

THE HEART OF LEADERSHIP: ETHICS, EQUITY, AND THE HUMAN SIDE OF EDUCATION

American
Education Week
2025

- Monday: November 17, 2025
- Butler Building: Room 325
- Time: 6:00 pm - 7:00 pm
- Graduate Candidates



Ruben Reyes Associate Superintendent for Human Resources for Cumberland County Schools

Ruben Reyes serves as the Associate Superintendent for Human Resources for Cumberland County Schools, leading initiatives to recruit, develop, and retain exceptional educators. With over two decades of experience in special education, psychological services, and district leadership, he is a passionate advocate for educational equity and ethical leadership.

Previously, Reyes served as Executive Director of Exceptional Children's Services and Lead Psychologist for CCS, where his work strengthened student support systems and expanded opportunities for exceptional learners.

A graduate of NC State University and Western Carolina University, Reyes has earned multiple honors, including the Matthew Joel Hastings Outstanding Administrator of Special Education Award, the N.C. CEC Felix S. Barker Award, and the NCAEOP CCS Administrator of the Year Award.

He has also held key statewide leadership roles, including President of the North Carolina Council of Administrators for Special Education (NCCASE) and service on the NC DPI Compliance Commission. Named to the Fayetteville Observer's "40 Under 40", Reyes continues to inspire through his integrity, innovation, and commitment to student and educator success.

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