What is Upswing?

**Our mission:** To create a connected education experience for underserved students

A virtual assistant and integrated student services platform to reach, relate to, and retain your non-traditional students.
How it all Got Started
Commited to the Dream
Upswing has prevented 20,000+ dropouts since 2014
It is our goal to **Retain 50,000 students** by 2020.
How Upswing Measures Student Engagement

Upswing's Student Engagement Funnel

- All Students
- Logged into Upswing
- Requested Help
- Received Help
- Power User
- Students log in to Upswing for the first time
- Students ask for help using one of Upswing's resources
- Students receive help from Upswing for the first time
- Students use Upswing resources 3+ times

Your school partners with Upswing

Students are well on their way to graduation!
This is Top Up:
Online platform to schedule live tutoring sessions

*Tutoring sessions with video/audio/chat capabilities

*Appointment scheduling or on-demand sessions available

*Virtual Whiteboard
This is Ask Up: An essay review service returned within 48 hours

*Students can submit their papers to receive a review on their writing process, thesis statement, and organizational structure.
This is the Writing Lab:
Self-paced videos on the writing process with easy to use MLA & APA citation tools
How will this help your students be more successful?

- **Ana** connects students to resources on and off campus where students are at - on their phones.
- **TopUp** enables students to receive free, 24/7 online tutoring services in any subject.
- **AskUp** allows students to receive feedback from writing professionals to help them improve their writing process.
- **Writing Lab** helps students improve their writing abilities and learning independence.
“Last week, after failing the Pre-assessment, I stayed really late reviewing the Coaching Report. I was really frustrated on some problems I failed during the assessment, then, I requested a tutor and...wow, he explained so well, I could understand everything. Today, I took the pre-assessment again. I passed!”

“One thing I loved about the tutors I worked with was how they encouraged me to work through the problems I was struggling with. They nudged me but didn’t just show me the solution. This helped engage my learning and helped the concepts stick even better. Devanada was working through the complex word problem with me and I was stuck because I couldn’t see the method the way it was being taught in my course. Devanada showed me a different way to work the problem, a way that made more sense to how my brain sees math.”

“I was working with Nick on Macroeconomics and then all of a sudden everything came together. I thought this class was never going to make sense, but thanks to the help I received from Nick I was able to pass Macroeconomics thanks to Upswing.”
Connect with us @upswing.io!
Thank you for partnering with us to do this work!