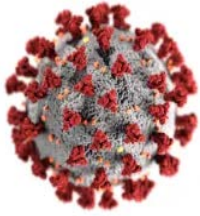


Support Small Businesses



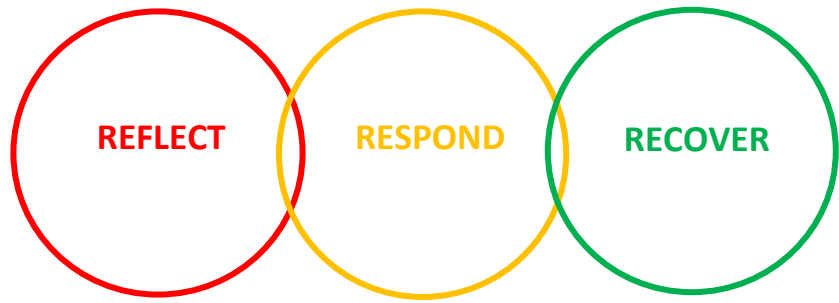
Are you an existing business owner seeking COVID-19 resources and support?

Are you an aspiring business owner concerned about starting a business during a pandemic?

We can help!

SBCRT Program Curriculum

- W1:** Business Experimental Design
- W2:** Addressing Fears & Challenges
- W3:** Business Model Canvas
- W4:** Value Proposition
- W5:** The Customer
- W6:** Transitioning to an e-Commerce Business
- W7:** Rebounding and Rebuilding in Economic Crisis
- W8:** Financial Projections, Cost Structure, and Revenue Streams



The EDA University Center at Fayetteville State University announces the **Small Business & COVID-19 Recovery Training** (SBCRT) course.

This program supports small business owners with entrepreneurial management, access to capital and business expansion, and provides programming for small business preparation during an economic crisis to ensure continued viability.

Applicants must participate in an 8-week **online** course. Program deliverable includes a business model canvas, financial projections, and an opportunity to apply for business capital.

Contact Malika Bennett at mmbennett@uncfsu.edu or 910-672-1017 for an application and additional information.

Presented by:



Supporting Organizations:



Sponsored by:

