

2023-2033



FSU 10-YEAR CAMPUS MASTER PLAN



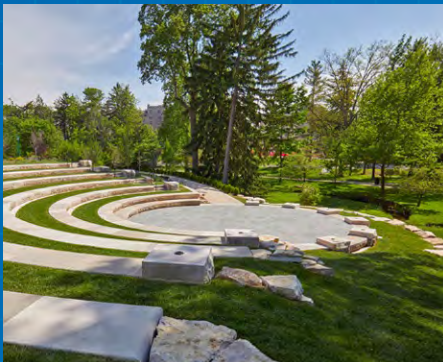
FAYETTEVILLE
STATE UNIVERSITY™

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OVERVIEW



A campus master plan is an tool that gives Fayetteville State University the opportunity to re-examine campus improvements and prioritize near and long-term project goals.

The Campus Master Plan is an extension of the Strategic Plan and guides the physical development of our campus, providing a short and long-term framework that is clear, flexible, and implementable.

It is not only a “building program” but also includes renovation and renewal and will help identify opportunities to create new spaces, encourage mixed-use facilities and bring people together.

The FSU 10-Year Campus Master Plan has been developed in alignment with the University's 2022-2027 Strategic Plan.

GOALS

Accommodate significant **ENROLLMENT GROWTH** with new and existing facilities.

Support and promote student **HEALTH AND WELLNESS INITIATIVES** on campus.

Address **ACADEMIC SPACE** capacity and utilization, including strategies to repurpose underutilized space.

Develop a comprehensive and **STRATEGIC** renovation, replacement and management plan.

Address the resiliency of the **CAMPUS INFRASTRUCTURE**.

Attract and support **MILITARY FAMILIES** and **ADULT LEARNERS**.

Make recommendations for outdoor space and landscape improvements that define the **CAMPUS IDENTITY**, particularly at the perimeter and entries.

Provide access to expanded **STUDENT AMENITIES**.

Transform FSU's Campus into a **COMMUNITY HUB**, providing **ESSENTIAL RESOURCES** to the Cumberland County region.

Expand and integrate **COMMUNITY PARTNERSHIPS AND OFF-CAMPUS DEVELOPMENT OPPORTUNITIES** with direct links to the university and campus.

Stakeholder engagement is critically important to ensuring campus space is appreciated and well-utilized. FSU leadership hosted 23 engagement sessions and distributed surveys between 2021 and 2023.

STAKEHOLDER INPUT

Stakeholders engaged include: students, administration, faculty, staff, alumni, neighbors and the community.



CONSENSUS FROM THE STUDENTS

- » Better student housing
- » More options to travel across campus
- » Student lounges in the residence halls
- » Quiet study rooms in the library and student center
- » Better places to live and eat
- » Student lounges near classrooms
- » Murchison Corridor improvements
- » Enhanced campus identity and physical appearance

CONSENSUS FROM THE UNIVERSITY

- » Soft spaces in academic buildings, lobbies, lounges and study areas
- » Outdoor spaces that are designed for activity
- » Visible resources and opportunities to connect with community

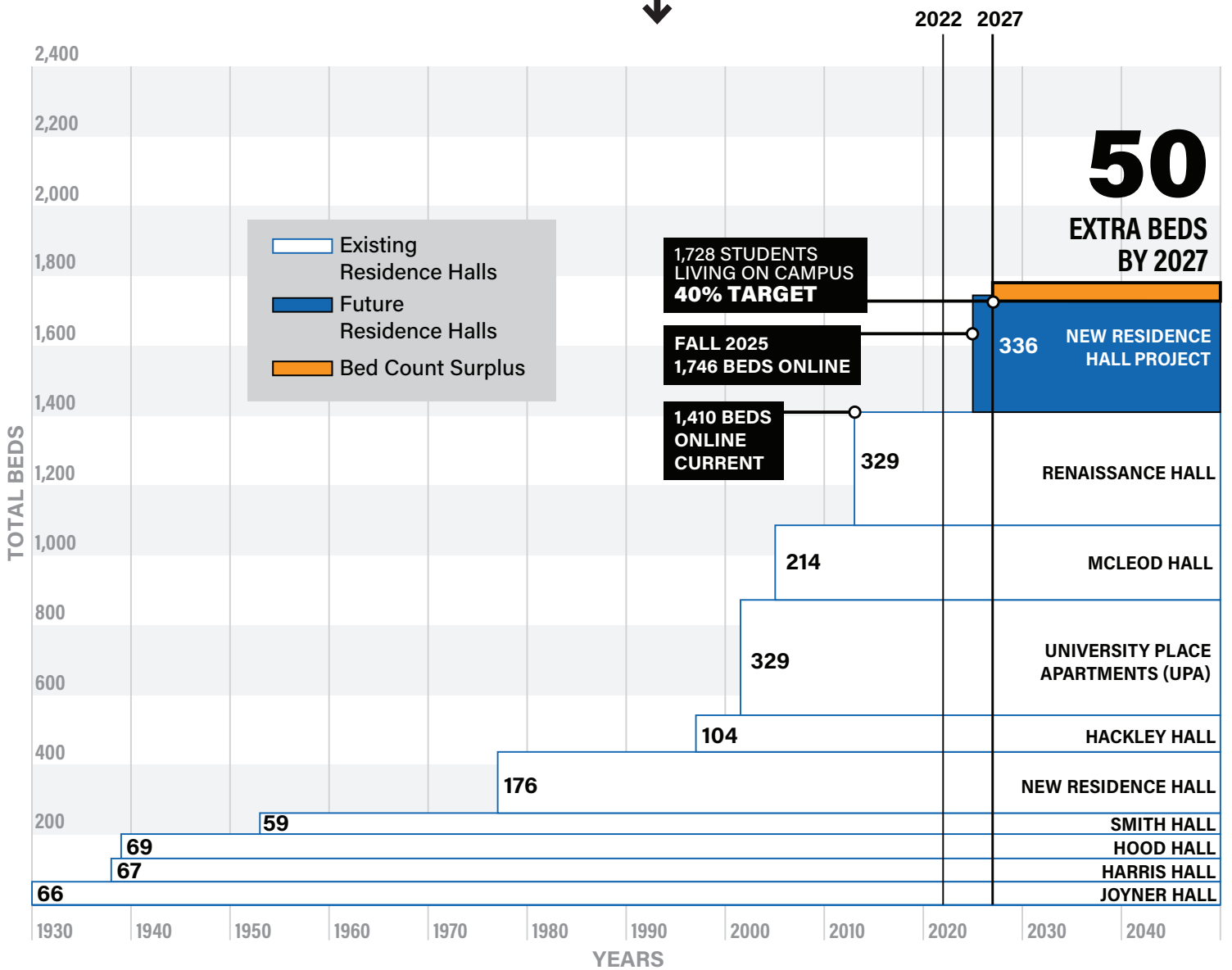
Meeting the 2022-2027 Strategic Plan goal of increasing enrollment to 8,000 students by 2027 will lead FSU to need repurposed/additional academic and residential spaces.

