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I am  
**PROUD**  
to be...

**BCBE**

BROADWELL COLLEGE OF BUSINESS AND ECONOMICS

September - October 2019





*Dear Broncos,*

*This publication is the September-October 2019 issue that highlights you and your accomplishments throughout your collegiate career.*

*The Broadwell College of Business and Economics (BCBE) wants you to know that we are proud of you and we are excited for your future endeavors. Thank you for sharing your information with us to recognize your accomplishments. We encourage you to continue to keep in contact with us, so we may continue to celebrate your progress and successes!*

*If you have any questions or concerns in regards to the publication, please contact Maria Taro at [mtaro@uncfsu.edu](mailto:mtaro@uncfsu.edu) or 910.672.1593. For any general BCBE inquiries, please contact Ms. Tamri Graves at [tgraves3@uncfsu.edu](mailto:tgraves3@uncfsu.edu) or 910.672.1335.*

*Again, thank you and best wishes on your future endeavors.*

*Best wishes,*

*J. Lee Brown III*

*Dean*

*Broadwell College of Business and Economics*

# BCBE



## **BROADWELL COLLEGE OF BUSINESS AND ECONOMICS**

### **VISION**

To be the institution of choice for undergraduate and graduate business education in southeastern North Carolina and beyond.

### **MISSION**

The Broadwell College of Business and Economics at Fayetteville State University provides quality business programs to prepare students for careers in a changing global environment. Through excellence in teaching, supported by intellectual contributions and professional engagement, we advance the career development of our diverse student population. The College also supports regional economic transformation by promoting entrepreneurial and economic education.

**Broadwell College of Business and Economics  
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1200 Murchison Road  
Fayetteville, NC 28301**

**<https://www.uncfsu.edu/bcbe>  
Phone Nos. 910.672.1111 / 910.672.1335**

# Brandye Cropper



I AM PROUD TO BE . . . Brandye Cropper, a Bachelors in Business Administration student with a concentration in Management in May, 2020. Throughout my college career, I have gained exceptional work experience. My freshman year, I was selected to attend the Summer Institute for Emerging Managers and Leaders (SIEML). During this program, I gained a better understanding of what it means to be in a management leadership role. I also had an opportunity to participate in corporate site visits and take part in a case study competition sponsored by Deloitte two years in a row. I also had the opportunity to attend graduate school at any of the nine University of California campuses.

I gained valuable work experience through two summer internships. My first internship was with Bell Partners, Inc, a real estate firm, working as a Property Manager Intern. I decided to return to Bell Partners for a second summer as a Corporate Human Resources Intern. From this corporate role I was able to learn new skills such as project management, sales, and marketing.

I also gained experience in software databases such as Workday, Inc. From this experience I plan to get my Systems, Applications, and Products Certification (SAP) in the Spring of 2020. In the meantime, I am heavily involved on campus as a full-time student athlete while maintaining a 3.6 GPA. I am also a student leader on campus, serving as president of the Dean's Student Advisory Council (DSAC), President of the American Enterprise Institute (AEI) and as a member of Collegiate DECA. With all of this on my plate, I still find time to practice my passion and play for the Fayetteville State Volleyball team. Throughout my four years I have gained work experience, business connections, and lifelong family members. Going into my future career, I would like to enter into a management trainee program and work up to the position of team manager. In the long term, I would like to become a Chief Operations Officer (COO).

