Career Life Goals
After Graduation

Parent & Family Weekend
February 15, 2020
Shaw Auditorium
Dr. Marsha McLean, Employer Outreach
Office of Career Services
WELCOME
TO: STUDENTS AND OTHERS

- How many of you talk to your parents, family members, or others about career plans (or what you want to do after graduation)?
- Do you think they value your desires and opinions?

TO: PARENTS, FAMILY MEMBERS, GUARDIANS, etc.

- How many of you are familiar with the campus resource of Career Services?
Office of Career Services

- **Mission:** What is Career Services purpose?
  - To promote career development and related career planning skills of FSU Students (and alumni)
  - To provide access to experiential learning and employment opportunities so students may identify career choices and nurture their goals

- **Intentional Structure within University:** Why? To assist students in finding internships/jobs
  - Career Services staff engage in active outreach to students, alumni, employer and faculty
  - Academic (Curricular) and Career Services (Co-Curricular)
  - Focus: High-impact academic practices / experiential learning
    - Practicum, clinicals, internships, hands-on experience in the workplace, jobs upon graduation

- **How?** Within Career Services, who specifically serves students?
  - Career Counselors
  - Peer Career Coaches

- **Where located?** On campus at...
  - Rudolph Jones Student Center - 227 and 225
Services and Value to Students

- In office, face-to-face, “high touch”
- Resume writing and reviewing assistance
- Individual career counseling
- Individual career coaching, advice, and support
- Career workshops on
  - How to identify your interests and relate that to a major and career?
  - How to do a resume?
  - How to prepare for an interview?
  - How to dress for success?
  - ...and more
The Challenge

Source: UNCF CPI Fact Sheet
Career Services 4-Year Plan

- Years 1 and 2: Freshman through Sophomore
  - Complete Interest Assessment in Freshman Seminar Class
  - Determine Major
  - Create Handshake Profile - See Career Services Website
  - Create 1st Resume - See Optimal Resume, Visit Career Services
  - Attend FSU Career Fairs
  - Seek and find Internship Opportunity
  - Keep up GPA (2.8 or above)
  - Get into Major or Pre-Major
Career Services 4-Year Plan (Cont.)

- Years 3 and 4: Junior through Senior
  - Focus on major courses
  - Seek and find 2nd Internship Opportunity (Between Junior and Senior Year)
  - Update Resume
  - Become proficient at using Handshake for searching employers and keep profile updated so employers can find you
  - Attend FSU Career Fairs and Employer Information Sessions on campus
  - Visit Career Services for Support as Needed
  - Keep up GPA (2.8 or above)
  - Seek Student Leadership opportunities (in and out of class)
  - Seek Community Service opportunities
  - Upon graduation identify job opportunities or graduate schools
What do employers want?

What employers want are “career-ready” students: That means...

- **Career-Ready Competencies**
  - Critical thinking / problem solving
  - Teamwork / collaboration
  - Professionalism / work ethic
  - Oral / written communication
  - Digital technology
  - Leadership
  - Career Management
  - Global / multicultural fluency

*Source: National Association of Colleges and Employers (NACE)*
Representative Employers Which Have Hired or Recruited Fayetteville State University Students

- Blue Cross Blue Shield of North Carolina
- Amazon
- AXA
- Duke Energy
- Cape Fear Valley Health
- Apple
- Bank of America
- United States Environmental Protection Agency
- KidzCare Pediatrics
- Google
- BB&T
- LabCorp
- Novant Health
- IBM
- Lincoln Heritage
- National Geospatial Intelligence Agency
- GlaxoSmithKline
- SAS
- Wells Fargo
- NCDOT North Carolina Department of Transportation
“State of the Job Market for College Students in 2020”

Job Market Headlines (Examples)

- “Bachelor’s Grads Expected to Account for 83 Percent of Hires”
- “Employers Plan to Increase College Hiring by 5.8 Percent”
- “U.S. College Hiring to Increase by Almost 17 Percent”
- “Demand Greatest for Bachelor’s Grads, Business Majors”
- “Job and Employer Preferences of Advanced Degree Students”

Source: National Association of Colleges and Employers (NACE)
Career Readiness Includes Getting Help
(Individual Face-to-Face and Online)

**On-Campus Face-to-Face (In Career Services)**
- Career Fair Prep - Job Fair Etiquette & Bootcamps
- Resume & Interview Preparation and Review
- Elevator Pitch & Networking Preparation
- Dress for Success Guidance
  - Business Attire and Business Casual Attire
  - JC Penney “Suit Up” Event - annually each Fall

**Online - Anywhere / Anytime (Career Services Website)**
- Optimal Resume Tool
- Interview Stream Tool (Online / Video) - Practice anytime
  - Mock Interviews (verbal and non-verbal communications) (Online and in CSC)
- Handshake Job Search Tool:  [https://uncfsu.joinhandshake.com/login](https://uncfsu.joinhandshake.com/login)
- Coming Next Fall:  *Virtual Career Fair* along with On-Campus Career Fair
FSU Career Services “Signature” Events

K-12 EDUCATION
SPRING CAREER FAIR
EXCELLENCE IN TEACHING CONFERENCE
MARCH 27TH
11:00 AM - 1:00 PM
RUDOLPH JONES STUDENT CENTER

REGISTRATION DETAILS
- REGISTER IN HANDSHAKE. UNCFSU.JOINHANDSHAKE.COM
- EARLY BIRD COST SAVINGS UNTIL FEBRUARY 27, 2020 - $250
- REGULAR COST BEGINNING FEBRUARY 28, 2020 - $300
- SET-UP: MARCH 27TH, 9:00 - 11:00 AM
- RUDOLPH JONES STUDENT CENTER
- CAREER FAIR DAY SCHEDULE:
- 11:00 AM - 12:30 PM C & M CAREER FAIRS HAVE DIRECT ACCESS TO STUDENTS, ALUMNI AND TEACHER PROFESSIONALS
- INCLUSION IN “CAREER FAIR PLUS” APP AND CAREER FAIR BOOKLET

FOR MORE INFORMATION:
CAREERSERVICES@UNCFSU.EDU
(910) 672-1205 - OFFICE OF CAREER SERVICES

A COMPONENT OF THE ANNUAL “FSU EXCELLENCE IN TEACHING CONFERENCE” WITH APPROXIMATELY 200 TEACHER PROFESSIONALS IN ATTENDANCE.
Peer Career Coaches

- FSU Student Ambassadors for Career Services
- Assist peers with basic career and resume questions
- Become experts themselves in using CS resources
- Help with using Handshake
Find the best opportunities internships/jobs on Handshake.

It’s 1-2-3

1. See jobs that are right for you based on your major, interests, and skills.

2. Get recruited by employers searching for students like you at your school.

3. Apply instantly to as many jobs as you'd like.

https://uncfsu.joinhandshake.com/login
Create a profile that gets you hired
Take-a-Ways to Remember

- Follow Four-Year Career Plan
- Continue Building Your Resume
- Go to Career Fair and Information Sessions
- Develop Your Elevator Pitch
- Network with Employers and the Find Out More About Them
- Prepare to “Ace” Your Interview...Prepare>Prepare>Prepare
  - It’s a Conversation....Have Something to Say
  - What You Have Done FSU (in-class and out-of-class) Matters
  - Explain Your University Experience in Terms of Knowledge and Skills Employers Want

Come See us at the Office of Career Services
Career Plans While at FSU
and
Career Goals After Graduation
Questions???

Thank you for your attention!

Visit:
Office of Career Services
Rudolph Jones Student Center - Rooms 227/225
(910) 672-1205