ENROLLMENT GROWTH

YEAR	2027
TOTAL STUDENT POPULATION	8,000 STUDENTS
IN-PERSON STUDENTS (54%)	4,320 STUDENTS
STUDENTS LIVING ON CAMPUS (TARGET 40%)	1,728 STUDENTS
BEDS ONLINE	1,746 BEDS
BED SURPLUS/DEFICIT	+18 BEDS



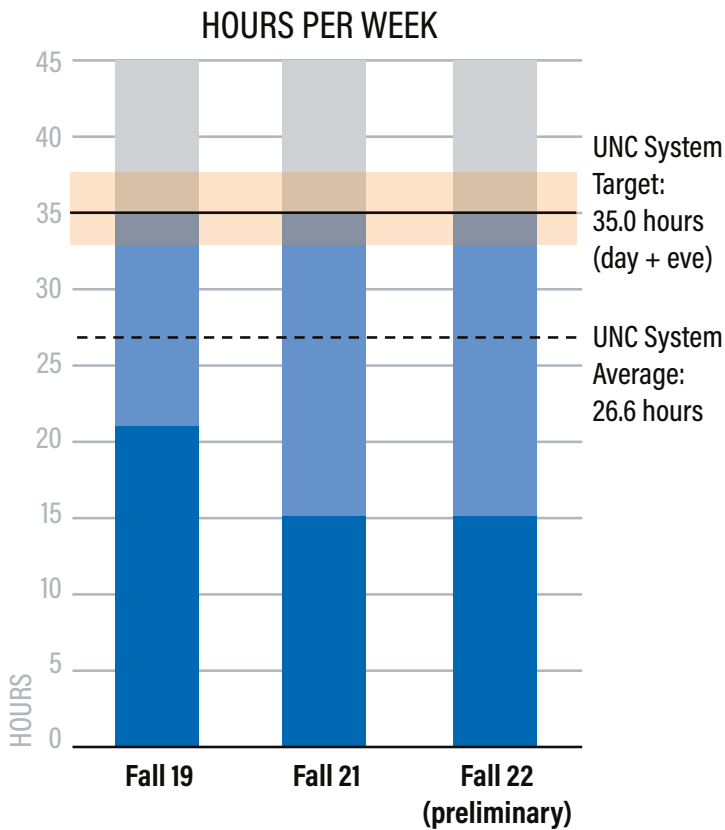
40-50% of on-campus students will reside on-campus by 2027.
 Projections demonstrate the need for increased residential space by 2028.



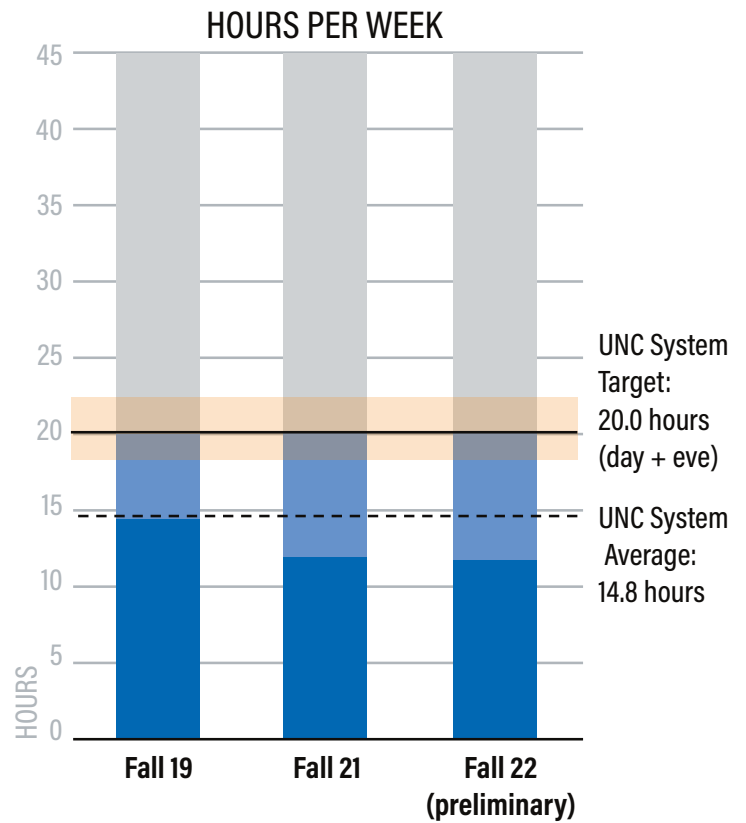
More students can be enrolled in class meetings. Classrooms and labs have hours available to schedule additional sections.

CLASSROOM AND LAB CAPACITY

AVERAGE UTILIZATION RATES - CLASSROOMS



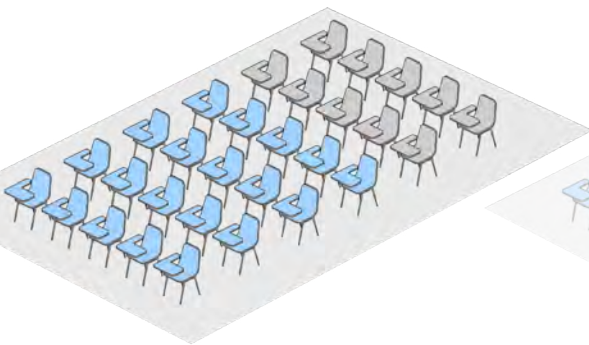
AVERAGE UTILIZATION RATES - CLASS LABS



- Remaining unscheduled hours
- Remaining hours to target
- Hours used per week
- Target Range
- UNC System Target

By utilizing flexible furnishings, FSU can increase seat fill capacity to 80%.

CLASSROOM LAYOUT



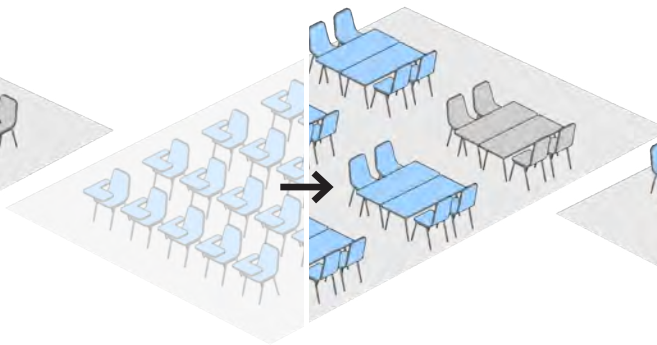
EXISTING CONDITION:

Most seats per room,
less space per seat

Students: **20**

Seat fill: **65%**

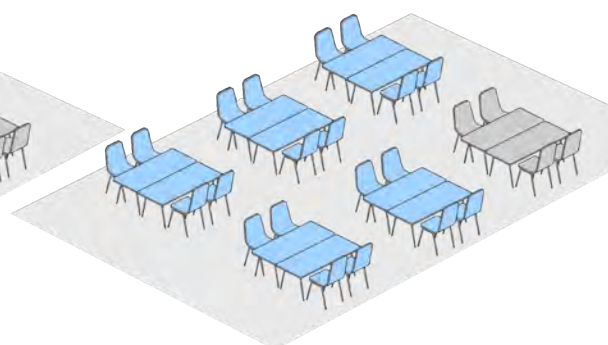
SF / Seat: **16-18 sf**



STEP 1:

Gradually upgrade
classrooms to flexible
furnishings.