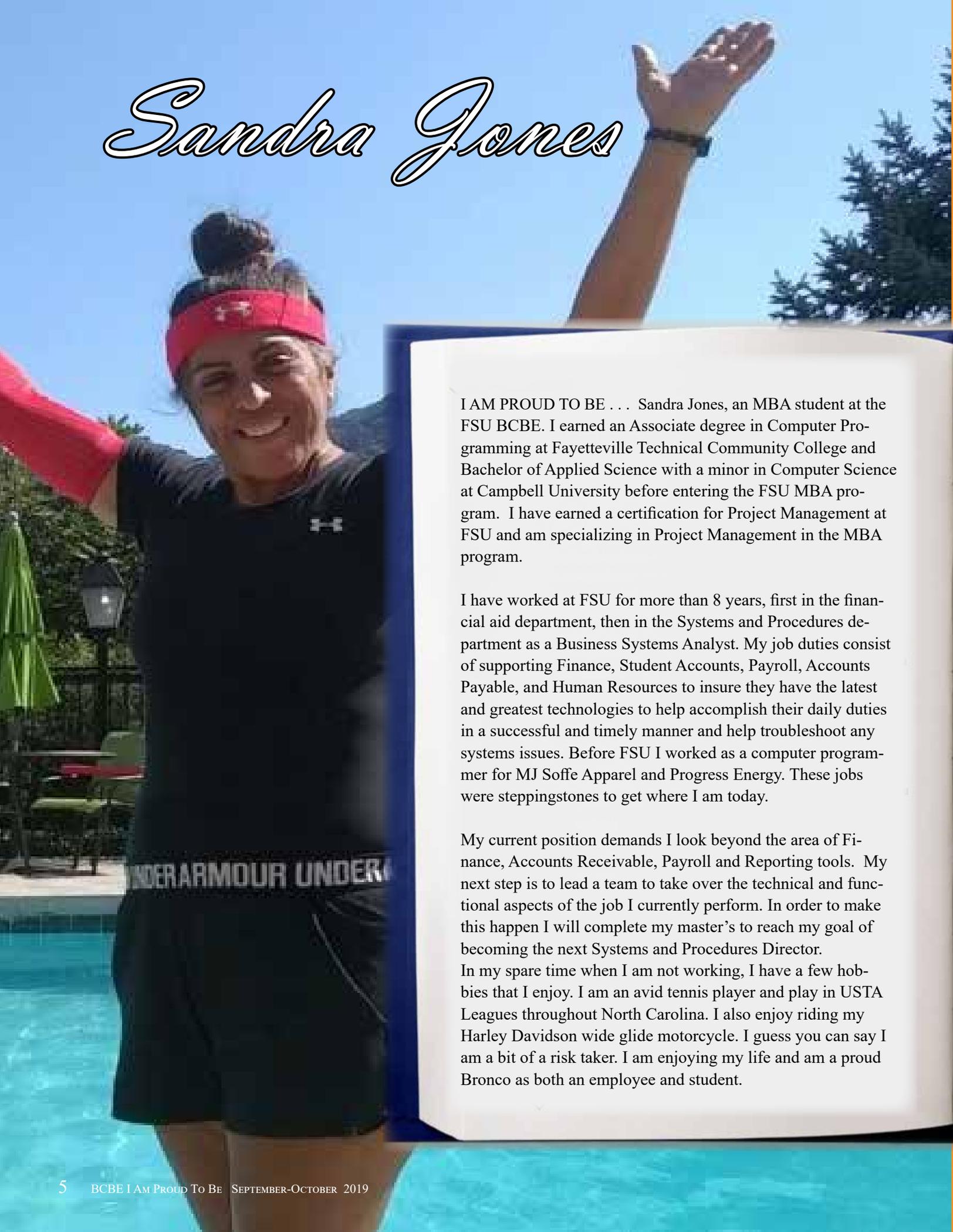
# James Diaz

I AM PROUD TO BE . . . James Diaz, a junior in the FSU BCBE. My goal is to obtain my Bachelor of Science in Business Administration and Management with a minor in Pre-law. I am married to my lovely wife Erica, and we are the proud parents of Anthony Joseph Diaz, who will make his presence in November 2019. I was born and raised by my mother, Tammy, in the great state of Texas. I have four brothers and one sister, of which I am the second oldest. I graduated high school in May 2007 and joined the U.S. Army in July 2008.

Upon entering the U.S. Army, serving as an artilleryman, I massaged data to provide accurate, precise, and timely firing capabilities to maneuver units. I achieved the rank of Staff Sergeant (SSG), equivalent to a mid-level manager, and conducted two combat tours: Afghanistan 2009-2010, and Kuwait 2013-2014. I achieved that position rather quickly because of my selfless attitude - selfless in actively listening to subordinates, fixing issues rather than being the cause, teaching opposed to demanding. Although my tenure in the U.S. Army was overall gratifying, my most rewarding moments were training and educating subordinates to get promoted professionally and guiding them personally. I have sincerely enjoyed being a leader and aspire to take my leadership attributes to not only the business environment but the political environment as well.



