The Fayetteville State University Board of Trustees convened on Thursday, March 27, 2014, at 2:05 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Lucy Vidal-Barreto presided. Trustee Emeritus Julius A. Fulmore, Jr. delivered the invocation.

ROLL CALL

The following trustees were in attendance: Richard Adams, Claude Bogues, Wayne Branch, Edward Dickerson, Jodie Ervin, Jalynn Jones, Vedas Neal, Inder Nijhawan, Donald Porter, Brenda Timberlake, and Lucy Vidal-Barreto. Trustees Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance. Trustees John R. Griffin, Jr. and Ruth Dial Woods were not in attendance.

Before proceeding into the main portion of the meeting, Chairman Lucy Vidal-Barreto read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. Trustee Claude Bogues stated that he prepares personal income tax returns for the assistant project manager for one of our ongoing construction projects; however, in consultation with the University General Counsel, there wasn't a potential conflict of interest.

APPROVAL OF MINUTES

It was moved by Trustee Donald Porter and properly seconded by Trustee Inder Nijhawan that the minutes of the regular Board meeting held December 12, 2013, be accepted as printed and distributed. The motion carried.

STUDENT REPORT

Trustee Jalynn Jones provided an update on Student Government Association (SGA) activities. Trustee Jones shared that this would be her last meeting, as new student elections were being held and she would be graduating.

The SGA participated in and facilitated a number of events this quarter. The students were invited to the unveiling of the 2013 Campus Master Plan. Concerns from the students centered around parking, cost of erecting a parking area, permanent location of Greek plots, sitting areas, and a student voice for future projects and upgrades.
For the first time, Trustee Jones stated that an SGA Executive Board Address was held to address the current state of student life on campus. Each officer of the Board was responsible for addressing a specific element.

The first FSU Awards were held. Student Qu’Derick Covington received a humanitarian award. Mr. Covington started the It Is Finished campus ministry.

New programs include H.E.L.P. (Helping Empower Learning Parents) – a program to assist student parents that includes a clothing closet for those in need. With new legislation within the UNC-System, a Gay-Straight Alliance Club has been formed. The National Council of Negro Women, Inc. now has a chapter on campus and has been very progressive in moving their agenda forward.

Two of the main SGA priorities include wi-fi accessibility in student dormitory rooms and the quality of food service through Aramark Dining Services. Wi-fi in student dormitory rooms has been a continual issue with students. There is a cost associated with obtaining wi-fi in the rooms, of which the students are willing to pay for, according to Trustee Jones. She has prepared a wi-fi survey that will address the desire for wi-fi and if students are willing to pay for it. The survey will only be administered to those who live in the dorms, as an additional wi-fi fee for this purpose will be added to the housing fee. Ms. Jones says that she should be able to administer the survey within a week and have results ready to present to the Board.

The other priority, Aramark Dining Services, seems to be a consistent issue. Trustee Jones stated that while students have always had complaints about the quality of service, dining choices, hours, etc., there were more complaints than ever this year. A 10-second survey was conducted earlier in the year regarding hours of operation, and on a 14-day trial period, cafeteria hours were extended. There is a cost for extended hours. Trustee Jones did offer that Catering has been good.

In final, as part of the SGA’s Health Initiative, they held a 2014 Powderpuff Game on March 29. On April 11, the SGA will honor the FSU Cheerleaders with a FSU Cheer Phi Smoove Appreciation Day. The FSU Cheerleaders have supported the SGA unceremoniously, and this appreciation will become an annual event.

CHAIRMAN’S REMARKS

Chair Vidal-Barreto thanked the Board for their 100 percent participation at the Board of Trustees Retreat held January 24, 2014. Discussions at the retreat included 1) support of the strategic directive of the university, 2) assessment of Board meetings on a quarterly basis, and 3) fundraising and how to engage better during the Capital Campaign. In summary, the trustees talked about spending more time in a consultative role, modifying reports, concentrating more on goals and trends, and determining how often committees need to meet. Chair Vidal-Barreto thanked the Vice Chancellors for their reports.
Commitment as a Board includes attending all committee meetings. As of the March Board meeting, the reading of committee reports will be eliminated unless there is an action item that has to be acted upon.

The top five strategies that the Board will continue to place their focus are as follows: 1) $25 million capital campaign commitment, 2) marketing and recruitment efforts, 3) new academic degree programs, online Programs, certificates and improved quality of existing programs, 4) facilities and technology, 5) technology.

Chair Vidal-Barreto specifically thanked Dr. Marion Gillis-Olion for her outstanding work in facilitating the Board Retreat. She also thanked General Counsel, Wanda Jenkins, for all of her support, as well as Suzetta Perkins for preparation and logistical support in making the Board Retreat a success.

What’s next? Chair Vidal-Barreto is in the process of reviewing and revising notes from the Board Retreat, after which time, she will send them to the Board. She is also in the process of revising the survey for the Board’s response that was prepared by Dr. Marion Gillis-Olion.