Average seat fill: **72%**



STEP 2 / GOAL:

Fewer seats per room,
more space per seat

Students: **20**

Seat fill: **80%**

SF / Seat: **20-26 sf**



EXPANSION AND RENOVATIONS

NEW CONSTRUCTION

- » College of Education
- » Residence Hall I
- » Health & Wellness Center
- » Parking Deck I
- » Hybrid Function Building
- » Starbucks
- » Chick-fil-A
- » Apartment-style Housing Complex
- » Bronco Midtown Renovation + Expansion
- » Parking Deck II

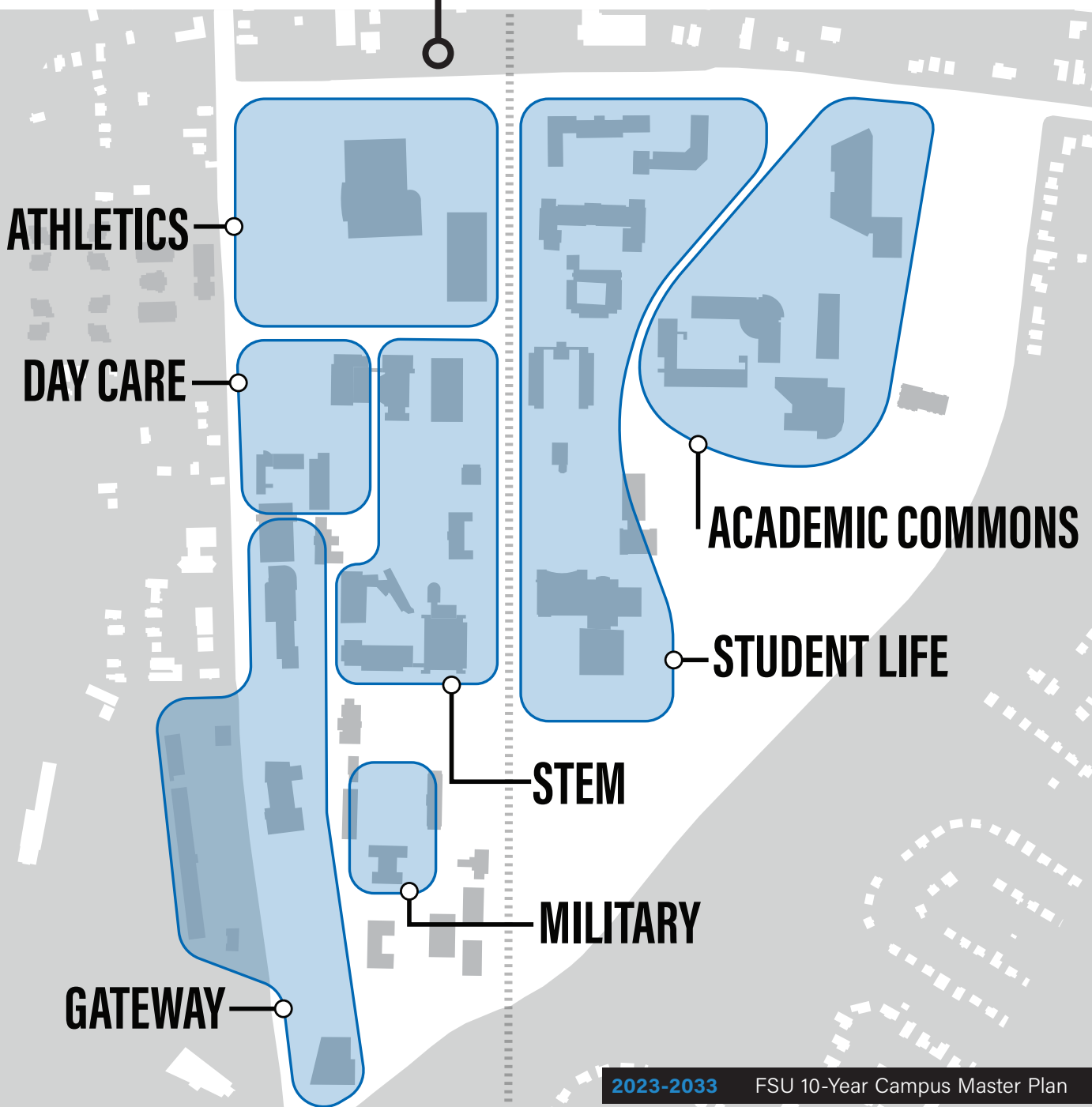
RENOVATIONS

- » G. L. Butler Building
- » Helen T. Chick Building
- » A.B. Rosenthal Building
- » H.L. Cook Building

LANDSCAPE IMPROVEMENTS

- » Promenade
- » West Campus Entry + Seabrook Outdoor Space
- » Pedestrian Corridor:
Rosenthal Lot to Knuckles
- » Pedestrian Plaza + Corridor:
New Residence, Hackley, Butler, Chesnutt

Seven campus districts, each with a unique identity, turn FSU into a neighborhood: Gateway, Academic Commons, STEM, Student Life, Military, Parking and Day Care.



