OVERVIEW

Value Proposition
For many, “going to school” comes with a legacy of expectation. The right school. The right major. The best experience. For others, especially those with no legacy, the path is not so clear. Yet their desire to improve their circumstance is unquestionable. Before all others, our founders understood the need to educate, lead, shape and prepare our community for a world full of questions. With unmatched grit, determination and service Fayetteville State University, an original HBCU, has seen generations through to achieving betterment in their lives. The legacy of seven: thousands more doers of deeds.

FAYETTEVILLE STATE: Are You Ready For Something More?

CORE VALUE
Fostering
Guardian
Cultivating
Empowering

PERSONALITY
Alive
Fresh
Stimulating
Attentive

Devoted
Motivating
Plugged in
Resolute
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WORK EXAMPLES

DARE TO SEE WHERE YOU CAN GO. BE-LIEVE BIG.

SOLVE PROBLEMS THAT DON’T EVEN EXIST. ARE YOU IN?
YOU WILL SAVE SOMEONE’S LIFE.

ARE YOU IN?
YOU WILL CHANGE THE WORLD ONE PERSON AT A TIME.

ARE YOU IN?
YOU WILL START YOUR OWN BUSINESS. ARE YOU IN?
YOU WILL SEE THE FIRST FEMALE P.O.T.U.S.
ARE YOU IN?

FAYETTEVILLE STATE UNIVERSITY
CONFIRM LUCK IS OVERRATED.

ARE YOU IN?
2700 Years
And Still No Cure.

WE COULD USE YOUR HELP.

ARE YOU IN?

A CAT 4 STORM JUST DISPLACED 6,000,000 FAMILIES.
YOU WILL HAVE THE OPPORTUNITY TO VACATION IN OUTER SPACE.

ARE YOU IN?