Fayetteville State University Four-Year Degree Plan 2/25/2018

other program requirements, consult the appropriate Catalog Program of Study and an advisor.

Business Administration with a concentration in Marketing, BS

Catalog: 2017-2018 Plan Type: NC Community College Transfer-AS

2/25/2018
This Plan illustrates how students who begin as transfers from North Carolina community colleges can meet degree course requirements in four years. Some courses listed below may be taken in an alternate order. Consider prerequisites, prior credit, course availability, and student needs in developing the individual plan. For information about prerequisites and

Last Update:

Year/Term Course/Requirement	Cr I	Pre	Req Note/Equivalent	Year/Term Course/Requirement	Cr	Pre	Req	Note/Equivalent
Year 1 Fall Community College	14			Year 1 Spring Community College	17			
ACA 122 - College Transfer Success	1	С	1.11 UNIV 110	ENG 112 - Writing/Research in the Disc	3	С	2.11	ENGL 120
ENG 111 - Writing and Inquiry	3	С	2.11 ENGL 110	UGETC: Comm/Hum	3	С	2.23	Humn Creative Arts
MAT 171 - Precalculus Algebra	4	С	3.22 MATH 129	UGETC: Math AS	4	С	3.22	Quantitative Reason
UGETC: Soc/Behav Sci	3	С	5.21 Social Sci	UGETC: Natural Sci AS	4	С	5.12	Natural Sci
GEN ED: Addl - COM 231*	3	С	8.2 SPEE 200	GEN ED: Addl - ECO 252*	3	С	8.2	ECON 211
Year 2 Fall Community College	14			Year 2 Spring Community College	16			
UGETC: Comm/Hum	3	С	2.23 Humn Creative Arts	UGETC: Soc/Behav Sci	3	С	5.21	Social Sci
UGETC: Natural Sci AS	4	С	5.12 Natural Sci	GEN ED: Addl - CIS 110*	3	С	8.2	CSC 100
GEN ED: Addl - ECO 251*	3	С	8.2 ECON 212	ACC 121 - Prin of Managerial Accounting	4	С	9.11	ACCT 212
ACC 120 - Prin of Financial Accounting	4	С	9.11 ACCT 211	BUS 115 - Business Law I	3	С	9.11	BADM 209
				BUS 228 - Business Statistics	3	С	9.11	BADM 216
Year 3 Fall Fayetteville State	15			Year 3 Spring Fayetteville State	15			
FINC 311 - Principles of Finance	3	Υ	9.1	MGMT 335 - Operations Management	3	Υ	9.1	
MGMT 311 - Principles of Management	3	Υ	9.1	MIS 300 - Info Sys-Theory and Practice	3	Υ	9.1	
MKTG 311 - Principles of Marketing	3	Υ	9.1	MKTG 300-499 Elective	3	С	9.12	
ENGL 344 - Business & Profess Writing	3	Υ	9.13	MKTG 322 - Advertising	3	Υ	9.12	
Free Elective	3	С	11	Free Elective	3	С	11	
Year 4 Fall Fayetteville State	15			Year 4 Spring Fayetteville State	15			
ECON elective (300-499 level)	3	С	9.1	MGMT 470 - Strategic Management	3	Υ	9.1	
MKTG 331 - Consumer Behavior	3	Υ	9.12	MKTG 300-499 Elective	3	С	9.12	
MKTG 333 - Social Media and Digital Marketing	3	Υ	9.12	MKTG 421 - International Marketing	3	Υ	9.12	
Business Elective	3	С	9.2	Business Elective	3	С	9.2	
Free Elective	3	С	11	Free Elective	3	С	11	
Degree Total:	121							

Fayetteville State Four-Year Plan Business Administ

Business Administration with a concentration in Marketing, BS

Requirements/Notes

- **Pre.** Prerequisite: Y (Yes) Course/Requirement has prerequisite(s). N (No) Course/Requirement has no prerequisite. C (Check) Some courses satisfying requirement have prerequisites and/or courses have non-prerequisite restrictions. Check Catalog for details.
- * Recommended. For transfer courses, following recommendations will reduce or eliminate the need to take additional courses at FSU. For FSU courses, following recommendations will optimize the student's educational experience. If in doubt, consult an advisor.
- **UGETC.** Universal General Education Transfer Component course. Accepted as satisfying a general education requirement under the Comprehensive Articulation Agreement.
- **1.11.** Transfer Success. ACA 122.
- **2.11.** UGETC: English Comp. ENG 111 And ENG 112.
- 2.23. UGETC: Comm/Hum. COM 231 Or ART 111 Or ART 114 Or Art 115 Or ENG 231 Or ENG 232 Or ENG 241 Or ENG 242 Or MUS 110 Or MUS 112 Or PHI 215 Or PHI 240.
- **3.22.** UGETC: Math AS. MAT 171 Or MAT 172 Or MAT 263 Or MAT 271 Or MAT 272.
- **5.12.** UGETC: Natural Sci AS. AST 151 And AST 151A Or BIO 110 Or BIO 111 And BIO 112 Or CHM 151 And CHM 152 Or GEL 111 Or PHY 110 And PHY 110A Or PHY 151 And PHY 152 Or PHY 251 And PHY 252.
- 5.21. UGETC: Soc/Behav Sci. ECO 251 Or ECO 252 Or HIS 111 Or HIS 112 Or HIS 131 Or HIS 132 Or POL 120 Or PSY 150 Or SOC 210.
- **8.2.** GEN ED: Addl. Choose courses classified as general education under the Comprehensive Articulation Agreement. May include additional UGETC courses.
- 9.1. Required Business. ACCT 211 And ACCT 212 And BADM 209 And BADM 214 Or MIS 211 And BADM 216 And ECON 211 And FINC 311 And MGMT 311 And MGMT 335 And MGMT 470 And MIS 300 And MKTG 311 And ECON elective (300-499 level).
- **9.11.** Pre-Major/Elective Major courses that can be taken at the community college.
- 9.12. Marketing. MKTG 322 And MKTG 331 And MKTG 333 And MKTG 421 And Any two MKTG 300-499 electives.
- 9.13. Other Program. ENGL 344.
- **9.2.** Business Elective. ACCT 300-499 Or BADM 300-499 Or ECON 300-499 Or ENTR 300-499 Or FINC 300-499 Or HCM 300-499 Or MGMT 300-499 Or MIS 301-499 Or MKTG 300-499...
- **11.** Free Elective.