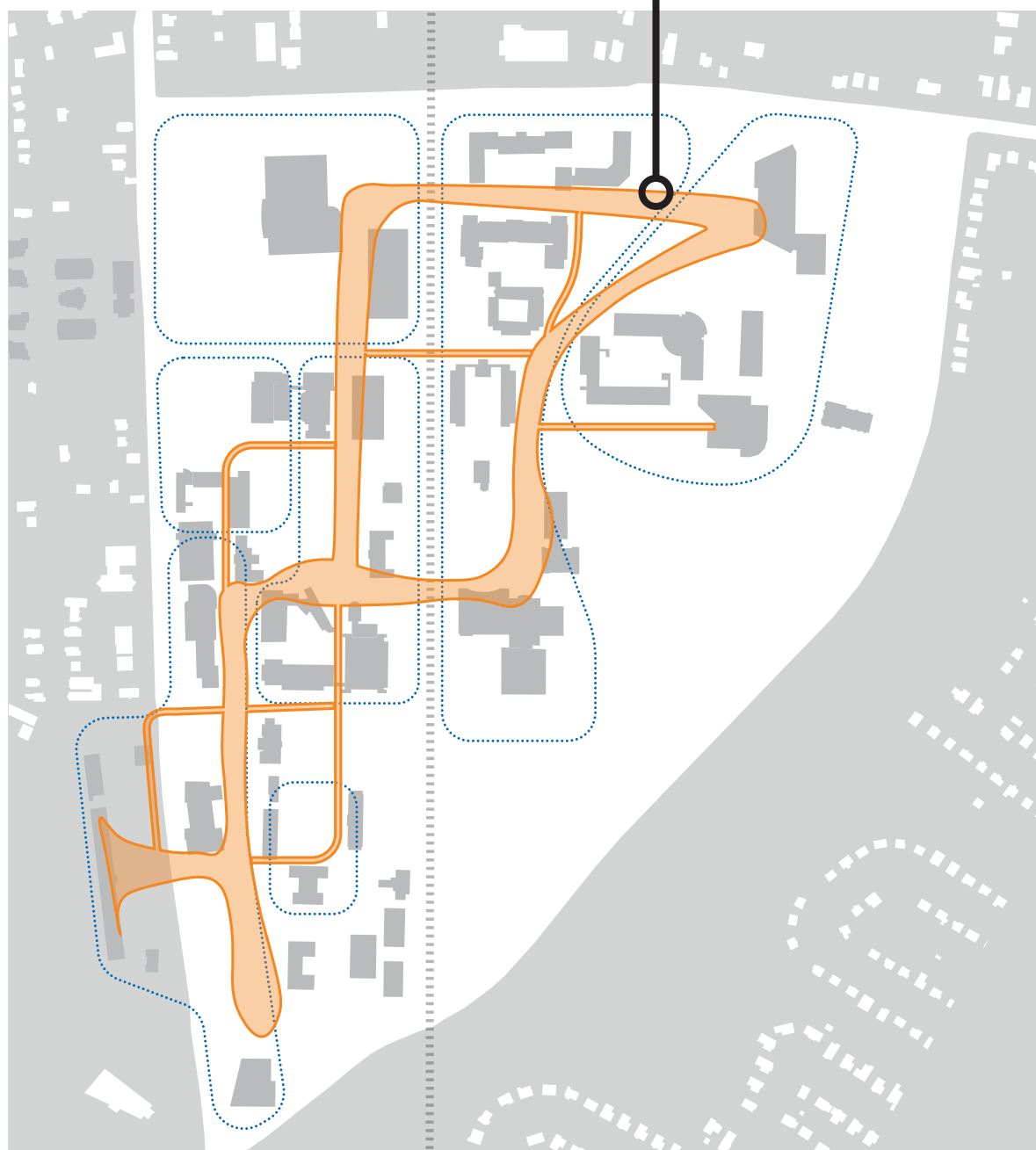
EXPANSION AND RENOVATIONS

The Promenade



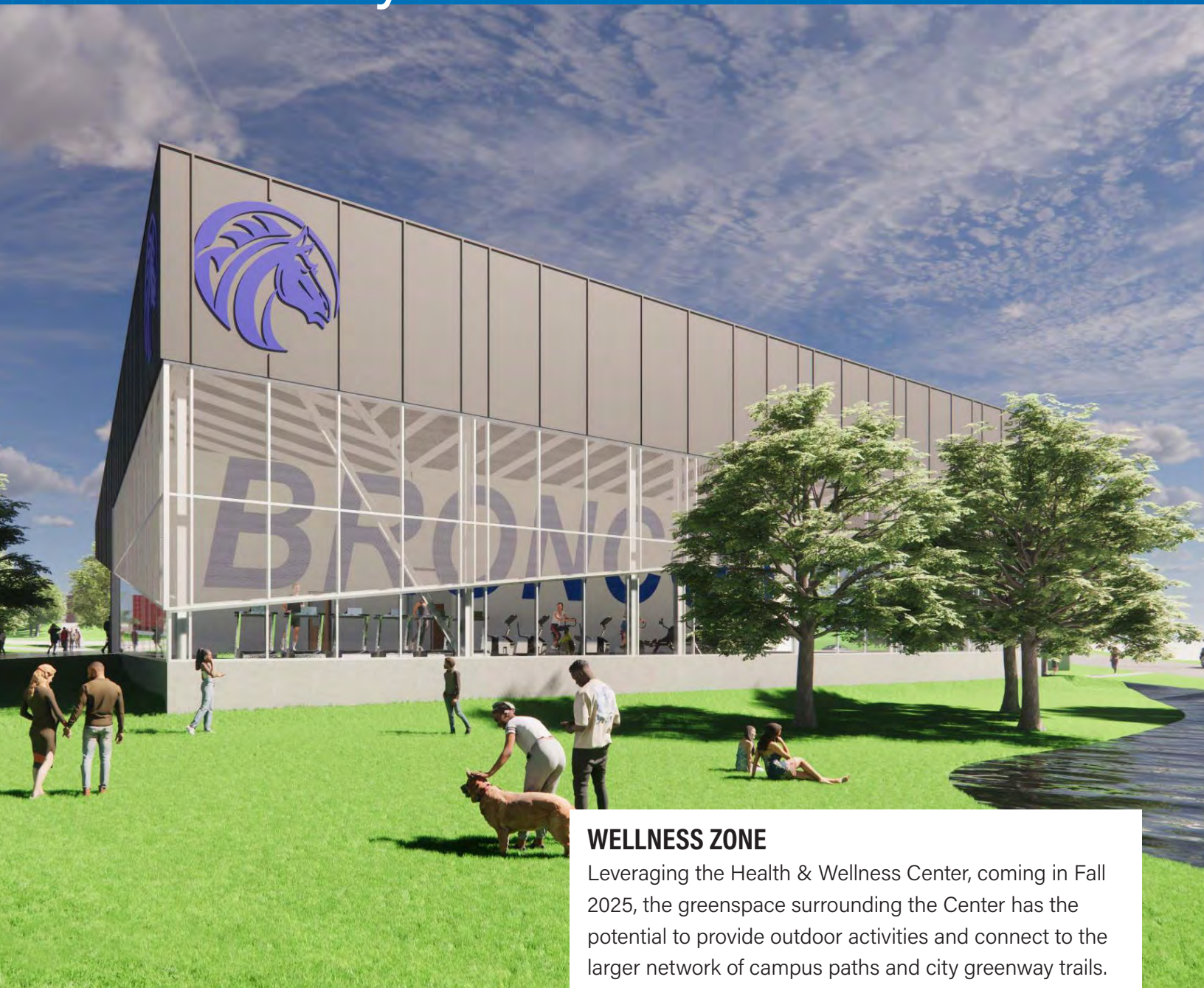
Coming to the
Promenade August 2024:
The Starbucks Quad!

A promenade path stitches the campus districts together, uniting them into one cohesive campus.



