

FAYETTEVILLE STATE UNIVERSITY

WEB PUBLISHING

Authority:	Issued by the Chancellor. Changes or exceptions to administrative policies issued by the Chancellor may only be made by the Chancellor.
Category:	Information Technology
Applies to:	●Administrators ●Faculty ●Staff ●Students
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Related Policies:	●Acceptable Use ●Copyright Use and Ownership ●Information Security
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I. PURPOSE

Fayetteville State University's (University) website is a campus-wide system that enhances the intellectual life of the University's students, staff, and faculty as they pursue curricular and research activities through a diverse, network of electronic resources. The University's website also provides an effective communications medium in which to inform individuals about the university's academic programs, library resources, policies and procedures, student organizations, events, publications, and other items of interest.

II. GENERAL GUIDELINES

The University is an intellectual community committed to the highest educational and ethical standards. Its website is a publication in electronic form, subject to the same policies and guidelines that govern electronic media regarding copyrighted material, photographic images, sound prints, confidential information, and libelous remarks. Material published on the University's website is expected to reflect the campus' educational purpose, broadly defined to include the breadth of its social and cultural activity, and to express the community's regard for ethical behavior, including compliance with the University's *Acceptable Use* policy. No material will be published that violates any licensing, copyright, or contractual agreement, law, or University regulation or policy.

III. PROCEDURAL, FORMATTING, AND CONTENT RULES

University web pages are created and maintained by the Office of Strategic Communication. Discretion is given to those responsible for the creation and organization of these pages providing that they use the approved template.

The content editor shall only post material that is accurate, current, and appropriate for online use and appropriate stakeholders.

IV. WEB ACCESSIBILITY

Inaccessible web content means that individuals with disabilities will be denied equal access to information. The University is committed to providing equal access to web-based information in its programs and services in accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disability Act.