

Subject: Ban of High-Pressured Recruitment Policy

Purpose:

To comply and strengthen program policy compliance with the Memorandum of Understanding between the Fayetteville State University (FSU) and the United States Department of Defense (DoD), the approval of the following policy is being requested. Per the DoD Memorandum of Understanding, paragraph 3.j.(3) institutions are required to “Refrain from high-pressure recruitment tactics such as multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments.”

Policy:

In compliance with paragraph 3.j.(3) of the Memorandum of Understanding with the United States Department of Defense, Fayetteville State University will ban high-pressure recruitment tactics such as multiple unsolicited contacts (3 or more), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing Service member enrollments.

Fayetteville State University (FSU) strives to be an institution of high integrity and is committed to ensuring that recruitment, marketing, and advertising activities conducted at the university promote such an environment. FSU adopts this policy to ensure compliance with federal laws and regulations. All FSU divisions, departments, schools, officials, faculty, and staff are subject to and must comply with this policy.