EXPANSION AND RENOVATIONS

The Gateway District



WELLNESS ZONE

Leveraging the Health & Wellness Center, coming in Fall 2025, the greenspace surrounding the Center has the potential to provide outdoor activities and connect to the larger network of campus paths and city greenway trails.

The Gateway District, including Bronco MidTown, the Arts Neighborhood, and the Wellness Zone, plays a critical role in campus vitality and identity. It will develop the west edge of campus into a more dynamic, active, and public-facing space.

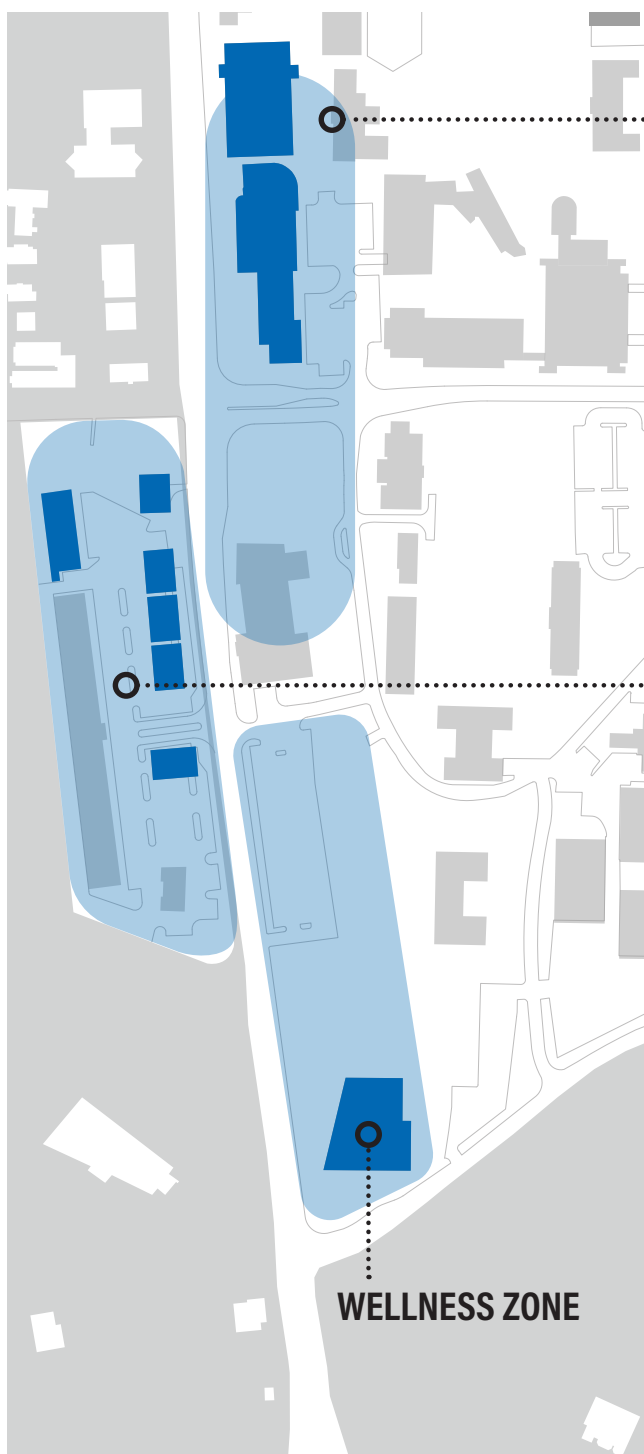
THE ARTS NEIGHBORHOOD

Celebrating the Performance and Fine Arts programs captured within this area, the Arts Neighborhood includes two building renovations, and outdoor performance space, and an outdoor makerspace and gallery.

BRONCO MIDTOWN

Bronco MidTown is an amenities hub, transforming Murchison Road from a suburban highway into an urban, pedestrian-friendly corridor and destination.

A new **Chick-fil-A** is coming in July 2024.



EXPANSION AND RENOVATIONS

Academic Commons and STEM Districts



College of Education
Coming in Spring 2026

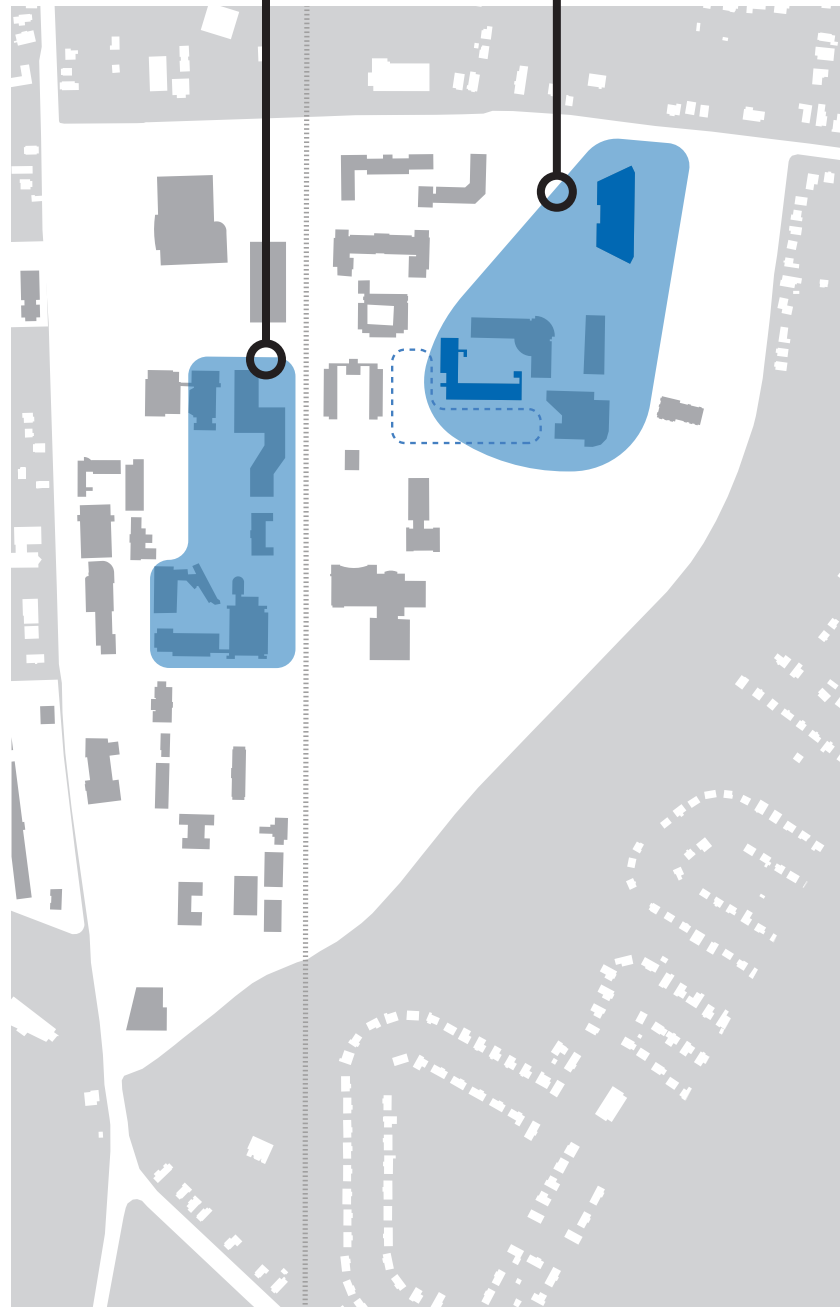
New buildings, renovations
landscape improvements
and provide excellent
opportunities for learning in
and outside of the classroom.



