Office of Career Services

Parents & Family Webinar

August 2, 2020
5:00 pm (EDT)
Webinar Housekeeping Rules

- Your audio will be muted throughout this presentation (except for presenters).
- Adjust your device audio so that you can hear the presenters at the right level.
- Ask questions by typing them into the Chat feature anytime. Presenter(s) will answer midway and at the end.
  - Computer/Laptop: Click on Chat feature below or on side of video screen.
  - Mobile: Chat feature below participants list.
- Questions will be answered midway and the end of the webinar.
Career Services Staff Introductions

Daisy Osborn
Assistant Director

RaShaunda Ashford
Career Counselor

Dr. Marsha McLean
Employer Outreach Coordinator

Connie McGill
Administrative Support Associate
"Begin with the end in mind"

Stephen R. Covey, *The 7 Habits of Highly Effective People*
TO: PARENTS, FAMILY MEMBERS & GUARDIANS
Office of Career Services

What is Career Services’ purpose/mission?

- To promote career development and related career planning skills of FSU students (and alumni)
- To provide access to experiential learning and employment opportunities so students may identify career choices and nurture their dreams and goals
Services and Value to Students

- Individual career counseling
- Individual career coaching, advice, and support
- Resume assistance and refinement
- Career workshops and development
  - How to identify student interests and relate that to a major and career?
  - How to do a resume?
  - How to prepare for an interview?
  - How to dress for success?
  - ...and more
Career Services 4-Year Plan

- **Years 1 and 2: Freshman through Sophomore**
  - Complete Interest Assessment in Freshman Seminar Class
  - Determine Major
  - Create Handshake Profile - See Career Services Website
  - Create 1st Resume - See Optimal Resume, Visit Career Services
  - Attend FSU Career Fairs
  - Seek and find Internship Opportunity
  - Keep up GPA (2.8 or above)
  - Get into Major or Pre-Major
Career Services 4-Year Plan (Continued)

- Years 3 and 4: Junior through Senior
  - Focus on major courses
  - Seek and find 2nd Internship Opportunity (Between Junior and Senior Year)
  - Update Resume
  - Become proficient at using Handshake for searching employers and keep profile updated so employers can find you
  - Attend FSU Career Fairs and Employer Information Sessions on campus & online
  - Visit Career Services for Support as Needed
  - Keep up GPA (2.8 or above)
  - Seek Student Leadership opportunities (in and out of class)
  - Seek Community Service opportunities
  - Upon graduation identify job opportunities or graduate schools
Freshman Seminar

- Collaboration between Career Services and University College
- Introduction to Career Services
- Career Self-Assessments
- Hands-on Learning Activities
- Career Jeopardy
- Networking Bingo
Career Preparation & Readiness

Career Readiness

J. C. Penney
“Suit Up”

NACE
Overview

Handshake

RaShaunda Ashford
Career Counselor
Career Readiness

- Career Fair Prep - Job Fair Etiquette & Bootcamps
- Resume & Interview Preparation and Review
- Elevator Pitch & Networking Preparation
- Dress for Success Guidance
  - Business Attire and Business Casual Attire
  - JC Penney “Suit Up” Event - annually each Fall

Online - Anywhere / Anytime (Career Services Website)
- Optimal Resume Tool
- Interview Stream Tool (Online / Video) - Practice anytime
  - Mock Interviews (verbal and non-verbal communications) (Online and in CSC)
National Association of Colleges & Employers

Annual “Suit-Up” Event
The #1 way college students find jobs
https://uncfsu.joinhandshake.com/login

Find the best opportunities internships/jobs on Handshake.

It’s 1-2-3

1. See jobs that are right for you based on your major, interests, and skills.

2. Get recruited by employers searching for students like you at your school.

3. Apply instantly to as many jobs as you'd like.
Create a profile that gets you hired
Chat Questions
Employer Outreach

Build Relationships & Partnerships

Provide Talented FSU Students (Employees)

Dr. Marsha McLean
Employer Outreach Coordinator
What do employers want?

What employers want are “career-ready” students:
That means...

- **Career-Ready Competencies (NACE)**
  - Critical thinking / problem solving
  - Teamwork / collaboration
  - Professionalism / work ethic
  - Oral / written communication
  - Digital technology
  - Leadership
  - Career Management
  - Global / multicultural fluency

*Source: National Association of Colleges and Employers (NACE)*
Representative Employers Which Have Hired or Recruited Fayetteville State University Students

- BlueCross BlueShield of North Carolina
- Amazon
- AYA
- Duke Energy
- Cape Fear Valley Health
- Apple
- Bank of America
- EPA
- United States Environmental Protection Agency
- KidzCare Pediatrics
- Google
- BB&T
- LabCorp
- Novant Health
- IBM
- Lincoln Heritage
- National Geospatial Intelligence Agency
- GlaxoSmithKline
- SAS
- Wells Fargo
- NCDOT (North Carolina Department of Transportation)
FALL 2020 VIRTUAL CAREER FAIR

WEDNESDAY, OCTOBER 7
THURSDAY, OCTOBER 8
11:00 AM TO 4:00 PM

STUDENTS MUST REGISTER TO PARTICIPATE!
REGISTRATION TO BEGIN SEPTEMBER 14 - OCTOBER 6

HOSTED BY
FSU OFFICE OF CAREER SERVICES
CAREERSERVICES@UNCFSU.EDU (910) 672-1205 (MAIN)
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Stephen R. Covey, *The 7 Habits of Highly Effective People*
Join
Parent & Family Association (Listserv)

Consider signing up for our free Parent and Family Association Email List by scanning the QR code with your smartphone camera to receive up-to-date information from Parents and Family Programs.

Ms. Naadiya Hopkins, Director of Student Leadership Development
Looking for more ways to get engaged? Consider the *Parent & Family Council*.

The Bronco Parent & Family Council strives to be the voice of the Parent & Family Association by advocating for students, parents, and family members. The council works to spur change and initiate projects that will better the student and family experience at Fayetteville State University.

The Council consists of 5 to 7 parents and family members of current undergraduate students that represent a diverse spectrum of degree programs and years.
Chat Questions