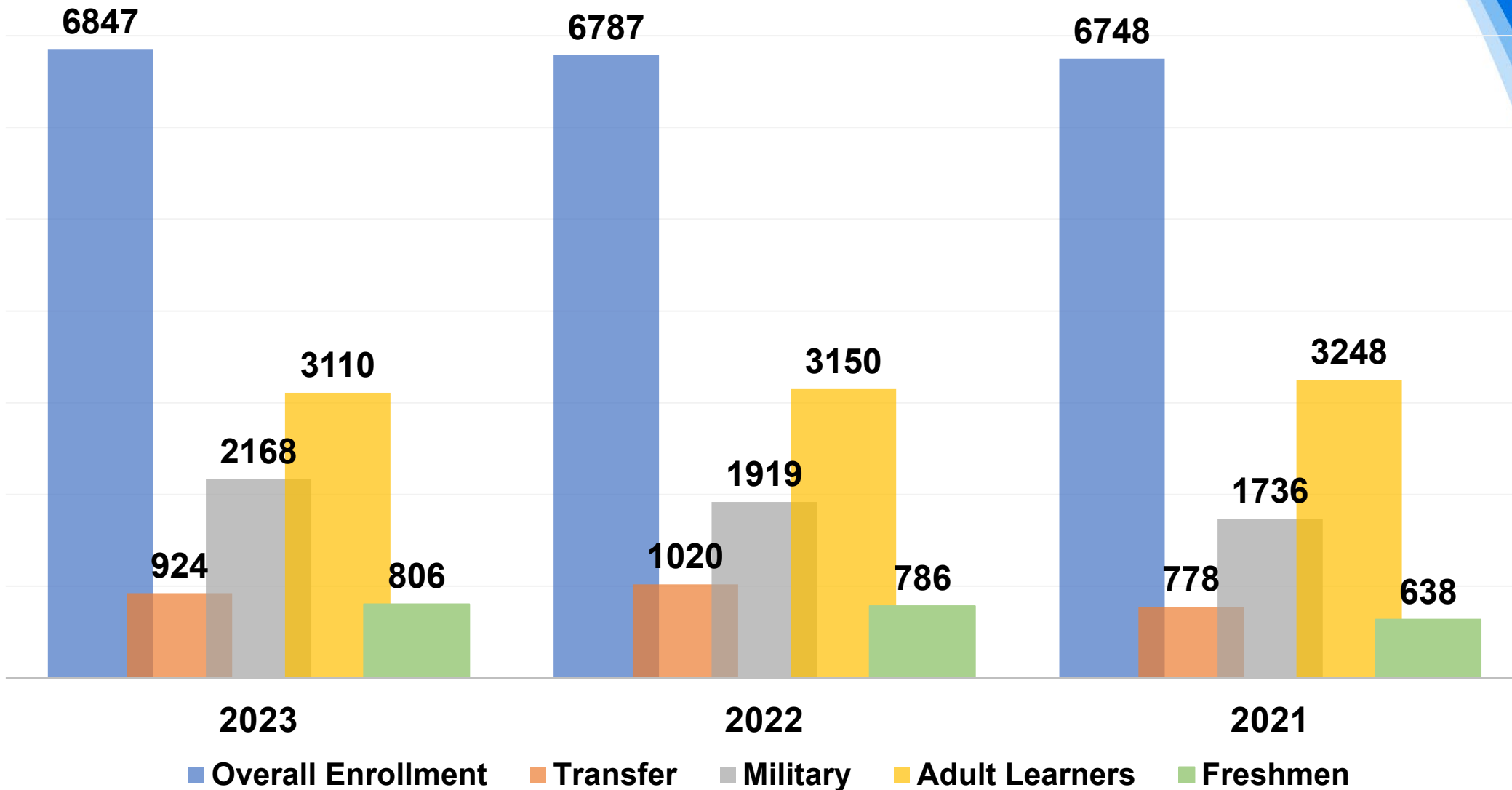
**Total Enrollment**  
**6,847**



# 3 Year Fall Enrollment Snapshot



FAYETTEVILLE  
STATE UNIVERSITY



# SPONSORED RESEARCH & PROGRAMS

Proposal Submission and Awards through Cayuse  
Academic Year July 1 – June 30, for FY 21-22 and FY 22-23