College of Education
Coming in Spring 2026



Academic Plaza





3D rendering for FSU's
College of Education



EXPANSION AND RENOVATIONS

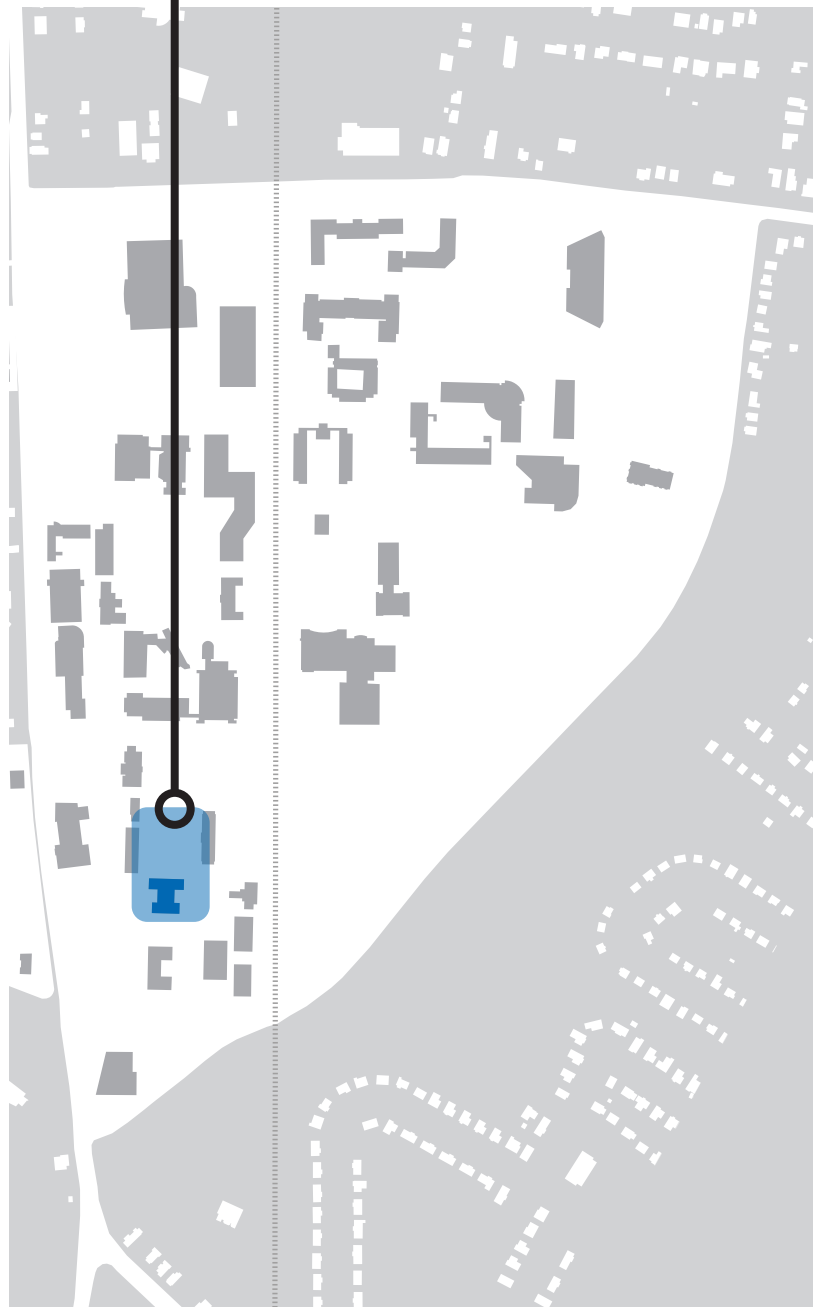
Military District



The future Military Affairs/Veteran's Academic Center anchors the Military District and provides resources to more than 2,000 military-affiliated students.



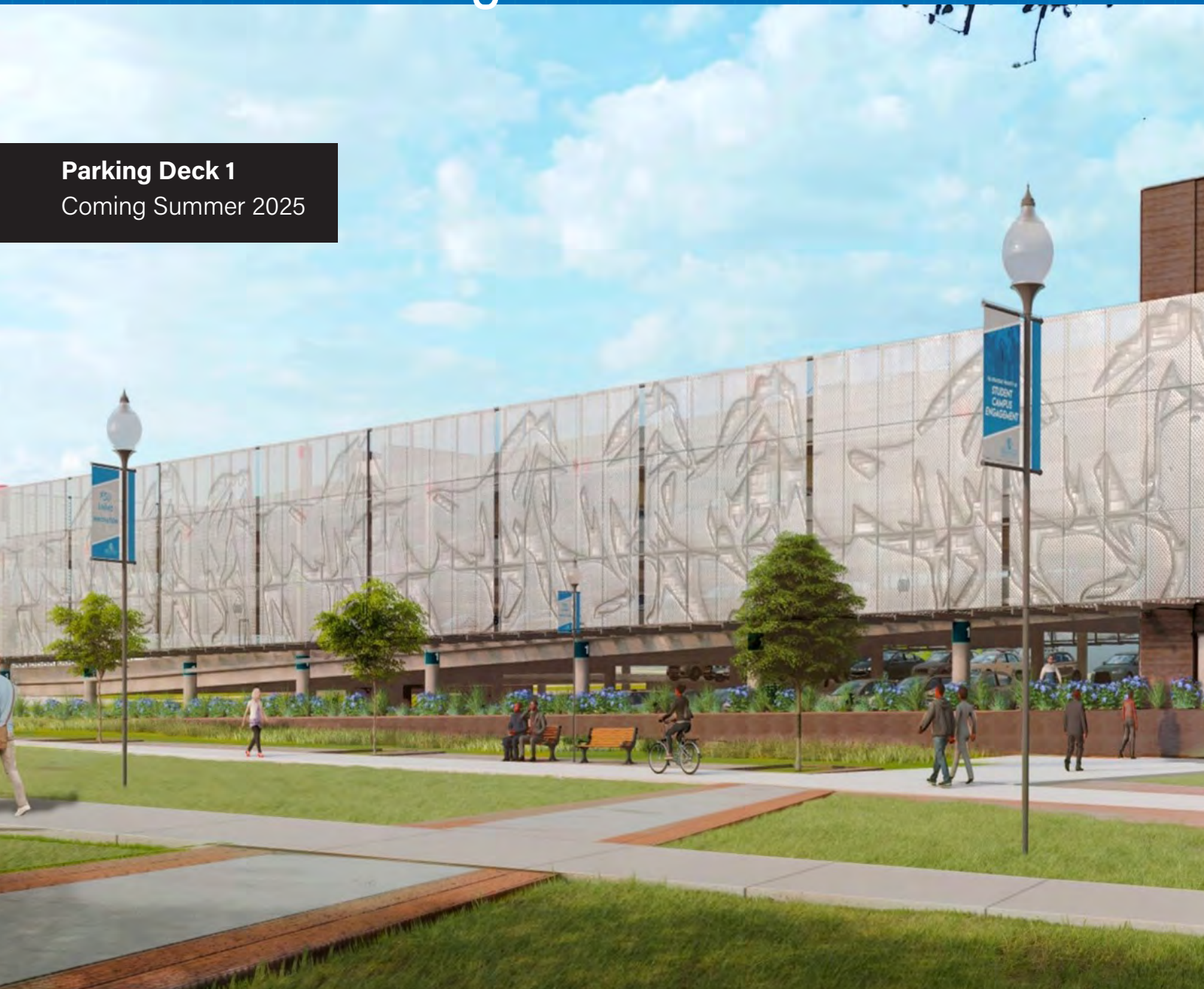
**Military Affairs/Veteran's
Academic Center**



