











# **CONFERENCE AGENDA 2025**

**Location:** Rudolph Jones Student Center (RJSC), Fayetteville State University

**Dates:** October 30-31, 2025

### **CONFERENCE DAY 01**

Thursday, October 30, 2025

8:30 AM - 4:30 PM Registration (RJSC)

8:00 AM - 9:30 AM Breakfast

10:00 AM - 6:00 PM Career Fair, All day

10:00 AM - 11:45 AM Pre-Conference Concurrent Workshops

#### Concurrent Workshops (RJSC)

Workshop 1: FinTech Focused

Workshop 2: Insurance/InsurTech Focused

Workshop 3: Level Up Your Leadership: Skills to Thrive in Any Challenge

10:45 AM - 11:00 AM Break

**NOON - 1:15 PM** 

#### Keynote (RJSC)

From Setbacks to Startups: How Resilient Leaders Thrive in a Tech-Driven World

Keynote Speaker: Mr. Margues Ogden, Former NFL Player and Inspirational Speaker/Business Mentor

1:30 PM - 3:15 PM Student Competition

3:30 PM - 4:30 PM

#### Panel (Seabrook Auditorium)

Evolving Federal / NC State Policies on Digital Transformation: What is at Stake?

Panel Speakers: Secretary Teena Piccione, Secretary & State Chief Information Officer

Senator James 'Jim' A. Burgin, North Carolina Senator

Mr. Joseph 'Joe' R. Stewart, Vice President of Governmental Affairs, Independent Insurance Agents of NC

4:45 PM -5:45 PM

#### Networking Reception (RJSC)

6:00 PM - 9:00 PM

#### Welcome Dinner (RJSC)

Welcome: Dean Ulysses Taylor, JD, BCBE Dean

Conference Opening Address: Chancellor Darrell T. Allison, JD, **FSU Chancellor** 

#### Keynote

Al Powered Cyber Attacks and Cyber Security in Digital **Transformation** 

Keynote Speaker: Secretary Teena Piccione, Secretary & State Chief Information Officer

### **CONFERENCE DAY 02**

(RJSC) Friday, October 31, 2025

7:30 AM - 8:30 AM Registration

8:00 AM - 9:45 AM Breakfast

10:00 AM - 6:00 PM Career Fair, All day

8:30 AM - 8:45 AM

#### **Opening Remarks**

Opening Remarks: Dr. Monica T. Leach, Provost

8:45 AM - 9:45 AM

#### Keynote

Insuring the Future: Building the Next Generation of Insurance Innovators

- Insights into The Institutes & its Designations (CPCU, ARM, etc.)
- Students Opportunities (In2Risk Student Program; Loman Financial Aid Program; NextGen Scholarship)

**Keynote Speaker: Ms. Traci Adedeji,** Immediate Past President & Chair of The Institutes CPCU Society

10:00 AM - 10:50 AM

#### Panel #1

The Rise of Digital Assets, Blockchain and DeFi: Opportunities & Challenges

**Speakers: Dr. Jimmie Lenz**, Executive Director FinTech Master's program, Duke University

**Dr. Kwamie Dunbar,** Professor of Finance, Worcester Polytechnic Institute

10:50 AM - 11:00 AM Break

11:00 AM - 11:50 AM

#### Panel #2

Generational Shifts and FinTech and Insurtech Innovations

**Speakers: Professor John Fimbel,** Executive in Residence, Graduate and Professional Engineering in Finance Technology online Program, Duke University

Mr. Trenton Eden, COO and Executive Producer, The Verse Digital Media Assets

Mr. Jeffrey Bayne, Senior Manager, Staff, Software Engineering, GEICO

**NOON - 1:15 PM** 

#### Lunch & Keynote

From Cash to Crypto: How Digital Money is Redefining our Financial Future

**Keynote Speaker: Dr. Tonya Evans**, President and CEO, Advantage Evans LLC

1:30 PM - 4:30PM

# Deloitte Student Consulting Case Competition (Closed Session)

**Invitation Only** 

1:30 PM - 2:45 PM

#### Panel #3

How data and technology are changing 'On-Demand' insurance models and careers

**Speakers: Representative** from Pennsylvania Lumbermens **Mr. John Miletti JD**, VP Government Affairs, The Travelers Companies Inc. **Mr. Daniel F. Perez**, Program Administrator, Spencer Educational Foundation

Mr. Aubie Knight, CEO IIANC

2:45 PM- 3:00 PM Break

3:00 PM - 4:15 PM

#### Panel #4

Insights into the Technical Skillset for the FinTech/InsurTech Space (e.g. Crypto, Blockchain, Web3 and Insurance/InsurTech)

**Speakers: Dr. Jimmie Lenz**, Executive Director FinTech Master's program, Duke University

**Ms. Rebecca Shigley,** Chief Operating Officer, Independent Insurance Agents of NC (IIANC)

Ms. Gina Hardy, CEO, NC Joint Underwriting Association (NCJUA)
Mr. Jeffrey Bayne, Senior Manager, Staff, Software Engineering, GEICO

4:30 PM - 4:45 PM

#### **Closing Remarks & Presentations**

**Speaker: Dean Ulysses Taylor** 

## CONFERENCE INFORMATION

**Dress Code:** Business Casual on Day 1. School or Spirit Wear on Day 2.

**Badges:** Required for entry to all events

**Catering:** Light refreshments, tea, and coffee will be available during breaks. Lunch and dinner will be provided as noted.