# Sandra Jones



I AM PROUD TO BE . . . Sandra Jones, an MBA student at the FSU BCBE. I earned an Associate degree in Computer Programming at Fayetteville Technical Community College and Bachelor of Applied Science with a minor in Computer Science at Campbell University before entering the FSU MBA program. I have earned a certification for Project Management at FSU and am specializing in Project Management in the MBA program.

I have worked at FSU for more than 8 years, first in the financial aid department, then in the Systems and Procedures department as a Business Systems Analyst. My job duties consist of supporting Finance, Student Accounts, Payroll, Accounts Payable, and Human Resources to insure they have the latest and greatest technologies to help accomplish their daily duties in a successful and timely manner and help troubleshoot any systems issues. Before FSU I worked as a computer programmer for MJ Soffe Apparel and Progress Energy. These jobs were steppingstones to get where I am today.

My current position demands I look beyond the area of Finance, Accounts Receivable, Payroll and Reporting tools. My next step is to lead a team to take over the technical and functional aspects of the job I currently perform. In order to make this happen I will complete my master's to reach my goal of becoming the next Systems and Procedures Director.

In my spare time when I am not working, I have a few hobbies that I enjoy. I am an avid tennis player and play in USTA Leagues throughout North Carolina. I also enjoy riding my Harley Davidson wide glide motorcycle. I guess you can say I am a bit of a risk taker. I am enjoying my life and am a proud Bronco as both an employee and student.

# Matthew Pinales

I AM PROUD TO BE . . . Matthew Pinales, a Senior pursuing a degree in Business Administration with a concentration in Marketing. I was born in the Dominican Republic and moved to the United States in 2009. I currently work in the Office of Career Services as a Peer Career Coach, and previously worked as a Resident Assistant for the Department of Housing and Residence Life. I have served as a mentor for the LEAP Scholars Summer Bridge Program, and the lead mentor for the Thurgood Marshall Fleischer Scholars Program. I am also involved in various campus organizations.

I am a spring '19 initiate of the Epsilon Zeta Chapter of Alpha Phi Alpha Fraternity Inc., a member of Spectrum, the LGBTQ student organization at the university, and help with student recruitment efforts as a Bronco Ambassador for the office of Admissions. I am also the Director of Diversity & Inclusion for the Student Government Association. I have a passion for helping students on campus and voicing their concerns. Academically, I have been on the Dean's List every semester since my freshman year. After graduation, I hope to obtain my MBA right here at Fayetteville State University.

I love being a part of the Bronco family. I feel that FSU offers a welcoming and friendly family environment. Everywhere I go on campus and ever since I set foot on this campus I always felt welcomed.



# Daricka Anderson

I AM PROUD TO BE . . . Daricka Neachel Anderson. I plan to own an All-Star Cheer and Dance Fitness Company. My passion for this business evolved over the years, starting at age six, when I was in All-Star Cheer and Dance. Starting at a mini level, I eventually rose to Level 5 All-Star Elite. I learned how to do multiple tumbling passes and a variety of stunting skills. I was flexible with the material. Four years with Cheer 2000 and three years with CA Cheer traveling has been fun and expensive. When you love something so much you don't ever want to let it go, it's difficult to walk away, which I had to do because of my financial situation. Although I couldn't cheer any longer, there were still opportunities to keep training to obtain higher skill levels. As I was going back to the gym to continue my training one day, it occurred to me that I wanted to learn how to train others.

Starting high school, I began to cheer, but it was a different style - stump and shake. It was a little hard for me to grasp, because I was more into routines. It was great once I got used to it. I learned how to apply my skills to the stump and shake style. Once I showed the team my skills, the coach was willing to let everyone learn them. Teaching skills like tumbling and stunting takes time and strength, so we started out going to the fitness gym to work out to make us stronger. Going to work out brought a different type of light to my eyes. It made me want to work harder to continue to enhance my skills and help others. When I started thinking about my career, I knew I wanted my own business dealing with cheerleading and fitness. What will make my business different is that I plan to have all these elements - All-Star Cheerleading, Stump and Shake Cheerleading, and a Fitness program, in one facility.