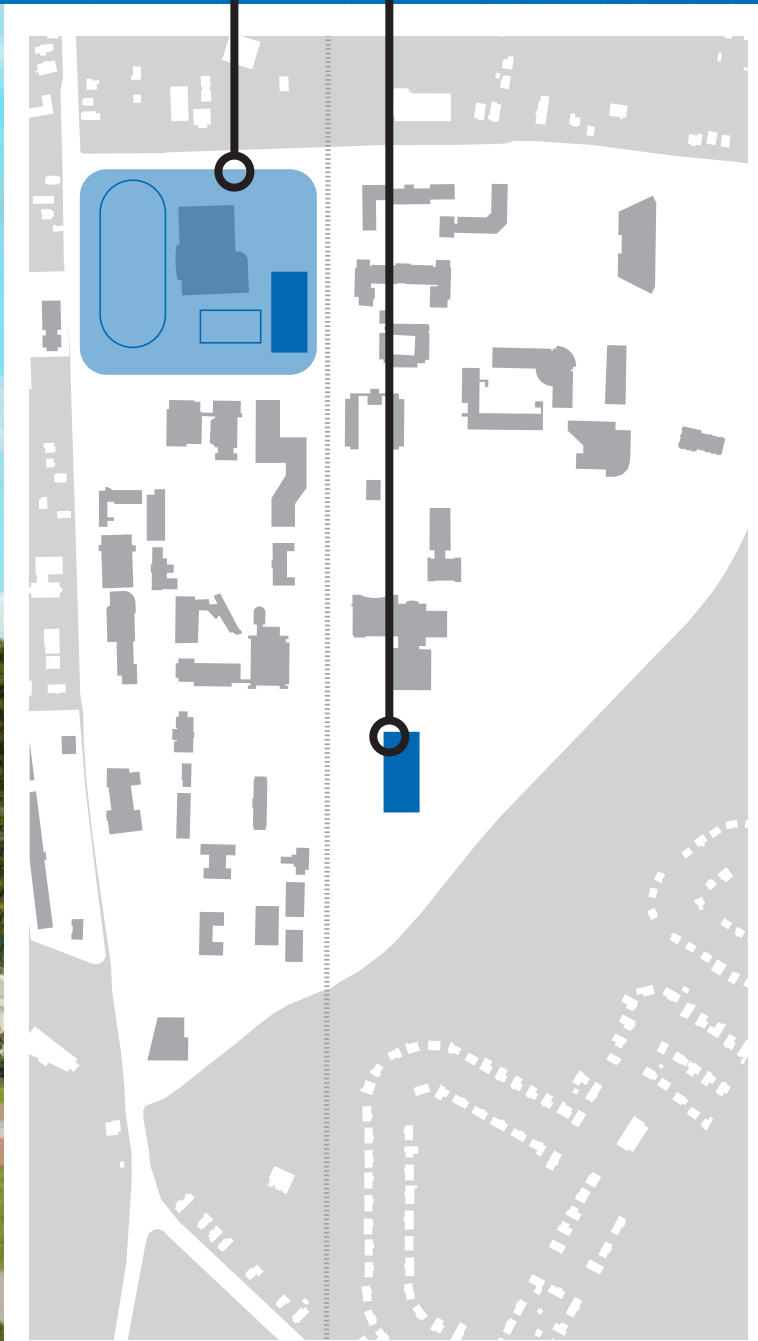
EXPANSION AND RENOVATIONS

Commuter and Residential Student Parking District

Parking Deck 1
Coming Summer 2025



Increased residential and commuter parking is required to align with the University's enrollment goals.