## Academic Year 21-22

### Submissions

# Proposals Submitted – **89**

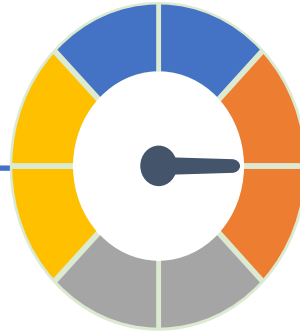
Amount Requested -  
**\$39,517,660.44**

### Awards

# Awards Received - **62**

Amount Awarded w/o Title III  
**\$8,378,098.20**

Amount Awarded w/Title III  
**\$15,950,478.82**



## Academic Year 22-23

### Submissions

# Proposals Submitted – **69\***

Amount Requested -  
**\$25,838,913.95**

### Awards

# Awards Received - **66**

Amount Awarded w/o Title III  
**\$20,262,361**

Amount Awarded w/ Title III  
**\$28,765,343.00**

**\*FY 22-23 Proposals Pending Approvals in Cayuse: 34, Requesting \$15,416,479.00**

**\*Cares Act FY 21-22: Awarded \$25,762,162.00**

# New Academic Degree Programs



FAYETTEVILLE  
STATE UNIVERSITY



***Bachelor of Science in Supply Chain Management  
and Technology***

***Approved at BOG \*September 13***

Dept. of Management, Marketing,  
Entrepreneurship, and Finance

Broadwell College of Business and  
Economics



**Bachelor of Science in Cybersecurity\***

***Fall 2023***

Dept. of Mathematics and Computer Science  
Lloyd College of Health, Science, and  
Technology

**Students Enrolled - 26**



**Bachelor of Science in Public Health**

***Fall 2022***

Dept. of Health, Physical, and Secondary  
Education

College of Education

**Students Enrolled - 32**



**Bachelor of Science in Sport and Fitness  
Management**

***Fall 2022***

Dept. of Health, Physical, and Secondary  
Education

College of Education

**Students Enrolled - 117**

# Fall Commencement 2023

GET GRAD READY



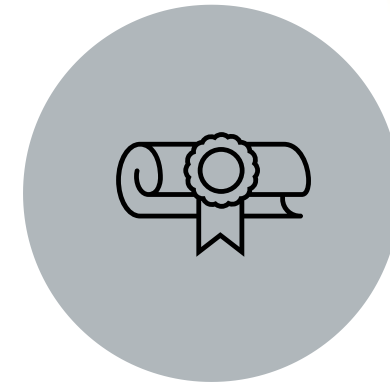
## Location

Felton J. Capel  
Arena



## Rehearsal

Thursday,  
December 14, 2023  
at 2pm



## Commencement

Friday,  
December 15, 2023  
at 10am

# Bronco Boost Update

Immersive, on-campus summer transition program for incoming freshmen and transfer students to begin Summer 2023



## Increasing Access to Success

## **NEW** Challenges --- **BOLD** Promises





# Benefits



***Summer bridge programs are designed to foster success during the transition to college and equip students with academic skills and resources while simultaneously offering opportunities to form meaningful social connections.***

**The benefits of a summer bridge program are multifold:**

- a) higher enrollment in following semester(s),
- b) greater likelihood of passing subsequent Math & English courses,
- c) credit accumulation to bolster path toward graduation, and
- d) self-perception in an academic community.

# Overview

- **Seven-week program: June 17 – July 21**
- **Earn 7 college credits:**
  - ENGL 110
  - MATH 129
  - FINC 1010
- **College and Career advising**
- **Service & Experiential learning**
- **Peer Mentors**
- **Housing (Hackley Hall)**



# Student's Demographics

73 Students

- 46 Female (63%)
- 27 Male (37%)

25 Counties Represented, including 14 from Eastern North Carolina

46 Students from Eastern North Carolina

Approximately 80% African-American

Selection Criteria

- GPA
- 4th math completed
- High school transcript
- Community service/extracurricular participation (well rounded)
- Recommendations
- County of Residence

Average GPA: 3.3

# Outcomes



Increase graduation and retention rates through intentionally planned processes and practices that support the learner



Target special populations to provide opportunities that increase exposure and access, assisting in transition



Create a strong network to facilitate adjustment



Produce college graduates through experiential learning opportunities that inform a plan for success in life




## BRONCO BOOST WELLFEST

**Bronco Wellness: Hosted By: Dr. Truong**  
Every Wednesday Night  
6-7pm  
RJSC Room 242

- Healthy Lifestyles
- Wellness Resources
- Risk Reduction Behaviors
- Wellness Ambassadors

"We are committed to providing exceptional service as we support you in adopting healthier lifestyle practices and achieve your health and wellness goals." - Bronco Wellness



**Take Charge of Your Health!**



FSU's Counseling & Professional Developmental Center Presents:

# YOUR MENTAL HEALTH MATTERS

**EVERY MONDAY**  
6PM-7PM  
RJSC 242

- ✓ SESSION #1: ADJUSTING TO COLLEGE LIFE
- ✓ SESSION #2: COPING WITH STRESS, ANXIETY, AND DEPRESSION
- ✓ SESSION #3: SUBSTANCE USE IN COLLEGE
- ✓ SESSION #4: HEALTHY VS. UNHEALTHY RELATIONSHIPS

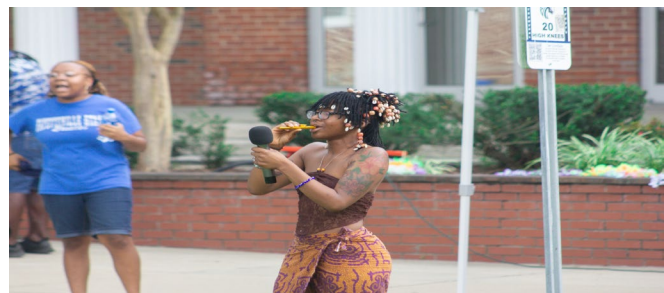



## BRONCO BOOST FITNESS

HAVE FUN. BE FIT!



EVERY TUESDAY  
5PM-8PM  
LILLY GYM



# DIVISION OF STUDENT AFFAIRS GOALS AND HIGHLIGHTS

*Dr. Juanette Council*  
*Vice Chancellor for Student Affairs*

*September 27, 2023*

# Division Goals – FY24

## Strategic Priority 2 | Enhance Student Engagement and Career Development

**Goal 1:** Expand student health and wellness services

**Goal 2:** Enhance student programs and services that create a culture of care

**Goal 3:** Enhance and utilize software platforms, applications and data to customize the student experience and increase engagement

**Goal 4:** Provide co-curricular facilities that promote a sense of belonging, opportunities for socialization, and community development

# Student Health and Disability Services Utilization



<b>8,359</b>	student health appointments
<b>215</b>	students requesting student disability services academic accommodations
<b>2,831</b>	mental health counseling appointments
<b>789</b>	students receiving mental health counseling services
<b>\$122,000+</b>	awarded to expand mental health and substance use services



# Bronco Health and Wellness Program

The Bronco Health and Wellness program launched during the 2022-23 Academic Year to improve and maintain the health of the campus-community.

- 700+ student participation in 22 health prevention and awareness programs
- \$535,090+ awarded in external grant funds
- \$22,500.00 external scholarships awarded to the Bronco Wellness Ambassadors Program
- 193.6% increase in student contacts within the intramural & recreational sports program (1,949 in 2021-22 to 5,723 in 2022-23)

# Cultivating Student Care



## Mentoring Initiative Program

-927 student contacts

-onboarded the AVC for Student Affairs/ Dean of Students and the Male and Female Coordinators

## Broncos Helping Broncos Program

-88 students submitted applications

-\$14,522 awarded to 31 students

## Food Pantry

-710 students utilized the pantry—a 146% increase

-\$15,408 donated in 2022-23—a 4.5% increase

# New Student Orientation



ARE YOU IN?

**1,315** in attendance—a 13.2% increase over 2021-2022 (1,162)

**96%** of students attending enrolled in Fall 2023 classes

**97%** of the participants indicated they were satisfied with the experience

**582 (72%)** of first-time freshman participated in the overnight experience

**329+** students completed a virtual orientation program

# Housing and Residence Life



2022-23 average Residence Life occupancy remained at 96.5%

-Fall 22: 101% of rentable bed spaces occupied

- Spring 23: 92% of rentable bed spaces occupied

Summer housing occupancy increased by 47.5% from 322 in 2022 to 475 in 2023

Residence Life increased co-curricular residence hall community programs by 23.8 % from 40 in 2021-2022 to 52 in 2022-2023.

Approximately \$1,250,000.00 repairs and renovation projects were completed in the Residence Halls

# QUESTIONS