# Markeece Alexander

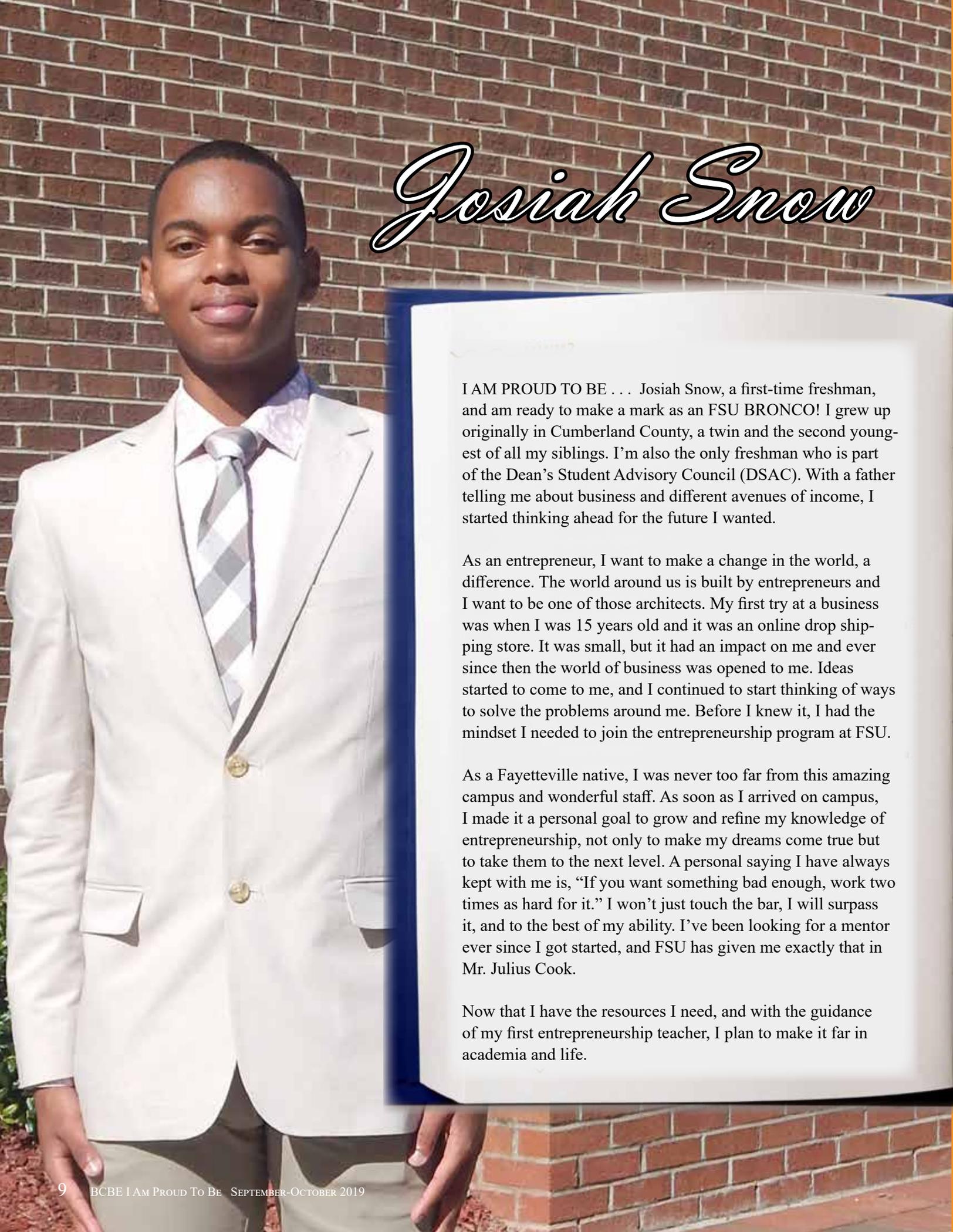
I AM PROUD TO BE . . . Markeece Alexander, a transfer student from Nash Community College in Rocky Mount, NC. I am currently an undergraduate senior majoring in Business Administration with the concentration of Entrepreneurship at the FSU BCBE.

