

Fayetteville State University

Brand Color Pallet

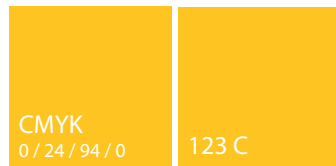
CMYK values
based on Pantone
solid-to-process
chip book -
consistent with
Illustrator values



Official University Color



New grey color selected
to compliment 293



Approved Accent Colors



Dark grey color for text