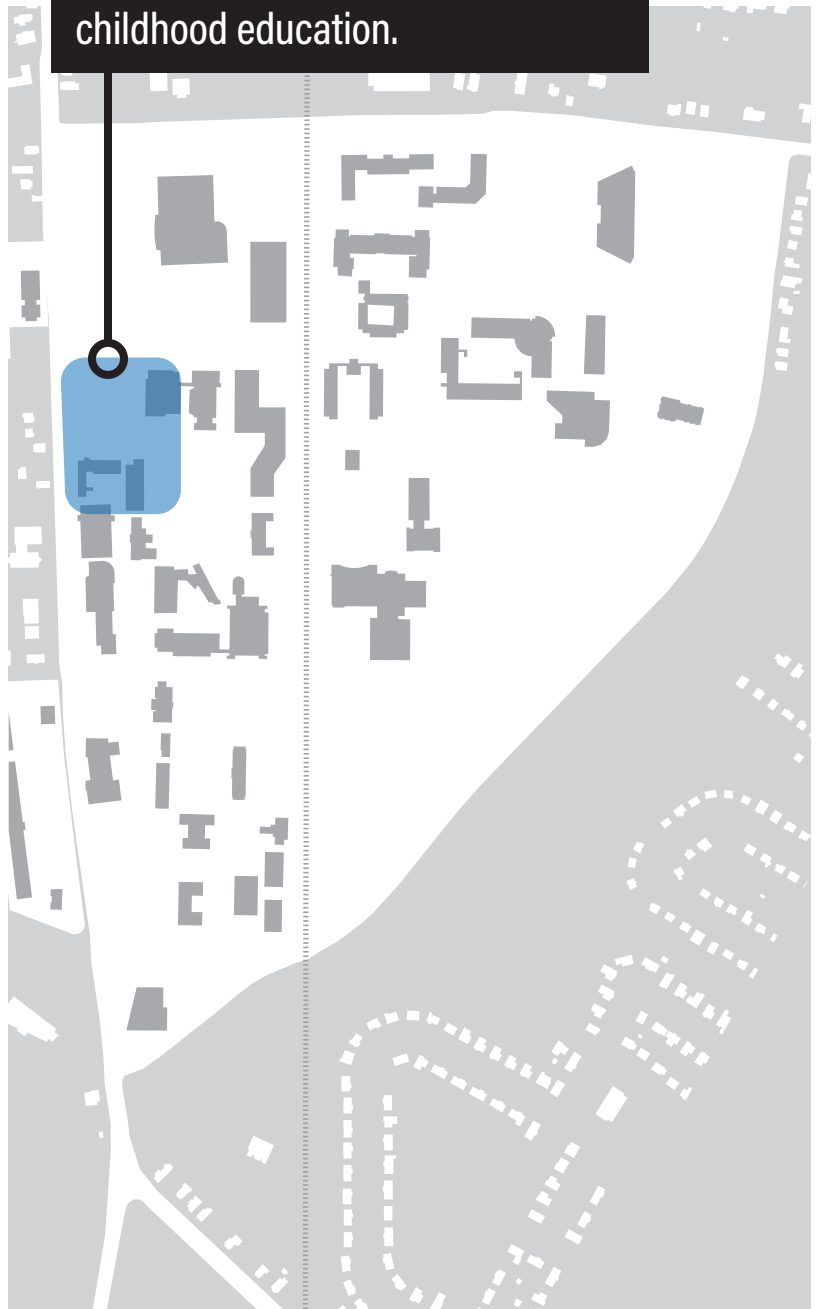
EXPANSION AND RENOVATIONS

Day Care District

Early Childhood Education Center






Established in 1970, the Early Childhood Learning Center is a five-star rated center operating under the department of the College of Education. It has served generations of little Broncos. Our highly credentialed teachers provide quality mentorship and guidance for college students to prepare them for a career in early childhood education.

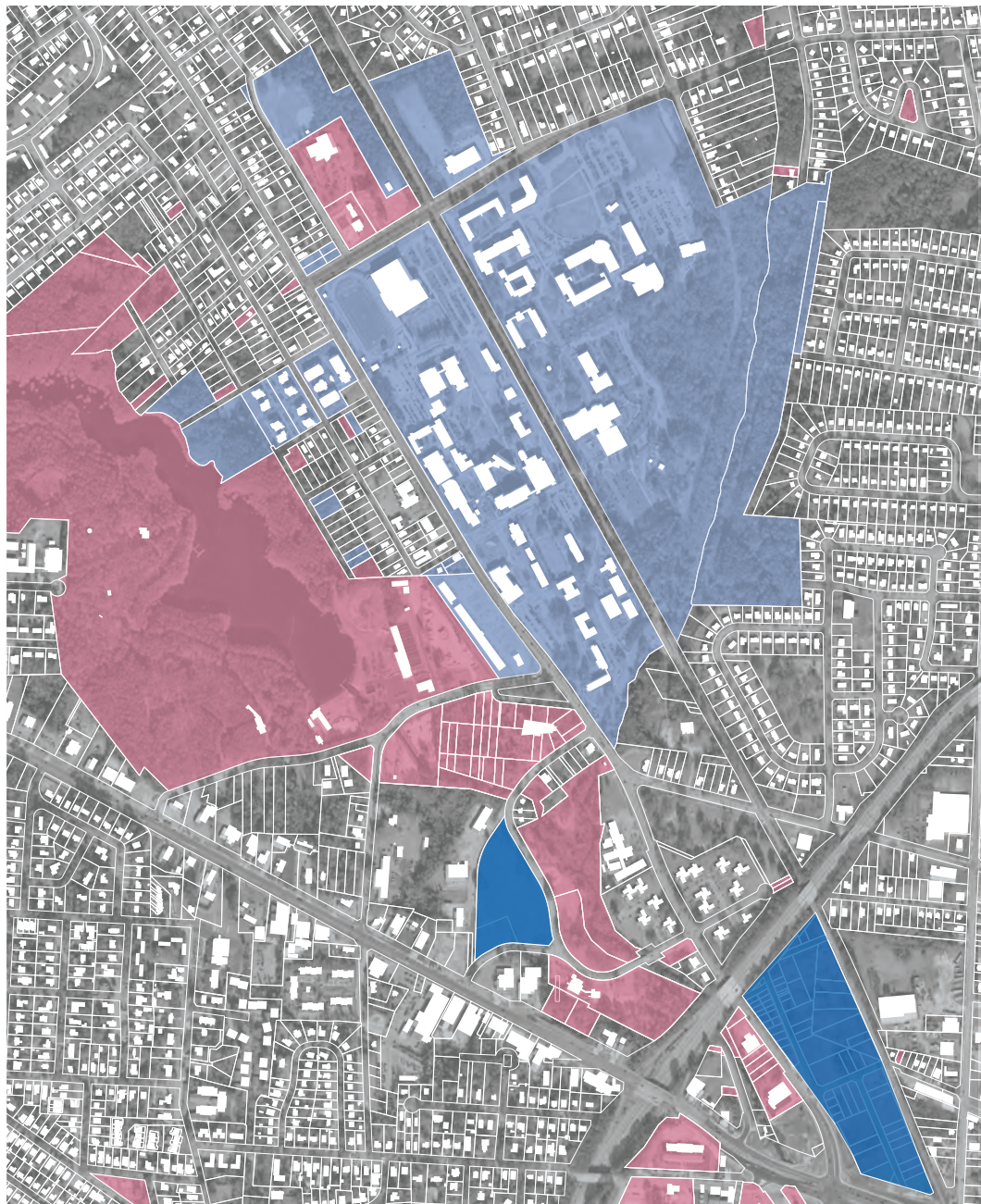


FSU is well-positioned to expand collaboration with the City of Fayetteville to develop mixed-use spaces.

FUTURE EXPANSION

EXPANSION THROUGH COLLABORATION

-  Future Expansion
-  FSU-owned
-  City of Fayetteville



FSU is uniquely positioned to collaborate further with the City of Fayetteville or provide resources for campus and the community. Murchison Corridor can be further developed to provide cross-walks and seating areas.




MURCHISON ROAD IMPROVEMENTS



NEW CONSTRUCTION

- L** Rosenthal Building Replacement
- M** Chick Building Replacement
- N** Telecommunications Building Replacement
- O** Academic Building
- P** Upperclassmen Apartment Housing

MURCHISON ROAD IMPROVEMENTS

-  Pedestrian Crosswalks
-  Enhanced Landscape
-  Enhanced Streetscape

FUTURE EXPANSION

- P3** Mixed-use commercial and residential

ARE YOU IN?



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