With the business encounters and opportunities that Fayetteville State University has presented to me, I am glad to be a student at such a student-oriented university. Over the years, FSU has provided me with numerous resources that have prepared me to start my journey down a professional career path. These resources include FSU's Career Services, Bronco Advantage, Handshake, Writing Center, career fairs, etc. Through these experiences, I learned how become more innovative and professional.

Taking advantage of the extracurricular activities, I joined some of the best organizations that this university has to offer. In order to build my leadership skills and participate in community service activities, I'm currently member of the Collegiate DECA, the Collegiate 100 Black Men, The Writing Club, and The Enactus Club. I've even accepted E-board roles to coordinate special events that'll help bring more notice to the school's organizations. As I participated in the events each club had to offer, I discovered some tips to help build my presentation, time-management, and networking skills. Even as I build these skills, I have been able to work more with the community and become a mentor to the younger generation.

Throughout my years attending Fayetteville State University, I've met numerous professors and advisors who gave me life lessons, along with words of encouragement. Thanks to Dr. Caroline Glackin, Dr. Christopher Torrance, Mr. Shawn Conyers, Dr. Gerald Mitchell, Mrs. Wilma Howard, Dr. Connie Lightner and Dr. LaDelle Olion, I was able to have a great college experience. Thank you all!



A young man with short dark hair, wearing a white suit jacket, a white dress shirt, and a grey and white striped tie, stands in front of a red brick wall. He is looking directly at the camera with a slight smile. The background is a clear, bright day.

# Josiah Snow

I AM PROUD TO BE . . . Josiah Snow, a first-time freshman, and am ready to make a mark as an FSU BRONCO! I grew up originally in Cumberland County, a twin and the second youngest of all my siblings. I'm also the only freshman who is part of the Dean's Student Advisory Council (DSAC). With a father telling me about business and different avenues of income, I started thinking ahead for the future I wanted.

As an entrepreneur, I want to make a change in the world, a difference. The world around us is built by entrepreneurs and I want to be one of those architects. My first try at a business was when I was 15 years old and it was an online drop shipping store. It was small, but it had an impact on me and ever since then the world of business was opened to me. Ideas started to come to me, and I continued to start thinking of ways to solve the problems around me. Before I knew it, I had the mindset I needed to join the entrepreneurship program at FSU.

As a Fayetteville native, I was never too far from this amazing campus and wonderful staff. As soon as I arrived on campus, I made it a personal goal to grow and refine my knowledge of entrepreneurship, not only to make my dreams come true but to take them to the next level. A personal saying I have always kept with me is, "If you want something bad enough, work two times as hard for it." I won't just touch the bar, I will surpass it, and to the best of my ability. I've been looking for a mentor ever since I got started, and FSU has given me exactly that in Mr. Julius Cook.

Now that I have the resources I need, and with the guidance of my first entrepreneurship teacher, I plan to make it far in academia and life.

# Meet Your Advisors

DEAR STUDENTS,

We are your advisors and we care about your experience here at FSU. We will be partnering with you for guidance and support to help you achieve your goals, and that you graduate on time.

Please see us on a regular basis and discuss any questions/concerns you might have with your courses.

Sincerely,

Ann, Berrak, Julius  
and Gardell



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The **Disaster Management Program** prepares students for careers in the increasing field of disaster and crisis management. It is designed to fulfill the tremendous demand for individuals with skills and expertise in business continuity of operations and related skills.

### **Courses:**

- MGMT 302 Disaster Management
- MGMT 303 Business Continuity of Operations
- MGMT 404 Occupational Safety and Health (OSHA) Standards for Business and Industry
- MGMT 405 Critical Infrastructure-Identification, Vulnerability and Threat Assessment
- MGMT 406 Laws and Regulations in Disaster Management
- MGMT 407 Crisis Management and Emergency Preparedness

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