The larger focus of the Board remains the same.
   A) Fundraising: will continue to seek potential donors, maximize ROI, and will continue to work on endowment
   B) Outcomes – Strategic priorities
   C) Board engagement – growth and participation.

Chair, Vidal-Barreto congratulated Dr. W. T. Brown for being honored with having an Endowed Professorship named after him - The William T. Brown Distinguished Professorship in Economics.

Several activities that Chair Vidal-Barreto participated in the past quarter included the 147th Winter Commencement that was held December 14th. She also traveled to the CIAA Tournament in Charlotte and brought greetings at the Chancellor’s Breakfast. Chair Vidal-Barreto congratulated Dr. Edward McLean for the men and women’s basketball standing at the CIAA.

The Chancellor’s Distinguished Speaker Series will feature Ms. Carla Harris, Vice Chairman of Morgan Stanley, on Tuesday, April 1, 2014, and Ms. Sunny Hostin, Attorney and CNN Legal Analyst, and ABC News Anchor, on Saturday, April 5, 2014. Both will be held at the Seabrook Auditorium. Founders Day is April 22nd.

As a reminder, Chair Vidal-Barreto advised all Board members to complete their Statement of Economic Interest (SEI) forms. They are due April 15th.
In conclusion, Chair Vidal-Barreto thanked all the Board members for their work behind the scenes.

CLOSED SESSION

Trustee Jodie Ervin made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

OPEN SESSION

The Board of Trustees reconvened in open session. Trustee Neal, Acting Chair of the Academic Affairs and Personnel Committee, presented the following for approval of promotion:

Nine (9) candidates were recommended to the Board for promotion as follows:

Dr. Elizabeth Bir (to Associate Professor)
Dr. Nicole J. Lucas (to Associate Professor)
Dr. Hideki Morooka (to Associate Professor)
Dr. Pius Nyutu (to Associate Professor)
Dr. Alison Van Nyhuis (to Associate Professor)
Dr. Kelli Walsh (to Associate Professor)
Dr. Zhenlu Cui (to Full Professor)
Dr. Wu Jing (to Full Professor)
Ms. Avis Hatcher-Puzzo (to Associate Professor)

Trustee Vidal-Barreto made a motion to approve the nine candidates for promotion. Trustee Nijhawan seconded the motion. The motion carried.

Acting Chair Vedas Neal presented the head men’s and women’s basketball coach’s contract for amendment to include a one-year contract extension for the head men’s basketball coach and a three-year contract extension for the head women’s coach. Trustee Porter made a motion that the head men’s basketball coach’s contract be amended to include a one (1) year contract extension and the head women’s basketball coach’s contract be amended to include a three (3) year contract extension. Trustee Vidal-Barreto seconded the motions. The motions carried.

CHANCELLOR’S REPORT

Chancellor Anderson reminded the Board that the University will have two speakers on campus next week. Ms. Carla Harris, Vice Chairman of Morgan Stanley, will speak on Tuesday, April 1, 2014. A reception will be held in Seabrook Lobby prior to her speech. Ms. Sunny Hostin, Attorney and CNN Legal Analyst, and ABC News Anchor, will speak on Saturday, April 5, 2014.
Our campus is receiving a large number of phishing (scam) emails. A large group is operating to get into our system. This is not an isolated incident; it is extended to other schools systems nationwide. ITTS is doing all that they can to keep our electronic system from being hit by the virus.

Mayor Cannon from Charlotte resigned from his post this week due to alleged criminal activity. Chancellor Anderson stated that he didn't know how this might affect our new CIAA Agreement. He hasn't heard from the CIAA Commissioner, however, he believes we will be fine.

We are engaging in entrepreneurial activities to expand revenue streams. Stanford University has talked with administration about a possible partnership, as it relates to the Innovation and Entrepreneurial Program. While we will not partner with Stanford University, Chancellor Anderson is trying to identify ways to partner with others that will benefit our institution.

The Legislature is possibly trying to do away with need-base aid. At the next Board of Governors' meeting, there will be a panel that will discuss financial aid and need-based aid. FSU, as well as most HBCU’s, have a high percentage of need-based students and would be hit the hardest if this legislation were to go forth. Chancellor Anderson stated that the UNC System has always been here to serve all students, not just need-based aid.

Chancellor Anderson shared that he and other chancellors are gathering information to show the Board of Governors and legislators that standardized testing (degree attainment by SAT scores and SES) are no longer the predictors of who will be successful in college. When he appeared before the Subcommittee on Higher Education and Workforce Training in Washington, D. C. in January of this year, Chancellor Anderson’s testimony spoke to this. The UNC institutions would like to be able to make the decision to choose which factors...what other predictors other than the SAT could be used.

Chancellor Anderson shared that Chancellor Reeves of Winston-Salem State University is stepping down.

ADJOURNMENT

The meeting was adjourned a 3:25 p.m.

Respectfully submitted,
Vedas Neal, Secretary
Suzetta M. Perkins, Recorder